

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATERIAL CONNEXION, INC.		04/21/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	CULTURE & COMMERCE, INC.		
Street Address:	1271 Avenue of the Americas		
Internal Address:	17th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4193271	CULTURE & COMMERCE	
CORRESPONDENCE DATA			
Fax Number:	5619622100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2132		
Email:	kckline@duanemorris.com		
Correspondent Name:	Karen C. Kline		
Address Line 1:	DUANE MORRIS LLP		
Address Line 2:	5100 Town Center Circle, Suite 650		
Address Line 4:	Boca Raton, FLORIDA 33486-9000		
ATTORNEY DOCKET NUMBER:	F6821-00101		
NAME OF SUBMITTER:	Karen C. Kline		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	04/22/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT
(Nunc Pro Tunc)

This Assignment is made by and between MATERIAL CONNEXION, INC., a New York corporation ("ASSIGNOR"), and CULTURE & COMMERCE, INC., a New York corporation, with an address at 1271 Avenue of the Americas, 17th Floor, New York, New York, 10020 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of record of owns all right, title and interest in and to the trademark CULTURE & COMMERCE in connection with services in International Classes 35 and 42, including U.S. Trademark Registration No. 4193271 registered on August 21, 2012 (the "Trademark"), together with the goodwill specifically associated with such Trademark;

WHEREAS, ASSIGNEE has obtained from ASSIGNOR, and ASSIGNOR wishes to confirm and document the transfer and assignment to ASSIGNEE of all right, title and interest in and to said Trademark, including the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby freely acknowledged, and intending to be legally bound, ASSIGNOR confirms the assignment, grant and conveyance, and hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, *nunc pro tunc* effective as of December 1, 2016 (the "Effective Date"), all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with said Trademark, and all benefits, privileges, causes of action and remedies relating to such Trademark including, without limitation, the exclusive rights to (i) apply for and maintain all registrations, renewals and/or extensions thereof, (ii) bring actions and recover damages for past, present and future infringement thereof, (iii) grant licenses or other interests therein and (iv) otherwise fully and entirely stand in the place of ASSIGNOR in all matters related thereto. ASSIGNOR will, upon the reasonable request of ASSIGNEE, execute any other documents which may be necessary or appropriate to perfect in ASSIGNEE the rights, title and interest herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR has executed and delivered this *Nunc Pro Tunc* Assignment by its duly authorized officers.

MATERIAL CONNEXION, INC.

Date: 4/21/17

By: 

Name: Paul J. [unclear]

Title: CO.

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