

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424617

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ambassador Capital, LLC		04/20/2017	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Midwest Innovative Products, LLC		
<b>Street Address:</b>	9370 W. LARAWAY ROAD		
<b>Internal Address:</b>	SUITE E		
<b>City:</b>	FRANKFORT		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60423		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85418769	TWIST AND SEAL	
<b>Serial Number:</b>	86851541	CORD PROTECT	
<b>Serial Number:</b>	86940611	MAXX	
<b>Serial Number:</b>	86290978	CORD DOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2604238920		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(260) 423 8866		
<b>Email:</b>	jng@barrettlaw.com		
<b>Correspondent Name:</b>	Jeremy N. Gayed		
<b>Address Line 1:</b>	215 E. Berry St.		
<b>Address Line 4:</b>	Fort Wayne, INDIANA 46802		
<b>NAME OF SUBMITTER:</b>	Jeremy N. Gayed		
<b>SIGNATURE:</b>	/Jeremy N. Gayed/		
<b>DATE SIGNED:</b>	04/21/2017		
<b>Total Attachments: 3</b>			
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**RELEASE OF TRADEMARK SECURITY INTEREST**

This RELEASE OF TRADEMARK SECURITY INTEREST (“Release”) is made and effective as of April 20, 2017 and granted by Ambassador Capital, LLC (the “Secured Party”), an Indiana limited liability company, in favor of Midwest Innovative Products, LLC, an Illinois limited liability company (the “Grantor”), and its successors, assigns and legal representatives.

WHEREAS, pursuant to that certain Second Amended and Restated Loan and Security Agreement made effective as of August 29, 2014 (the “Security Agreement”) among the Grantor and the Secured Party, Grantor executed and delivered to the Secured Party a security interest in certain of Grantor’s trademarks, trademark registrations, and trademark registration applications (collectively, “Trademark Collateral,” as defined below);

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office at Reel 5838, Frame 0794 on July 21, 2016.

WHEREAS, the Grantor has requested that the Secured Party enter into this Release in order to effectuate, evidence and record the release and reassignment to the Grantor of any and all right, title and interest the Secured Party may have in the Trademark Collateral pursuant to the Security Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby states as follows:

1. Release of Security Interest. Secured Party, and its successors, legal representatives and assigns, hereby terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreement in any and all right, title and interest of the Grantor, and reassigns to the Grantor any and all right, title and interest that it may have, in, to and under the following (collectively, the “Trademark Collateral”):

(a) any and all trademarks, trademark registration, trademark registration applications, and other trademark rights, including the trademark registrations and applications for registration listed in Schedule 1 hereto;

(b) all rights of any kind whatsoever of such Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or

default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Further Assurances. Secured Party agrees, at the Grantor's expense, to take all further actions, and provide to the Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

3. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Indiana without giving effect to any choice or conflict of law provision or rule.

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

AMBASSADOR CAPITAL, LLC

By:  \_\_\_\_\_

Name: TIMOTHY J. KEEFE

Its: CFO

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS AND REGISTRATION APPLICATIONS**

85418769	Twist and Seal
86851541	Cord Protect
86940611	Maxx
86290978	Cord Dome