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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM424760

NATURE OF CONVEYANCE.	MISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	URE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Mills Marketing, Inc.		01/10/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	CARE	
Street Address:	151 Ellis Street NE	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30303	
Entity Type:	Charitable, Non-Profit Corporation: D.C.	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4372651	JOIN MY VILLAGE

CORRESPONDENCE DATA

Fax Number: 7637642268

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 763-764-6310

trade.marks@genmills.com
Correspondent Name:
Address Line 1:

trade.marks@genmills.com
Alexandria M. Christian
No. One General Mills Blvd.

Address Line 4: Minneapolis, MINNESOTA 55426

NAME OF SUBMITTER:	Alexandria M. Christian
SIGNATURE:	/Alexandria Christian/
DATE SIGNED:	04/24/2017

Total Attachments: 1

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TRADEMARK REEL: 006040 FRAME: 0974

900403388

EXHIBIT B

ASSIGNMENT OF TRADEMARK

WHEREAS, General Mills Marketing, Inc., a corporation duly organized and existing under the laws of Delaware, United States, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426 USA (Assignor), is the owner of U.S. registration number 4,372,651 for JOIN MY VILLAGE (the "Mark");

General Mills Marketing, Inc.

Signed: Marala Hahn

Name

Title: V.P. Octivity 6.6.

Sworn to and subscribed to before me, Sworn to and subscribed to before me,

Public Notary. I certify that the person executing this document has the legal capacity to execute the Assignment on behalf of CARE.

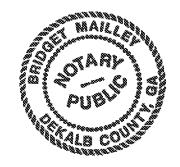
On the first control of the first capacity to execute the Assignment on behalf of General Mills Marketing, Inc.

Signed: Bridget Wailley

Date: 1-10-17

Date: 1-10-17

Date: 1-10-17



JILL M. MITCHELL S Notary Public-Minnesots No Commission Express Jan 31, 2016

TRADEMARK
REEL: 006040 FRAME: 0975

RECORDED: 04/24/2017