

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424482

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Defiance Labs, LLC		04/17/2017	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Defiance Brands, Inc.		
Street Address:	530 Church Street		
Internal Address:	Suite 305		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37219		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87001498	DEFIANCE LABS	
CORRESPONDENCE DATA			
Fax Number:	6152482954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7944		
Email:	trademarks@bassberry.com		
Correspondent Name:	Martha B. Allard		
Address Line 1:	150 3rd Ave. S.		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37201		
ATTORNEY DOCKET NUMBER:	121819-100		
NAME OF SUBMITTER:	Martha B. Allard		
SIGNATURE:	/Martha B. Allard/		
DATE SIGNED:	04/20/2017		
Total Attachments: 1			
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CH \$40.00 87001498

Exhibit A

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Defiance Labs, LLC, a Georgia limited liability company located at 202 Tree Creek Parkway, Lawrenceville, Georgia 30043 ("Assignor") and Defiance Brands, Inc., a Tennessee corporation located at 530 Church Street, Suite 305, Nashville, Tennessee 37219 ("Assignee").

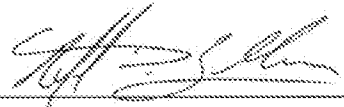
WHEREAS, Assignor is using the **DEFIANCE LABS** word mark (hereinafter referred to as the "Mark");

WHEREAS, on April 14, 2016, Assignor filed a U.S. trademark application to register the Mark for "Dietary and nutritional supplements" in Class 5 (Ser. No. 87001498) (hereinafter referred to as the "Application");

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor has in and to the Mark and the Application, including common law rights in the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the Mark and the Application throughout the world, including common law rights in the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and all causes of action and claims based on past actions or infringement related to the Mark and the Application, along with any right to sue and recover for damages and profits.

Defiance Labs, LLC ("Assignor")

By: 

Name: Robert D. S. Thomas

Title: Owner

Date: 4/17/17