

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424761

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shoyeido Corporation		04/24/2017	Corporation: COLORADO

## RECEIVING PARTY DATA

<b>Name:</b>	Shoyeido Incense Co., Ltd.
<b>Street Address:</b>	Karasuma Nijo
<b>Internal Address:</b>	Nakagyo-ku
<b>City:</b>	Kyoto
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	604-0857
<b>Entity Type:</b>	Corporation: JAPAN

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1698704	LISN
Registration Number:	1821951	MAGNIFICENTS
Registration Number:	1835112	RUBY-STRENGTH
Registration Number:	2180807	SHOYEIDO
Registration Number:	2334705	
Registration Number:	2421535	FLORAL-WORLD
Registration Number:	2640412	KYOTO MOON
Registration Number:	3116544	GOURMET INCENSE
Registration Number:	3918061	LIFE WITH FRAGRANCE
Registration Number:	4567678	SAPPHIRE
Registration Number:	4567679	AMETHYST
Registration Number:	4567682	DIAMOND
Registration Number:	4567685	RUBY
Registration Number:	4567686	EMERALD
Registration Number:	4952604	SHOYEIDO OVERTONES

## CORRESPONDENCE DATA

**Fax Number:**

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Email:** scott@packarddierking.com

**Correspondent Name:** Scott H. Culley

**Address Line 1:** 2595 Canyon Boulevard, Suite 200

**Address Line 4:** Boulder, COLORADO 80302

<b>NAME OF SUBMITTER:</b>	Scott H. Culley
<b>SIGNATURE:</b>	/Scott H. Culley/
<b>DATE SIGNED:</b>	04/24/2017


**Total Attachments: 2**

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**Exhibit A  
The Marks**

<b>REGISTRATION NO.</b>	<b>MARK</b>
1698704	LISN
1821951	MAGNIFISCENTS
1835112	RUBY-STRENGTH
2180807	SHOYEIDO
2334705	
2421535	FLORAL-WORLD
2640412	KYOTO MOON
3116544	GOURMET INCENSE
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