

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424052

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ascension Insurance, Inc.		04/04/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ascension Health Alliance		
<b>Street Address:</b>	101 S. Hanley, Suite 450		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63105		
<b>Entity Type:</b>	Non-Profit Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3595725	ASCENSION INSURANCE, INC.	
<b>Registration Number:</b>	3608718	ASCENSION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146215065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-621-5070		
<b>Email:</b>	iptm@armstrongteasdale.com		
<b>Correspondent Name:</b>	Donna F. Schmitt		
<b>Address Line 1:</b>	7700 Forsyth Boulevard, Suite 1800		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	22555-75		
<b>NAME OF SUBMITTER:</b>	Donna F. Schmitt		
<b>SIGNATURE:</b>	/Donna F. Schmitt/		
<b>DATE SIGNED:</b>	04/18/2017		
<b>Total Attachments: 4</b>			
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source=Ascension Insurance Assignment-c-c-25946712#page2.tif			
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source=Ascension Insurance Assignment-c-c-25946712#page4.tif			

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, ASCENSION INSURANCE, INC., a Delaware corporation having its principal place of business at 2345 Grand Blvd., Suite 610, Kansas City, MO 64108 (hereinafter "ASSIGNOR"), is the owner of the entire right, title, and interest in and to the trademarks and related federal registrations shown in Schedule A (hereinafter, the "TRADEMARKS"); and

**WHEREAS**, Ascension Health Alliance, a Missouri non-profit corporation having its principal place of business at 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105 (hereinafter "ASSIGNEE"), pursuant to that certain Settlement Agreement and Mutual Release executed on December 2, 2016 (the "Settlement Agreement"), is desirous of acquiring all right, title, and interest in and to the TRADEMARKS;

**NOW, THEREFORE**, in consideration of one dollar (\$1.00), and other good and valuable consideration as reflected within the Settlement Agreement, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR agrees to, and hereby does, sell, assign, and transfer to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the TRADEMARKS, together with the U.S. registrations therefore, all of the goodwill associated with the TRADEMARKS, and the right to sue and recover for infringements occurring both before and after this assignment subject to the terms of the Settlement Agreement.

ASCENSION INSURANCE, INC.

("ASSIGNOR")

Signature: \_\_\_\_\_

Printed Name: JOSEPH L. TATUM JR.

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**SCHEDULE A**

<b>TRADEMARK</b> <b>Serial No.</b> <b>Reg. No.</b> <b>Disclaimer</b>	<b>Status</b> <b>Status Date</b>	<b>Description of Goods/Services</b>	<b>Owner</b>
<u>ASCENSION</u> <u>BENEFITS &amp;</u> <u>INSURANCE</u> <u>SOLUTIONS</u>  SN:85-702989  Disclaimer: "BENEFITS & INSURANCE SOLUTIONS"	Notice of Allowance issued January 17, 2017	(Int'l Class: 35) Insurance claims auditing services; insurance lead collection and matching services, namely, matching consumer requests for insurance policy quotes collected over the internet to pre-qualified insurance brokers, agents and agencies interested in those requests; promotion of financial and insurance services, on behalf of third parties; providing insurance agent referrals (Int'l Class: 36) Advisory services in the field of employee benefits for group healthcare and business insurance offered to employees in addition to standard benefits such as medical, dental, life insurance including short-term disability, long-term disability and accidental death and dismemberment; agricultural insurance agency services; brokerage in the field of insurance; claims administration in the field of workers compensation; claims administration in the field of health insurance; financial evaluation for insurance purposes; insurance administration; insurance agencies; insurance agency and brokerage; insurance brokerage; insurance claims administration; insurance consultation; insurance services, namely, writing property and casualty insurance; providing information in insurance matters; processing, administering and managing employee benefit plans concerning insurance and finance	Ascension Insurance, Inc. (Delaware Corp.) 2345 Grand Blvd., Suite 610 Kansas City, Missouri 64108

TRADEMARK Serial No. Reg. No. Disclaimer	Status Status Date	Description of Goods/Services	Owner
<u>ASCENSION INSURANCE, INC.</u>  SN:77-259694 RN:3,595,725 Disclaimer: "INSURANCE, INC."	Registered 8 Accepted March 24, 2009	(Int'l Class: 35) Insurance claims auditing services; insurance lead collection and matching services, namely, matching consumer requests for insurance policy quotes collected over the internet to pre-qualified insurance brokers, agents and agencies interested in those requests; [ managing the operations of insurance agencies and brokers on an outsourcing basis; promotion of financial and insurance services, on behalf of third parties; providing insurance agent referrals ] (Int'l Class: 36) Brokerage in the field of insurance; [ financial evaluation for insurance purposes; ] insurance administration; insurance agencies; insurance agency and brokerage; insurance brokerage; insurance consultation; insurance services, namely, writing property and casualty insurance; providing information in insurance matters	Ascension Insurance, Inc. (Delaware Corp.) 2345 Grand Blvd., Suite 610 Kansas City, Missouri 64108
<u>ASCENSION</u>  SN:77-569627 RN:3,608,718	Registered 8 Accepted April 21, 2009	(Int'l Class: 35) Insurance claims auditing services; insurance lead collection and matching services, namely, matching consumer requests for insurance policy quotes collected over the internet to pre-qualified insurance brokers, agents and agencies interested in those requests; [ managing the operations of insurance agencies and brokers on an outsourcing basis; promotion of financial and insurance services, on behalf of third parties; providing insurance agent referrals ] (Int'l Class: 36) Brokerage in the field of insurance; [ financial evaluation for insurance purposes; ] insurance administration; insurance agencies; insurance agency and brokerage; insurance brokerage; insurance consultation; insurance services, namely, writing property and casualty insurance; providing information in insurance matters	Ascension Insurance, Inc. (Delaware Corp.) 2345 Grand Blvd., Suite 610 Kansas City, Missouri 64108

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ASCENSION  
BENEFITS &  
INSURANCE  
SOLUTIONS OF  
GEORGIA

NEBRASKA -  
Registered  
November 30, 2012

(Int'l Class: 36) Insurance and financial services

Ascension Insurance, Inc.  
2345 Grand Boulevard,  
Suite 610  
Kansas City, Missouri 64108

RN: NE10169459

AN: 20023452