

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424120

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Archivers Plus LLC		03/15/2017	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Haramaki Holdings Limited		
Street Address:	3G New Central Mansion, 43 Gage Street		
City:	Hong Kong		
State/Country:	CHINA		
Entity Type:	Company: HONG KONG		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	75734152	ARCHIVER'S	
Serial Number:	85602905	ARCHIVERS ANNEX	
Registration Number:	4528133	ARCHIVER'S MEMORY LAB	
Registration Number:	2732273	ARCHIVER'S THE PHOTO MEMORY STORE	
Registration Number:	4025576	ASK ROBIN	
Registration Number:	3988687	SCRAPFEST	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-621-1113		
Email:	eorsine@rennerotto.com		
Correspondent Name:	Nicholas J. Gingo		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	Floor 19		
Address Line 4:	Cleveland, OHIO 44115		
DOMESTIC REPRESENTATIVE			
Name:	Nicholas J. Gingo		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	Floor 19		

OP \$165.00 75734152

Address Line 4: Cleveland, OHIO 44115	
NAME OF SUBMITTER:	Nicholas J. Gingo
SIGNATURE:	/Nicholas J. Gingo/
DATE SIGNED:	04/18/2017
Total Attachments: 3 source=Archivers TM Assignment#page2.tif source=Archivers TM Assignment#page3.tif source=Archivers TM Assignment#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of March 15, 2017 (the "Effective Date") between Archivars Plus LLC, a Minnesota limited liability company ("Assignor"), and Haramaki Holdings Limited, a Hong Kong company ("Assignee").

WHEREAS, Assignor owns the trademarks, registrations, and applications identified on the attached Schedule A (the "Marks");

WHEREAS Assignor wishes to transfer of all of its rights, title, and interest in and to the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee the entire right, title, and interest in and to the Marks and goodwill associated therewith, together with any unregistered rights and goodwill in and to the Marks which may have arisen and may exist in connection with the past use of the Marks on various products marketed using the Marks and all trademark registrations, applications and renewals in connection therewith, including the goodwill of the business associated therewith or symbolized thereby, all other corresponding rights that are or may be secured under the laws of the United States or any foreign country now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representative, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

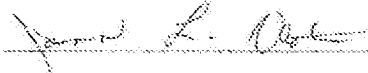
Assignor shall take all further actions and provide to Assignee and Assignee's successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney, or other documentation) requested by Assignee or Assignee's successors, assigns, or other legal representatives, to more fully and effectively effectuate the purposes of this Assignment.

In witness whereof, the Assignor and Assignee have executed this Assignment as of the date indicated below.

Date: 3/7/17

Archivars Plus LLC

By:

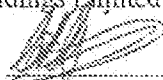


Name & Title: Jano C. Oster, CEO

Date: 3/15/17

Haramaki Holdings Limited

By:



Name & Title: CHRISTOPHER R. GIBSON, DIRECTOR

Schedule A

Trademarks

TOMSTEN, INC.

Trademark Report By Title
Search Criteria

Printed: 01/13/2017

Class ID: 0354632

Display Options

Actions: Next Due
Goods: All
Images: All

COUNTRY	REFERENCE #	FILED	APP #	REG DT	REG #	STATUS	CLASSES
---------	-------------	-------	-------	--------	-------	--------	---------

ARCHIVER'S

UNITED STATES	2054632-0003	6/22/1999	75734,152	12/19/2000	2,413,711	REGISTERED	35
---------------	--------------	-----------	-----------	------------	-----------	------------	----

CURRENT DUE	ACTION
12/19/2010	RENEWAL

CLASS	DESCRIPTION
-------	-------------

35 retail store services featuring scrapbooks, albums, picture frames and other materials for storing, displaying and preserving memorable experiences
Date of first use: 11/15/1998
Date of first use in commerce: 11/15/1998

ARCHIVERS ANNEX

UNITED STATES	2054632-0022	4/18/2010	85602,905	12/19/2010	4,260,035	REGISTERED	35
---------------	--------------	-----------	-----------	------------	-----------	------------	----

CURRENT DUE	ACTION
12/19/2012	AFFIDAVIT OF USE

CLASS	DESCRIPTION
-------	-------------

35 on-line retail store services featuring scrapbooks, event, photo and scrapbook albums, picture frames, cameras, electronic media, photo storage boxes, paper, stamping inks and pads and arts and crafts for storing, displaying and preserving memorable experiences
Date of first use: 11/01/2010
Date of first use in commerce: 01/03/2010

ARCHIVER'S MEMORY LAB

UNITED STATES	2054632-0027	4/3/2013	85894,186	5/13/2014	4,828,139	REGISTERED	35, 42
---------------	--------------	----------	-----------	-----------	-----------	------------	--------

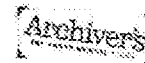
CURRENT DUE	ACTION
01/30/2016	AFFIDAVIT OF USE

CLASS	DESCRIPTION
-------	-------------

35 retail store services featuring products and services for storing, organizing, printing, enhancing and modifying photographs, documents, videos and other digital imaging formats to preserve memorable experiences
Date of first use: 02/04/2013
Date of first use in commerce: 02/04/2013

42 providing a website featuring non-downloadable software for storing, organizing, printing, enhancing and modifying photographs, documents, videos and other digital imaging formats to preserve memorable experiences
Date of first use: 02/04/2013
Date of first use in commerce: 02/04/2013

ARCHIVER'S THE PHOTO MEMORY STORE and Design



UNITED STATES	2054632-0009	8/27/2002	78168,423	7/1/2003	2,732,273	REGISTERED	35
---------------	--------------	-----------	-----------	----------	-----------	------------	----

COUNTRY	REFERENCE #	FILED	APP #	REG DT	REG #	STATUS	CLASSES
---------	-------------	-------	-------	--------	-------	--------	---------

CURRENT DUE	ACTION
7/1/2013	RENEWAL

CLASS	DESCRIPTION
-------	-------------

02 retail store services including scrapbooks, albums, picture frames and other materials for storing, displaying and preserving memorable experiences
Date of first use: 11/15/1999
Date of first use in commerce: 11/15/1999

ASK ROBIN

UNITED STATES	2054632-0202	1/31/2011	85/230,564	9/13/2011	4,025,576	REGISTERED	42
---------------	--------------	-----------	------------	-----------	-----------	------------	----

CURRENT DUE	ACTION
8/1/2017	AFFIDAVIT OF USE

CLASS	DESCRIPTION
-------	-------------

02 creating an online community for registered users for the purpose of obtaining and storing information and advice in the field of scrap booking products, and techniques
Date of first use: 01/01/2011
Date of first use in commerce: 01/01/2011

SCRAPFEST

UNITED STATES	2054632-0520	8/19/2010	85/111,563	7/5/2011	3,988,687	REGISTERED	41
---------------	--------------	-----------	------------	----------	-----------	------------	----

CURRENT DUE	ACTION
7/6/2017	AFFIDAVIT OF USE

CLASS	DESCRIPTION
-------	-------------

01 conducting entertainment exhibitions in the nature of scrap booking festivals
Date of first use: 07/05/2005
Date of first use in commerce: 07/05/2005

END OF REPORT

TOTAL ITEMS SELECTED =

5