

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424474

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIT Bank, N.A., as Lender	FORMERLY OneWest Bank N.A.	04/18/2017	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Arthur Dogswell, L.L.C.
Street Address:	11301 W. Olympic Blvd.
Internal Address:	Suite 520
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	3571180	VEGGIE LIFE
Registration Number:	3388203	CATSWELL
Registration Number:	3548876	VITAKITTY
Registration Number:	3457532	HAPPY HIPS
Registration Number:	3927277	BISCUITS WITH BENEFITS
Registration Number:	3750593	SHAPE UP
Registration Number:	3920428	NUTRISCA
Registration Number:	3987619	VITALITY
Registration Number:	4020234	TUMMIES
Registration Number:	2927944	DOGSWELL
Registration Number:	3075995	BREATHIES
Registration Number:	3028291	MELLOW MUT
Registration Number:	3028299	HAPPY HEART
Registration Number:	3028301	HAPPY HIPS
Registration Number:	3943325	DOGSWELL
Registration Number:	3969571	CATSWELL
Registration Number:	4005885	HAPPY HIPS
Registration Number:	4044812	DOGSWELL

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4420029	JERKY BARS
Registration Number:	4427811	RAWDICULOUS
Serial Number:	85781941	LIVE FREE
Serial Number:	85826319	DIGESTIBITS
Serial Number:	85837000	SOLOS
Serial Number:	85927001	SMARTMIX
Serial Number:	85932658	SMARTMIX TOPPERS
Serial Number:	85935862	BRING OUT THE AWESOME IN YOUR DOG.
Serial Number:	85941750	BE SMART. GET IN THE MIX.
Serial Number:	85980555	LIVE FREE
Serial Number:	85980621	DIGESTIBITS
Serial Number:	86005964	DOGSWELL STUDIOS
Serial Number:	86108427	DOG FOOD FOR THOUGHT
Serial Number:	86117129	ARTISAN MEATS
Serial Number:	86128833	ARTISAN MEATS DELI SLICES
Serial Number:	86128849	ARTISAN MEATS TENDER MORSELS
Serial Number:	86128855	ARTISAN MEATS SLIDERS
Serial Number:	86228531	SUPER BOOST SQUARES
Serial Number:	86283447	VITALITY
Serial Number:	86292123	
Serial Number:	86292130	DOGSWELL
Serial Number:	86292136	
Serial Number:	86292142	DOGSWELL
Serial Number:	86292152	
Serial Number:	86292160	CATSWELL
Serial Number:	86292167	
Serial Number:	86292171	CATSWELL
Serial Number:	86328581	SUPER BOOST
Serial Number:	73658140	NATURAL LIFE PET PRODUCTS
Serial Number:	74013674	NATURAL LIFE PET PRODUCTS, INC.
Serial Number:	74135095	LAMADERM
Serial Number:	74269372	NATURAL LIFE PET PRODUCTS, INC.
Serial Number:	78810156	NATURALLIFE NUTRITIONAL PET PRODUCTS
Serial Number:	78810171	NATURAL LIFE

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006039 FRAME: 0129

Phone: 3125585700
Email: mfoy@winston.com
Correspondent Name: Michelle Foy, Winston & Strawn LLP
Address Line 1: 35 West Wacker Drive
Address Line 2: Suite 4200
Address Line 4: Chicago, ILLINOIS 60601-9703

ATTORNEY DOCKET NUMBER: 15037.15

NAME OF SUBMITTER: Michelle Foy

SIGNATURE: /Michelle Foy/

DATE SIGNED: 04/20/2017

Total Attachments: 5

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RELEASE TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (this "Release") is made as of April 18, 2017 ("Effective Date") by CIT BANK, N.A. (formerly known as OneWest Bank N.A.) (together with any successors or assigns, the "Lender"), in favor of ARTHUR DOGSWELL, L.L.C., a Delaware limited liability company ("Grantor"). All terms not herein defined, have the meanings set forth in the Credit Agreement, Security Agreement and TSA referenced below.

WHEREAS, Grantor and Lender are parties to that certain Credit Agreement dated as of July 9, 2014 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") executed in order to secure the prompt and complete payment, observance and performance of all of the Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Security Agreement dated as of July 9, 2014 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), the Grantor was required to execute and deliver a Trademark Security Agreement dated as of July 9, 2014 and February 27, 2015 (collectively the "TSA") to the Lender for purposes of filing with the United States Patent and Trademark Office ("USPTO");

WHEREAS, pursuant to the Security Agreement and TSA, the Grantor granted to the Lender, among other collateral as set forth therein, a continuing security interest in all of the Grantor's right, title and interest, including goodwill in the trademarks, in, to and under the United States trademarks registrations and applications listed on the attached Schedule A (the "Trademarks");

WHEREAS, the TSA were recorded in the USPTO on July 9, 2014 at Reel/Frame 5319/0667 and on February 27, 2015 at Reel/Frame 5468/0579; and

WHEREAS, the Lender wishes to release its security interest in the Trademarks.

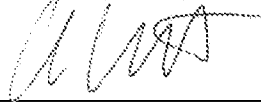
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender hereby terminates, releases and discharges any security interest in and lien upon the Trademarks, and assigns, transfers, and conveys to the Grantor any and all right, title or interest in, or to, the Trademarks that the Lender may hold.

Lender agrees, at the Grantor's expense, to take all further actions, and provide to the Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

[Signature Page Follows]

IN WITNESS WHEREOF, the Lender has caused this Release to be executed, by its duly authorized representative effective as of the Effective Date.

CIT BANK, N.A., as Lender



Name: Andrew Crist

Title: Authorized Signatory

[Signature Page to Release of Trademark Security Interest]

SCHEDULE A

Trademarks

Marks recorded at Reel/Frame 5319/0667

1	Serial # : <u>77267876</u> Mark: VEGGIE LIFE	Filing Dt: 06/16/2007	Reg # : <u>3571180</u>	Reg. Dt: 02/10/2009
2	Serial # : <u>77267878</u> Mark: CATSWELL	Filing Dt: 06/16/2007	Reg # : <u>3388203</u>	Reg. Dt: 02/26/2008
3	Serial # : <u>77267879</u> Mark: VITAKITTY	Filing Dt: 06/16/2007	Reg # : <u>3548876</u>	Reg. Dt: 12/23/2008
4	Serial # : <u>77317760</u> Mark: HAPPY HIPS	Filing Dt: 10/31/2007	Reg # : <u>3457532</u>	Reg. Dt: 07/01/2008
5	Serial # : <u>77562372</u> Mark: BISCUITS WITH BENEFITS	Filing Dt: 09/04/2008	Reg # : <u>3927277</u>	Reg. Dt: 03/08/2011
6	Serial # : <u>77922470</u> Mark: SHAPE UP	Filing Dt: 11/26/2008	Reg # : <u>3750693</u>	Reg. Dt: 02/16/2010
7	Serial # : <u>77726506</u> Mark: NUTRISCA	Filing Dt: 04/30/2009	Reg # : <u>3920428</u>	Reg. Dt: 02/15/2011
8	Serial # : <u>77750466</u> Mark: VITALITY	Filing Dt: 06/02/2009	Reg # : <u>3987619</u>	Reg. Dt: 07/05/2011
9	Serial # : <u>77962328</u> Mark: TUMMIES	Filing Dt: 06/11/2009	Reg # : <u>4020234</u>	Reg. Dt: 08/30/2011
10	Serial # : <u>78361382</u> Mark: DOGSWELL	Filing Dt: 02/02/2004	Reg # : <u>2927944</u>	Reg. Dt: 02/22/2005
11	Serial # : <u>78499685</u> Mark: BREATHIES	Filing Dt: 10/14/2004	Reg # : <u>3075985</u>	Reg. Dt: 04/04/2006
12	Serial # : <u>78499625</u> Mark: MELLOW MUT	Filing Dt: 10/14/2004	Reg # : <u>3028281</u>	Reg. Dt: 12/13/2005
13	Serial # : <u>78499641</u> Mark: HAPPY HEART	Filing Dt: 10/14/2004	Reg # : <u>3028289</u>	Reg. Dt: 12/13/2005
14	Serial # : <u>78499852</u> Mark: HAPPY HIPS	Filing Dt: 10/14/2004	Reg # : <u>3028301</u>	Reg. Dt: 12/13/2005
15	Serial # : <u>85034762</u> Mark: DOGSWELL	Filing Dt: 05/10/2010	Reg # : <u>3943325</u>	Reg. Dt: 04/12/2011
16	Serial # : <u>85118722</u> Mark: CATSWELL	Filing Dt: 08/30/2010	Reg # : <u>3969671</u>	Reg. Dt: 05/31/2011
17	Serial # : <u>85208120</u> Mark: HAPPY HIPS	Filing Dt: 12/30/2010	Reg # : <u>4005685</u>	Reg. Dt: 08/02/2011

18	Serial # : <u>85276193</u> Mark: DOGSWELL	Filing Dt: 03/24/2011	Reg # : <u>4044812</u>	Reg. Dt: 10/25/2011
19	Serial # : <u>85718789</u> Mark: JERKY BARS	Filing Dt: 08/31/2012	Reg # : <u>4420029</u>	Reg. Dt: 10/15/2013
20	Serial # : <u>85735710</u> Mark: RAWDICULOUS	Filing Dt: 09/21/2012	Reg # : <u>4427811</u>	Reg. Dt: 11/05/2013
21	Serial # : <u>85781941</u> Mark: LIVE FREE	Filing Dt: 11/16/2012	Reg # : NONE	Reg. Dt:
22	Serial # : <u>85826212</u> Mark: DIGESTIBITS	Filing Dt: 01/17/2013	Reg # : NONE	Reg. Dt:
23	Serial # : <u>85837002</u> Mark: SOLOS	Filing Dt: 01/30/2013	Reg # : <u>4467782</u>	Reg. Dt: 01/14/2014
24	Serial # : <u>85927001</u> Mark: SMARTMIX	Filing Dt: 05/08/2013	Reg # : NONE	Reg. Dt:
25	Serial # : <u>85932658</u> Mark: SMARTMIX TOPPERS	Filing Dt: 05/15/2013	Reg # : NONE	Reg. Dt:
26	Serial # : <u>85935662</u> Mark: BRING OUT THE AWESOME IN YOUR DOG.	Filing Dt: 05/17/2013	Reg # : NONE	Reg. Dt:
27	Serial # : <u>85941750</u> Mark: BE SMART. GET IN THE MIX.	Filing Dt: 05/24/2013	Reg # : NONE	Reg. Dt:
28	Serial # : <u>85980555</u> Mark: LIVE FREE	Filing Dt: 11/16/2012	Reg # : <u>4460284</u>	Reg. Dt: 12/31/2013
29	Serial # : <u>85980621</u> Mark: DIGESTIBITS	Filing Dt: 01/17/2013	Reg # : <u>4472629</u>	Reg. Dt: 01/21/2014
30	Serial # : <u>86005964</u> Mark: DOGSWELL STUDIOS	Filing Dt: 07/09/2013	Reg # : <u>4459287</u>	Reg. Dt: 12/31/2013
31	Serial # : <u>86108427</u> Mark: DOG FOOD FOR THOUGHT	Filing Dt: 11/01/2013	Reg # : NONE	Reg. Dt:
32	Serial # : <u>86117129</u> Mark: ARTISAN MEATS	Filing Dt: 11/12/2013	Reg # : NONE	Reg. Dt:
33	Serial # : <u>86123833</u> Mark: ARTISAN MEATS DELI SLICES	Filing Dt: 11/25/2013	Reg # : NONE	Reg. Dt:
34	Serial # : <u>86123849</u> Mark: ARTISAN MEATS TENDER MORSELS	Filing Dt: 11/25/2013	Reg # : NONE	Reg. Dt:
35	Serial # : <u>86123855</u> Mark: ARTISAN MEATS SLIDERS	Filing Dt: 11/25/2013	Reg # : NONE	Reg. Dt:
36	Serial # : <u>86228531</u> Mark: SUPER BOOST SQUARES	Filing Dt: 03/21/2014	Reg # : NONE	Reg. Dt:
37	Serial # : <u>86283447</u> Mark: VITALITY	Filing Dt: 05/16/2014	Reg # : <u>4775336</u>	Reg. Dt: 07/21/2015

38	Serial # : <u>86292123</u> Mark:	Filing Dt: 05/27/2014	Reg # : <u>4740734</u>	Reg. Dt: 05/19/2015
39	Serial # : <u>86292130</u> Mark: DOGSWELL	Filing Dt: 05/27/2014	Reg # : <u>4740735</u>	Reg. Dt: 05/19/2015
40	Serial # : <u>86292136</u> Mark:	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
41	Serial # : <u>86292142</u> Mark: DOGSWELL	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
42	Serial # : <u>86292152</u> Mark:	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
43	Serial # : <u>86292162</u> Mark: CATSWELL	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
44	Serial # : <u>86292167</u> Mark:	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
45	Serial # : <u>86292171</u> Mark: CATSWELL	Filing Dt: 05/27/2014	Reg # : NONE	Reg. Dt:
46	Serial # : <u>86328581</u> Mark: SUPER BOOST	Filing Dt: 07/03/2014	Reg # : <u>4753285</u>	Reg. Dt: 06/09/2015

Marks recorded at Reel/Frame 5468/0579

1	Serial # : <u>73658140</u> Mark: NATURAL LIFE PET PRODUCTS	Filing Dt: 04/30/1987	Reg # : <u>1469297</u>	Reg. Dt: 12/15/1987
2	Serial # : <u>74013674</u> Mark: NATURAL LIFE PET PRODUCTS, INC.	Filing Dt: 12/26/1989	Reg # : <u>1613038</u>	Reg. Dt: 09/11/1990
3	Serial # : <u>74135095</u> Mark: LAMADERM	Filing Dt: 01/31/1991	Reg # : <u>1734131</u>	Reg. Dt: 11/17/1992
4	Serial # : <u>74269372</u> Mark: NATURAL LIFE PET PRODUCTS, INC.	Filing Dt: 04/27/1992	Reg # : <u>1747321</u>	Reg. Dt: 01/19/1993
5	Serial # : <u>78810156</u> Mark: NATURALLIFE NUTRITIONAL PET PRODUCTS	Filing Dt: 02/08/2006	Reg # : <u>3260362</u>	Reg. Dt: 07/10/2007
6	Serial # : <u>78810171</u> Mark: NATURAL LIFE	Filing Dt: 02/08/2006	Reg # : <u>3472272</u>	Reg. Dt: 07/22/2008