

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM424825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Electronics Inc.		04/13/2017	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Musical.ly		
Street Address:	P.O. Box 2804		
Internal Address:	Floor 4, Willow House, Cricket Square		
City:	Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY 1-1112		
Entity Type:	exempted company duly incorporated with limited liability and validly: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3847005	MUSICALLY U	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, cauyeung@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	48861.900 (JLD)		
NAME OF SUBMITTER:	Christine K. Au-Yeung		
SIGNATURE:	/Christine K. Au-Yeung/		
DATE SIGNED:	04/24/2017		
Total Attachments: 4			
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EXHIBIT A

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made on the 13 day of April 2017 between **LG Electronics Inc.**, a Republic of Korea corporation with an address at 20, Yoido-dong, Yongdungpo-gu, Seoul, Republic of Korea (the "Assignor"), on the one hand, and **Musical.ly**, an exempted company duly incorporated with limited liability and validly in The Cayman Islands, a British Overseas Territory, with an address at P.O. Box 2804, Floor 4, Willow House, Cricket Square, Grand Cayman KY 1-1112, Cayman Islands (the "Assignee"), on the other hand (collectively, the "Parties").

WHEREAS, the Assignor is the owner and proprietor of the trademark registrations listed in the attached Schedule I (the "Trademarks"),

WHEREAS, the Assignee desires to acquire the Trademarks, together with the goodwill of the business symbolized by the Trademarks thereof.

WHEREAS, the Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for certain consideration.

NOW THIS ASSIGNMENT WITNESSES that, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the Trademarks, for all of the goods included in the relevant registrations, together with the goodwill of the business associated with and symbolized by the Trademarks and the right to bring actions and claim relief in respect of any infringement or other violation of rights with respect to any of the Trademarks occurring prior to the date hereof.

IN WITNESS WHEREOF the Assignor and the Assignee have executed this Assignment the day and year first above written.

LG Electronics Inc., a Republic of Korea corporation

By: _____

Name: _____

Title: _____

Musical.ly, an exempted company duly incorporated with limited liability and validly in The Cayman Islands, a British Overseas Territory

By: 

Name: Alex Hofmann

Title: President, North America

EXHIBIT A

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made on the _____ day of _____ 2017 between **LG Electronics Inc.**, a Republic of Korea corporation with an address at 20, Yoido-dong, Yongdungpo-gu, Seoul, Republic of Korea (the "Assignor"), on the one hand, and **Musical.ly**, an exempted company duly incorporated with limited liability and validly in The Cayman Islands, a British Overseas Territory, with an address at P.O. Box 2804, Floor 4, Willow House, Cricket Square, Grand Cayman KY 1-1112, Cayman Islands (the "Assignee"), on the other hand (collectively, the "Parties").

WHEREAS, the Assignor is the owner and proprietor of the trademark registrations listed in the attached Schedule I (the "Trademarks").

WHEREAS, the Assignee desires to acquire the Trademarks, together with the goodwill of the business symbolized by the Trademarks thereof.

WHEREAS, the Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for certain consideration.

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IN WITNESS WHEREOF the Assignor and the Assignee have executed this Assignment the day and year first above written.

LG Electronics Inc., a Republic of Korea corporation

By: Dohyun Jung

Name: **DOHYUN JUNG**
PRESIDENT

Title: **LG Electronics Inc.**



Musical.ly, an exempted company duly incorporated with limited liability and validly in The Cayman Islands, a British Overseas Territory

By: _____

Name: _____

Title: _____

SCHEDULE I

Trademark	Jurisdiction	Filing Details	Classes	Status
MUSICALLY U	United States	Filing Date: 13-MAR-2009 App. No.: 77690772 Reg. Date: 14-SEP-2010 Reg. No.: 3847005	9	Registered
MUSICALLY U	Mexico	Filing Date: 20-APR-2009 App. No.: 1002039 Reg. Date: 07-SEP-2009 Reg. No. 1119525	9	Registered
MUSICALLY U	Guatemala	Filing Date: 18-MAR-2009 App. No.: 200901718 Reg. Date: 31-AUG-2009 Reg. No. 165420	9	Registered
MUSICALLY U	Panama	Filing Date: 17-MAR-2009 App. No.: 179820 Reg. Date: 17-MAR-2009 Reg. No. 179820	9	Registered
MUSICALLY U	Argentina	Filing Date: 18-MAR-2009 App. No.: 2901605 Reg. Date: 27-JAN-2010 Reg. No. 2343721	9	Registered
MUSICALLY U	Brazil	Filing Date: 13-APR-2009 App. No.: 830225463 Reg. Date: 15-APR-2014 Reg. No. 830225463	9	Registered
MUSICALLY U	Chile	Filing Date: 19-MAR-2009 App. No.: 858238 Reg. Date: 10-DEC-2009 Reg. No. 869548	9	Registered
MUSICALLY U	Colombia	Filing Date: 13-MAR-2009 App. No.: 09 26367 Reg. Date: 31-DEC-2009 Reg. No. 389968	9	Registered
MUSICALLY U	Ecuador	Filing Date: 23-MAR-2009 App. No.: 211975 Reg. Date: 28-SEP-2009 Reg. No. 5957	9	Registered
MUSICALLY U	Russian Federation	Filing Date: 17-FEB-2009 App. No.: 2009705062 Reg. Date: 14-DEC-2010 Reg. No. 425535	9	Registered
MUSICALLY U	European Union	Filing Date: 16-MAR-2009 App. No.: 8158271	9	Registered

Trademark	Jurisdiction	Filing Details	Classes	Status
		Reg. Date: 11-DEC-2009 Reg. No. 8158271		
MUSICALLY U	Hong Kong	Filing Date: 13-MAR-2009 App. No.: 301303785 Reg. Date: 13-MAR-2009 Reg. No. 301303785	9	Registered
MUSICALLY U	South Korea	Filing Date: 17-FEB-2009 App. No.: 40-2009-0007111 Reg. Date: 29-MAR-2010 Reg. No. 4008183350000	9	Registered
MUSICALLY U	Taiwan	Filing Date: 02-APR-2009 App. No.: 098013089 Reg. Date: 01-JAN-2010 Reg. No. 01391781	9	Registered