

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Holdings LLC		04/25/2017	Limited Liability Company: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	Digital IP LLC		
Street Address:	412 N. Main Street, Suite 100		
City:	Buffalo		
State/Country:	WYOMING		
Postal Code:	82834		
Entity Type:	Limited Liability Company: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4945266	THE GENTLEMEN'S BEARD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-290-5927		
Email:	jeff@hollislawgroup.com		
Correspondent Name:	Jeff Hollis		
Address Line 1:	424 Church Street STE 2000		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	Jeff Hollis		
SIGNATURE:	/Jeff Hollis/		
DATE SIGNED:	04/25/2017		
Total Attachments: 2			
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OP \$40.00 4945266

TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is agreed and entered into by and between GLOBAL HOLDINGS LLC ("Assignor"), a South Dakota limited liability company, and DIGITAL IP LLC ("Assignee"), a Wyoming limited liability company (individually, a "Party"; collectively, the "Parties"). The Agreement will become effective when both Parties have signed it. The date this Agreement is signed by the last Party to sign it (as indicated by the date stated under that Party's signature) will be deemed the date of this Agreement (the "Effective Date").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the United States trademark "The Gentlemen's Beard", Registration No. 4945266, dated April 26, 2016, including any common law trademark rights therefor (the "Mark"); and

WHEREAS, Assignee desires to purchase and acquire all of the Assignor's right, title, and interest in and to the Mark; and

WHEREAS, Assignee agrees to pay Assignor the sum of **\$1,000 USD** within eight (8) business days of execution of this Agreement; and

WHEREAS, Assignor agrees to assign to Assignee all of Assignor's right, title, and interest in and to the Mark, together with the goodwill associated therewith; and

WHEREAS, Assignee agrees to accept all of Assignor's right, title, and interest in and to the Mark, including all of the goodwill associated therewith.

NOW, THEREFORE, in consideration of and in exchange for the sum of One Thousand Dollars (\$1,000) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, all of Assignor's right, title, and interest of any kind in and to the Mark, together with the goodwill of the business relating to the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the Effective Date of this Agreement or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Mark and its related property.


Assignee hereby accepts Assignor's entire right, title, and interest in and to the Mark, including the goodwill of the business relating to the Mark. and any and all rights, obligations, and liabilities related thereto.

This Agreement, and any actions arising out of or relating to this Agreement, shall be governed by and construed and interpreted in accordance with the laws of the State of Wyoming without regard to the conflict of law provisions thereof.

In witness whereof, the Parties have duly executed and delivered this Agreement, as of the day and year below written.

THIS AGREEMENT IS AGREED AND ACCEPTED BY:

FOR GLOBAL HOLDINGS LLC:


Signature: 

Date: 4/25/17

Name: Derek Winsick

Title: Manager

FOR DIGITAL IP LLC:

Signature: 

Date: 4/25/17

Name: Derek Winsick

Title: Manager