

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423625

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MI Acquisitions, LLC		08/04/2014	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Media Iris, LLC		
Street Address:	233 S. Wacker Drive, Suite 2105		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4186016	MEDIA IRIS	
CORRESPONDENCE DATA			
Fax Number:	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-451-3800		
Email:	skann@gibsondunn.com		
Correspondent Name:	Stephanie Kann		
Address Line 1:	3161 Michelson Drive		
Address Line 2:	Gibson, Dunn & Crutcher LLP		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	64985-00008		
NAME OF SUBMITTER:	Stephanie Kann		
SIGNATURE:	/stephanie kann/		
DATE SIGNED:	04/13/2017		
Total Attachments: 2			
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CH \$40.00 4186016

Delaware

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The First State

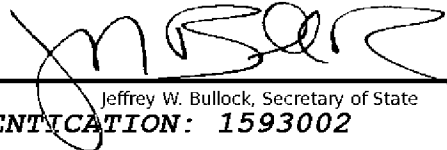
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MI ACQUISITIONS, LLC", CHANGING ITS NAME FROM "MI ACQUISITIONS, LLC" TO "MEDIA IRIS, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF AUGUST, A.D. 2014, AT 8:13 O'CLOCK P.M.

5568780 8100

141033812

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1593002

DATE: 08-04-14

TRADEMARK
REEL: 006036 FRAME: 0334

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
MI ACQUISITIONS, LLC**

Wayne Mincey hereby certifies that:

FIRST: He is an authorized person of MI Acquisitions, LLC, a Delaware limited liability company (the "LLC").


SECOND: The date of filing of the LLC's original Certificate of Formation with the Secretary of State of Delaware was July 15, 2014.

THIRD: Article First of the Certificate of Formation of this LLC is hereby amended to read in its entirety as follows:

"The name of the limited liability company formed hereby is Media Iris, LLC."

FOURTH: This action is taken pursuant to Section 18-202 of the Delaware Limited Liability Company Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation on the 4th day of August, 2014.


Wayne Mincey, Authorized Person