

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424904

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STAGECOACH VINEYARDS LIMITED PARTNERSHIP		04/13/2017	Limited Partnership: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2217901	STAGECOACH VINEYARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	E. & J. Gallo Winery		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		
<b>SIGNATURE:</b>	/kww/		
<b>DATE SIGNED:</b>	04/25/2017		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and entered into as of April 13, 2017, by and among STAGECOACH VINEYARDS LIMITED PARTNERSHIP, a California limited partnership (“**Assignor**”), and E. & J. GALLO WINERY, a California corporation (“**Assignee**”).

**WHEREAS**, Assignee desires to acquire all of Assignor’s right, title and interest in and to the trademark listed in Schedule A attached hereto, all registrations therefor, and all goodwill associated therewith (hereinafter collectively called the “**Trademark**”); and

**WHEREAS**, the parties have entered into a Purchase and Sale Agreement (the “**Agreement**”) relating to the transfer of the Trademark from the Assignor to Assignee, and this Assignment is subject to and in accordance with that Agreement.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

Assignor hereby irrevocably assigns and transfers all of its right, title, and interest in and to the Trademark, together with all goodwill associated therewith, and with all claims arising out of or relating to the use or ownership of the Trademark, and

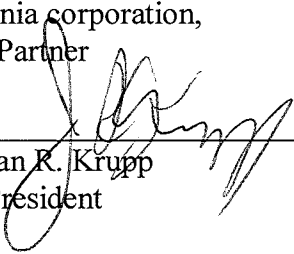
Assignor agrees to perform any further acts and to execute and provide to Assignee all other documents that may be necessary to effect the assignment of the Trademark to Assignee as promptly as practicable after Assignee’s request therefor.

*[Signatures continue on next page]*

**ASSIGNOR:**

STAGECOACH VINEYARDS LIMITED  
PARTNERSHIP,  
a California limited partnership

By: JRK Vineyard Management, Inc.,  
a California corporation,  
General Partner

By:   
Name: Jan R. Krupp  
Title: President

**ASSIGNEE:**

E. & J. GALLO WINERY,  
a California corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNOR:**

STAGECOACH VINEYARDS LIMITED  
PARTNERSHIP,  
a California limited partnership

By: JRK Vineyard Management, Inc.,  
a California corporation,  
General Partner

By: \_\_\_\_\_  
Name: Jan R. Krupp  
Title: President

**ASSIGNEE:**

E. & J. GALLO WINERY,  
a California corporation

By:           AVO            
Name:           Doug Vilas            
Title:           CFO          

*[Trademark Assignment signature page for U.S. Trademark Reg. No. 2217901]*

**TRADEMARK**  
**REEL: 006041 FRAME: 0017**

**Schedule A**  
**TRADEMARK**

<b>Trademark</b>	<b>U.S. Reg. No.</b>	<b>Goods</b>
STAGECOACH VINEYARD	2217901	Cl. 42 vineyard services, namely, cultivation of grapes to the order and specification of others

*Schedule A - U.S. Trademark Reg. No. 2217901*