

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424266

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arabica Funding, Inc.		04/17/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Einstein and Noah Corp.		
Street Address:	555 Zang Street		
Internal Address:	Suite 300		
City:	Lakewood		
State/Country:	COLORADO		
Postal Code:	80228		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86919456	CARIBOU COFFEE & EINSTEIN BROS. BAGELS	
Serial Number:	86919463	CARIBOU COFFEE & EINSTEIN BROS. BAGELS	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-343-2178		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Elizabeth Buckingham - Dorsey & Whitney		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
SIGNATURE:	/Elizabeth C. Buckingham/		
DATE SIGNED:	04/19/2017		
Total Attachments: 3			
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OP \$65.00 86919456

EXHIBIT B

U.S. PARTIAL ASSIGNMENT AGREEMENT

This U.S. Partial Assignment Agreement ("Agreement") shall be effective as of the last date of signature on the Agreement ("Effective Date"), between Arabica Funding, Inc., a corporation of the State of Delaware, whose address is 3900 Lakebreeze Avenue North, Brooklyn Center, Minnesota 55429 ("AFI") and Einstein and Noah Corp., a corporation of the State of Delaware, whose address is 555 Zang Street, Suite 300, Lakewood, Colorado 80228 ("ENC"), each a "Party," and collectively "Parties."

WHEREAS, AFI is the current owner of the trademarks used in the operation of co-branded Caribou Coffee & Einstein Bros. Bagels stores in the United States, including the marks in Schedule 1 (the "Combined Marks");

WHEREAS, the Parties wish to become joint owners of the Combined Marks in the United States;

WHEREAS, AFI wishes to assign to ENC an undivided interest in the Combined Marks while retaining an equal undivided interest in the Combined Marks in the United States;

WHEREAS, the Parties wish to execute this agreement pursuant to that certain Arabica Funding, Inc. and Einstein and Noah Corp. Partial Assignment and Joint Ownership Agreement, also executed on the Effective Date and further outlining the terms of the agreements between the Parties;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, AFI does hereby assign and transfer unto ENC an undivided interest in all of the right, title and interest in and to the Combined Marks (including all claims for profits and damages by reason of past infringement of the Mark), together with the good will of the business symbolized by the Combined Marks, and all trademark applications and registrations of the Combined Marks in the United States.

AFI covenants that it or its representatives will, upon request, do all other lawful acts necessary to enable ENC to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

ARABICA FUNDING, INC.

By: *Dan E. Lee*
Name: Dan E. Lee
Title: Chief Legal Officer, General Counsel,
and Secretary

Date: April 17 2017

STATE OF Colorado)
COUNTY OF Jefferson : SS.

Subscribed and sworn to before me, a Notary Public, this 17 day of April, 2017.

Ashley A. Harris
Notary Public

ASHLEY A HARRIS
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID # 20144044248
MY COMMISSION EXPIRES NOVEMBER 17, 2018

EINSTEIN AND NOAH CORP.

By: *Dan E. Lee*
Name: Dan E. Lee
Title: Chief Legal Officer, General Counsel,
and Secretary

Date: 4/17/17

STATE OF Colorado)
COUNTY OF Jefferson : SS.

Subscribed and sworn to before me, a Notary Public, this 17 day of April, 2017.

Ashley A. Harris
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SCHEDULE 1

Mark	Ser. No.	Services
CARIBOU COFFEE & EINSTEIN BROS. BAGELS	86/919,456	Class 35: Retail Store Services and On-line Retail Store Services Featuring Food and Beverages, Coffee and Tea Brewing Accessories, and Beverageware; Retail Store Services in the Fields of Food and Beverages, Coffee and Tea Brewing Accessories, and Beverageware Featuring a Bonus Incentive Program for Customers; Customer Loyalty Services for Commercial, Promotional and/or Advertising Purposes; Franchising, Namely, Consultation and Assistance in Business Management, Organization and Promotion; Providing Consumer Product News and Information in the Field of Food and Beverages
CARIBOU COFFEE & EINSTEIN BROS. BAGELS	86/919,463	Class 43: Restaurant Services; Catering Services; Office Beverage Supply Services; Providing News and Information in the Field of Food and Beverages for Culinary Purposes