

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424717

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harris Insights and Analytics LLC		04/19/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	11810 Grand Park Ave, Suite 700		
City:	North Bethesda		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3975718	HARRIS VAULT	
Registration Number:	3190600	QUICKQUERY	
Registration Number:	3064805	RQ	
Registration Number:	2941373	REPUTATION QUOTIENT	
Registration Number:	2711660	HPOL	
Registration Number:	2551588	HARRIS INTERACTIVE	
Registration Number:	1810713	THE HARRIS POLL	
Registration Number:	1809514	THE HARRIS POLL	
Registration Number:	1606674	EQUITREND	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9192868000		
Email:	PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com		
Correspondent Name:	MOORE & VAN ALLEN PLLC		
Address Line 1:	3015 CARRINGTON MILL BOULEVARD		
Address Line 2:	SUITE 400		
Address Line 4:	MORRISVILLE, NORTH CAROLINA 27560		

OP \$240.00 3975718

ATTORNEY DOCKET NUMBER:	327000.027376
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	04/24/2017

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 19, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgors party thereto (each a "Pledgor" and collectively, the "Pledgors") and Bank of America, N.A. (the "Bank"), the undersigned Pledgor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Pledgor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Bank.

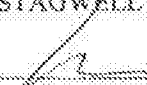
The undersigned Pledgor and the Bank hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages follow]

Very truly yours,

HARRIS INSIGHTS AND ANALYTICS LLC,
a Delaware limited liability company

By: THE STAGWELL GROUP LLC, its sole Manager

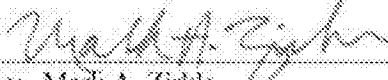
By: 
Name: Mark J. Penn
Title: Manager

IF NOTICES (HARRIS INSIGHTS AND ANALYTICS LLC TRADEMARKS)
STAGWELL MARKET RESEARCH HOLDINGS LLC

TRADEMARK
REEL: 006039 FRAME: 0963

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

By: 

Name: Mark A. Zirkle

Title: Senior Vice President

Schedule 1

Harris Insights and Analytics LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
HARRIS VAULT	3975718	06/07/11
QUICKQUERY	3190600	01/02/07
RQ	3064805	03/07/06
REPUTATION QUOTIENT	2941373	04/19/05
HPOL	2711660	04/29/03
HARRIS INTERACTIVE	2551588	03/26/02
THE HARRIS POLL	1810713	12/14/93
THE HARRIS POLL	1809514	12/07/93
EQUITREND	1606674	07/17/90