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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM424491

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Heroik LLC		10/19/2016	Limited Liability Company: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Cisco Systems, Inc.	
Street Address:	170 West Tasman Drive	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95134	
Entity Type:	Corporation: CALIFORNIA	

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	4689490	MEETING HERO	
Registration Number:	4833734	WORKLIFE	

# **CORRESPONDENCE DATA**

**Fax Number:** 6509385200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (650) 988-8500

Email: trademarks@fenwick.com
Correspondent Name: Linda M. Goldman, Esq.
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23764-00071-2185
NAME OF SUBMITTER:	Linda M. Goldman, Esq.
SIGNATURE:	/lmg/
DATE SIGNED:	04/18/2017

**Total Attachments: 2** 

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TRADEMARK REEL: 006039 FRAME: 0196

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## CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("Assignment") is entered into by and between Heroik LLC a Delaware Limited Liability Company ("Heroik"), and Cisco Systems, Inc., a California corporation ("Cisco").

WHEREAS, pursuant to a prior Asset Transfer Agreement effective October 19, 2016 by and among Heroik, Cisco, and Cisco Technology, Inc., a California corporation (the "Asset Transfer Agreement"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Herolk Marks (as defined below), were assigned previously to Cisco.

NOW, THEREFORE, Heroik and Cisco agree as follows and confirm that:

"Heroik Marks" means all of Heroik's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Heroik's trademark registrations and applications and any and all of Heroik's common law rights in the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto.

Heroik has assigned and transferred, and Cisco has received and accepted, all of Heroik's rights, title and interest throughout the world in and to the Heroik Marks and all the rights, claims and privileges pertaining to the Heroik Marks, including without limitation: the registrations and applications pertaining thereto, together with all of the goodwill of the business associated with and symbolized by the Heroik Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Heroik in all matters related thereto.

Heroik hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record this Assignment.

IN WITNESS WHEREOF, Heroik and Cisco have caused this Assignment to be made as of the effective date of the Asset Transfer Agreement referenced above.

HEROIK LLC

Ву: Name: Dan Lang

Title: Vice President March 29, 2017 Date:

Address:

170 West Tasman Drive

San Jose, CA 95134

United States

Attn: Tax Department

CISCO SYSTEMS, INC.

By:

Name: Mark Gorman

**Vice President & Assistant Secretary** Title:

Date: March 29, 2017

Address:

170 West Tasman Drive San Jose, CA 95134

United States

Attn: Tax Department

# SCHEDULE 1 TO TRADEMARKS ASSIGNMENT

Country	<u>Trademark</u>	Application No.	Registration No.
United States	MEETING HERO	86069285	4689490
United States	WORKLIFE	86515432	4833734