

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Machinima, Inc.		04/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Warner Bros. Entertainment Inc.		
Street Address:	4000 Warner Boulevard		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4301481	ETC	
Registration Number:	4554186	HAPPY HOUR	
Registration Number:	4360817	HAPPY HOUR	
Registration Number:	4554187	HAPPY HOUR	
Registration Number:	4364020	HAPPY HOUR	
Serial Number:	86413457	HEROES RISE	
Serial Number:	86413460	HEROES RISE	
Serial Number:	86413468	HEROES RISE	
Serial Number:	86413471	HEROES RISE	
Serial Number:	86413474	HEROES RISE	
Registration Number:	4360348	INSIDE GAMING	
Registration Number:	4349361	INSIDE GAMING	
Registration Number:	4464738	INSIDE GAMING DAILY	
Registration Number:	4200793	M	
Registration Number:	4402659	M	
Registration Number:	4301510	M RESPAWN	
Registration Number:	4301511	M RESPAWN	
Registration Number:	4200794	M	
Registration Number:	4390995	M	

CH \$765.00 4301481

Property Type	Number	Word Mark
Registration Number:	4712251	M
Registration Number:	4712252	M
Registration Number:	4712253	M
Registration Number:	4712254	M
Serial Number:	86367817	M
Registration Number:	4349733	M SPORTS
Registration Number:	4360465	M SPORTS
Registration Number:	4457592	M TRAILER VAULT
Registration Number:	4450064	M TRAILER VAULT
Registration Number:	4349371	M REALM
Registration Number:	4360349	REALM

CORRESPONDENCE DATA

Fax Number: 8189544501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ustrademarks@warnerbros.com

Correspondent Name: Christopher I. Jackson

Address Line 1: 4000 Warner Boulevard

Address Line 4: Burbank, CALIFORNIA 91522

NAME OF SUBMITTER:	Christopher I. Jackson
SIGNATURE:	/Christopher I. Jackson/
DATE SIGNED:	04/25/2017

Total Attachments: 9

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into by **Machinima, Inc.**, a Delaware corporation with offices at 3500 W. Olive Avenue, Suite 1200, Burbank CA 91505, as assignor ("Assignor"), in favor of **Warner Bros. Entertainment Inc.**, a Delaware corporation with offices at 4000 Warner Blvd., Burbank, CA 91522, as assignee ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and applications and registrations therefore that are annexed hereto as Exhibit A, which are hereby incorporated by reference in their entirety as if fully set forth herein (collectively, the "Trademarks").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, and all related rights, goodwill symbolized by the Trademarks and any and all common law and other rights to the Trademarks in the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and any and all common law rights and other rights for the Trademarks in the world, including any and all causes of actions, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Trademarks or such associated goodwill.

Assignor does hereby expressly agree that Assignee may singly undertake procedures with the respective trademark offices to record the transfer of the Trademarks to Assignee.

Dated: _____

4/24/2017

MACHINIMA INC.

By: _____

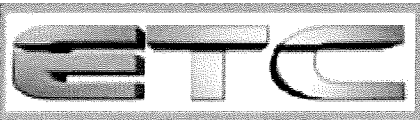

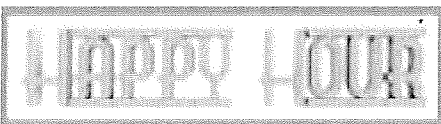
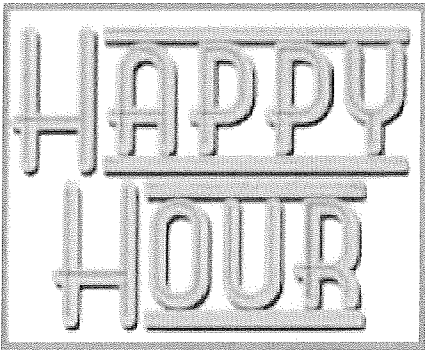

Name: _____



Title: _____

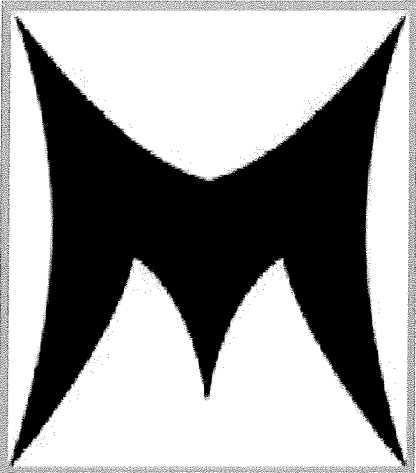
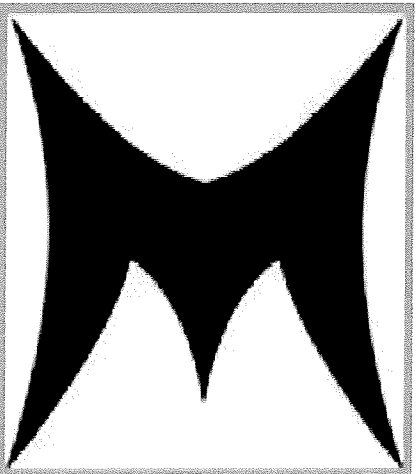

Chris Riley

Head of Legal


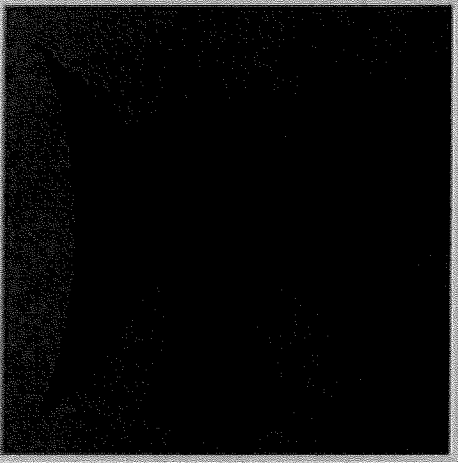

EXHIBIT A

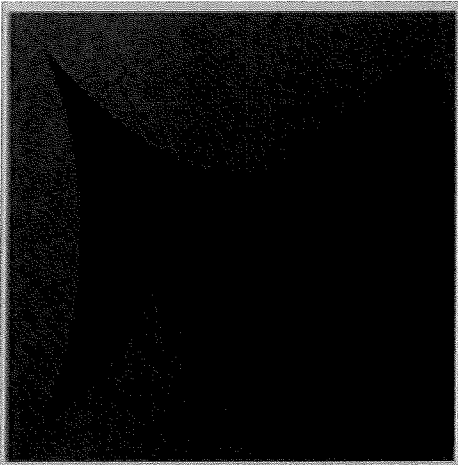
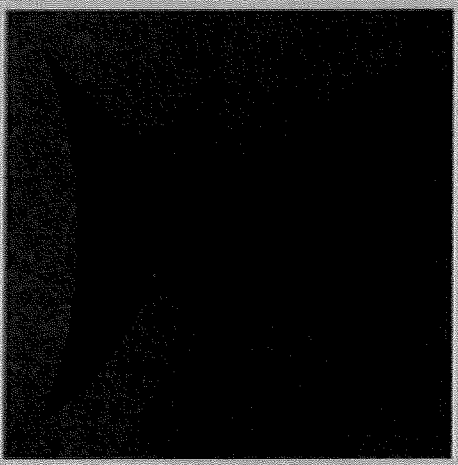

Trademark	Jurisdiction	International Class(es)	Image	Registration Number
ETC	U.S. Federal	41		4301481
HAPPY HOUR	U.S. Federal	38		4554186
HAPPY HOUR	U.S. Federal	41		4360817
HAPPY HOUR	U.S. Federal	38		4554187
HAPPY HOUR	U.S. Federal	41		4364020
HEROES RISE	U.S. Federal	9	HEROES RISE	Pending Application No. 86413457
HEROES RISE	U.S. Federal	25	HEROES RISE	Pending Application No. 86413460


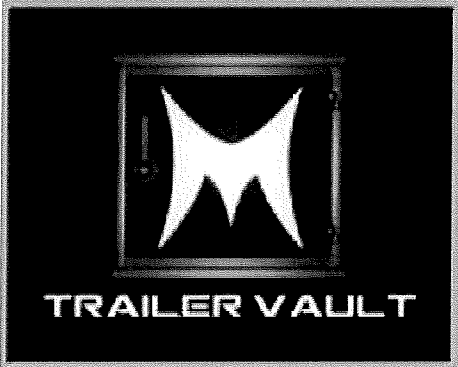
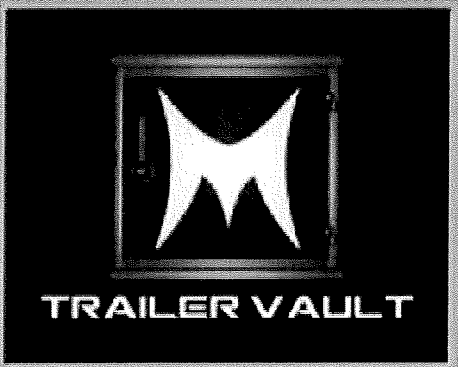
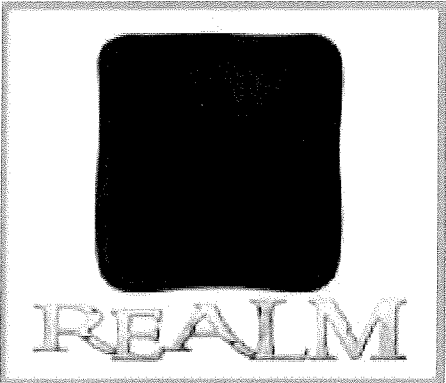
HEROES RISE	U.S. Federal	38	HEROES RISE	Pending Application No. 86413468
HEROES RISE	U.S. Federal	41	HEROES RISE	Pending Application No. 86413471
HEROES RISE	U.S. Federal	42	HEROES RISE	Pending Application No. 86413474
INSIDE GAMING	U.S. Federal	41		4360348
INSIDE GAMING	U.S. Federal	38		4349361
INSIDE GAMING DAILY	U.S. Federal	38		4464738

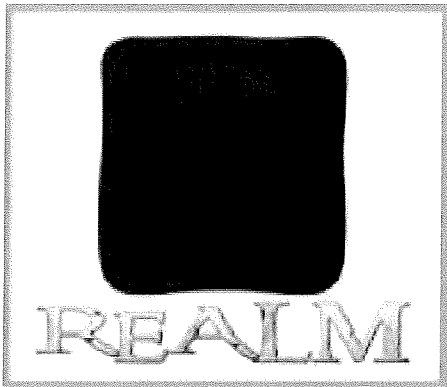
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M RESPAWN	U.S. Federal	38		4301510

M RESPAWN	U.S. Federal	41		4301511
M	U.S. Federal	9,38,41, 42		4200794
M	U.S. Federal	25		4390995

M	U.S. Federal	9		4712251
M	U.S. Federal	38		4712252
M	U.S. Federal	41		4712253

M	U.S. Federal	42		4712254
M	U.S. Federal	25		Pending Application No. 86367817
M SPORTS	U.S. Federal	38		4349733

M SPORTS	U.S. Federal	41		4360465
M TRAILER VAULT	U.S. Federal	38		4457592
M TRAILER VAULT	U.S. Federal	41		4450064
M REALM	U.S. Federal	38		4349371

M REALM	U.S. Federal	41		4360349
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