

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424417

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CFO4Life, LLC		02/01/2017	Limited Liability Company: TEXAS
CFO4Life TX, LLC		02/01/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	CFO4Life Group, LLC		
Street Address:	c/o Focus Financial Partners, LLC, 825 Third Avenue, 27th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3605598	CFO4L FE	
CORRESPONDENCE DATA			
Fax Number:	6173417701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-8132		
Email:	linda.salera@morganlewis.com		
Correspondent Name:	Linda A. Salera		
Address Line 1:	One Federal Street		
Address Line 2:	c/o Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Linda A. Salera		
SIGNATURE:	/Linda A. Salera/		
DATE SIGNED:	04/20/2017		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Trademark Assignment") is made as of February 1, 2017 by CFO4LIFE, LLC, a Texas limited liability company (the "Seller LP"), and CFO4LIFE TX, LLC, a Texas limited liability company ("CFO4Life Texas" and, together with the Seller LP, collectively, the "Assignors," and each, an "Assignor") in favor of CFO4LIFE GROUP, LLC, a Delaware limited liability company (the "Purchaser").

RECITALS

WHEREAS, Focus Financial Partners, LLC, a Delaware limited liability company, ("Focus"), the Purchaser, MSJC, LP (d/b/a CFO4Life, L.P.) (the "Seller"), BGLL, INC., a Texas corporation (the "Seller GP"), the Seller LP and Levi McMellian, Brian Chastain, Russell Boaz and Austin Chase Reid (each individually, a "Principal", and collectively the "Principals"), have executed and delivered that certain Contribution and Purchase Agreement (the "Purchase Agreement") dated as of January 5, 2017;

WHEREAS, under the terms of the Purchase Agreement, the Seller has conveyed, transferred and assigned to the Purchaser certain trademarks of the Seller, and has agreed that certain trademarks owned by the Assignors will also be conveyed, transferred and assigned to the Purchaser, and the parties have agreed to execute and deliver this Trademark Assignment for recording with the US Patent and Trademark Office ("USPTO"); and

WHEREAS, the Seller LP is the owner of the trademark registered with the USPTO, registration number 3,605,598, as set forth on **Schedule 1** hereto (the "Registered Trademark"), which the parties intend to be transferred to the Purchaser as part of the transactions contemplated by the Purchase Agreement, and upon instruction from the Seller, the Assignors are hereby conveying the Registered Trademark and the other Assigned Rights to the Purchaser as set forth herein.

NOW, THEREFORE, in consideration of the foregoing and the mutual representations, warranties, covenants and agreements set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the parties hereto agree as follows:

Section 1. Assignment. Pursuant to the Purchase Agreement, the Assignors hereby irrevocably convey, transfer and assign to Purchaser all of their right, title and interest in and to the following intellectual property and other rights, together with the goodwill of the business connected with the use of, and symbolized by, the same (collectively, together with the Registered Trademark, the "Assigned Rights"):

(a) the Registered Trademark, as set forth on **Schedule 1** hereto, and all issuances, extensions and renewals thereof;

(b) all licenses and similar contractual rights with respect to any of the Assigned Rights granted by the Assignors to any third party;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the Assigned Rights;

(d) all rights of any kind whatsoever of the Assignors accruing under any of the Assigned Rights provided by any applicable law of any jurisdiction throughout the world; and

(e) any and all claims and causes of action with respect to any of the Assigned Rights, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Section 2. Recordation and Further Actions. The Assignors authorize the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by the Purchaser. The Assignors shall execute any and all documents and take all other further actions as reasonably requested by the Purchaser to transfer ownership of the Assigned Rights including transfers and related powers of attorney.

Section 3. Representations and Warranties; Indemnification. As of the date hereof, the Assignors own or possess the legal right to use all of the Assigned Rights. To the actual knowledge of the Assignors, after reasonable and appropriate due inquiry, no Person is infringing or violating any of such rights. The indemnification obligations of the Seller, the Seller LP, the Seller GP and the Principals regarding the Assigned Rights are as set forth in Section 9.2 of the Purchase Agreement.

Section 4. Notices. All notices and other communications hereunder shall be in writing and delivered in accordance with Section 11.4 of the Purchase Agreement.

Section 5. Interpretation; Headings. For purposes of this Trademark Assignment, (a) the word “or” is not exclusive; and (b) the words “herein,” “hereof,” “hereby,” “hereto” and “hereunder” refer to this Trademark Assignment as a whole, except where the context requires otherwise. This Trademark Assignment shall be construed without regard to any presumption or rule requiring construction or interpretation against the party drafting an instrument or causing any instrument to be drafted. The headings in this Trademark Assignment are for reference purposes only and shall not affect the interpretation of this Trademark Assignment. Capitalized terms not otherwise defined herein have the meanings ascribed to them in the Purchase Agreement.

Section 6. Severability. Any term or provision of this Trademark Assignment that is held by a court of competent jurisdiction or other authority to be invalid, void or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction. If the final judgment of a court of competent jurisdiction or other authority declares that any term or provision hereof is invalid, void or unenforceable, the parties agree that the court making such determination shall have the power to reduce the scope, duration, area or applicability of the term or provision, to delete specific words or phrases, or to replace any invalid, void or unenforceable term or provision with a term or provision that is valid and enforceable and that comes closest to expressing the intention of the invalid or unenforceable term or provision.

Section 7. Entire Agreement; No Third Party Beneficiaries. This Trademark Assignment, including Schedule 1 hereto, which is incorporated herein by reference and made a part hereof, together with the relevant sections of the Purchase Agreement, (a) constitute the entire agreement and supersede all prior agreements and understandings, both written and oral, among the parties with respect to the subject matter hereof and thereof and (b) are not intended to confer upon any person other than the parties hereto any rights or remedies hereunder and shall have no third party beneficiaries.

Section 8. Amendment; Waiver. This Trademark Assignment may be amended, modified and supplemented in any and all respects, but only by a written instrument signed by all of the parties hereto expressly stating that such instrument is intended to amend, modify or supplement this Trademark Assignment.

Section 9. Governing Law. This Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of New York without regard for any conflict of law rules or principles that would require the application of the laws of any other jurisdiction. The parties hereby irrevocably submit to the jurisdiction of any state court or federal court in the County of New York, State of New York, in any suit, action or proceeding arising out of or relating to this Trademark Assignment.

Section 10. Specific Performance. The parties agree that irreparable damage would occur if any provision of this Trademark Assignment were not performed in accordance with the terms hereof and that the parties shall be entitled to specific performance of the terms hereof, in addition to any other remedy to which they are entitled at law or in equity.

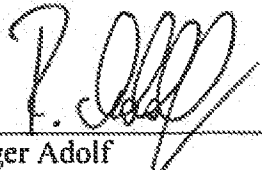
Section 11. Counterparts. This Trademark Assignment may be executed in one or more counterparts, including by facsimile signature, portable document format (.pdf) signature or similar electronic signature delivery, all of which shall be considered originals and taken together shall constitute one and the same Trademark Assignment and shall become effective when counterparts have been signed by each of the parties and delivered to the other parties.

Signature Page Follows.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first above written.

PURCHASER:

CFO4LIFE GROUP, LLC

By: 
Name: Ruediger Adolf
Title: Authorized Person

Signatures Continue on Next Page.

ASSIGNORS:

CFO4LIFE, LLC

By: 

Name: Levi McMellian

Title: President

CFO4LIFE TX, LLC


By: 

Name: Levi McMellian

Title: President

Schedule 1

Registered Trademark

Owner	Description/Trademark	Serial #	Filing Date	Reg. No.	Registration Date
CFO4Life, LLC	 Word Mark: CFO4L FE	77559279	August 29, 2008	3605598	April 14, 2009

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