

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424290

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RVU Alliance		03/29/2017	Non-Profit Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Consumer Technology Association		
<b>Street Address:</b>	1919 S. Eads Street		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22202		
<b>Entity Type:</b>	Corporation: VIRGINIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3805591	RVU ALLIANCE	
<b>Registration Number:</b>	4335101	RVU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5037962900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(503) 222-9981		
<b>Email:</b>	trademarks@schwabe.com		
<b>Correspondent Name:</b>	Schwabe, Williamson & Wyatt, P.C.		
<b>Address Line 1:</b>	1211 SW Fifth Avenue		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	121278172425		
<b>NAME OF SUBMITTER:</b>	Allison Pentheny		
<b>SIGNATURE:</b>	/allison pentheny/		
<b>DATE SIGNED:</b>	04/19/2017		
<b>Total Attachments: 3</b>			
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source=RVU to CTA Trademark Assignment FULLY EXECUTED#page2.tif			

CH \$65.00 3805591



## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 29th day of March, 2017, by and between RVU Alliance, an Oregon non-profit corporation having a place of business at 3855 SW 153rd Drive Beaverton, Oregon, 97003, U.S.A. (the "Assignor"), and Consumer Technology Association, a Virginia corporation having a place of business at 1919 S. Eads Street, Arlington, Virginia, 22202, U.S.A. (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest that Assignor may have acquired in and to the registered and unregistered trademarks shown on the attached Schedule, including:

- (a) all goodwill of the business appertaining to and symbolized by said trademarks;
- (b) the entire business of Assignor, which is ongoing and existing, to which said trademarks pertain;
- (c) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (d) the rights of Assignor in and to the applications for and registrations of said trademarks specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment. Assignor also gives consent to Assignee to take solely in its name all necessary procedures for recording the assignment(s) on the basis of the assignment herein made.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

**RVU Alliance (Assignor)**

By: 

Authorized Signatory

Name: Henry Derovanessian

Title: President

Assignee hereby accepts the above assignment.

**Consumer Technology Association (Assignee)**

By: \_\_\_\_\_

Authorized Signatory

Print Name: Glenda MacMullin

Title: COO/CFO

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- (b) the entire business of Assignor, which is ongoing and existing, to which said trademarks pertain;
- (c) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (d) the rights of Assignor in and to the applications for and registrations of said trademarks specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment. Assignor also gives consent to Assignee to take solely in its name all necessary procedures for recording the assignment(s) on the basis of the assignment herein made.

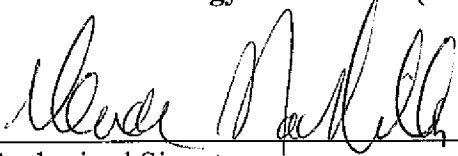
EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

### **RVU Alliance (Assignor)**

By: \_\_\_\_\_  
Authorized Signatory  
Name: Henry Derovanessian  
Title: President

Assignee hereby accepts the above assignment.

### **Consumer Technology Association (Assignee)**

By:  \_\_\_\_\_  
Authorized Signatory  
Print Name: Glenda MacMullin  
Title: COO/CFO

**SCHEDULE TO TRADEMARK ASSIGNMENT  
FROM  
RVU Alliance  
TO  
Consumer Technology Association**

**Registered Marks:**

Registered Mark	Jurisdiction	Registration No.
RVU ALLIANCE	United States of America	3,805,591
RVU	United States of America	4,335,101
RVU	Brazil	830434917
RVU	China	7811270
RVU	European Community	008663486
RVU	Japan	5367845
RVU	Republic of Korea	40-865861
RVU	Mexico	1187522

**Unregistered Marks:**

