

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424986

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swett & Crawford		04/17/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CRC Insurance Services, Inc.		
Street Address:	1 Metroplex Dr., Suite 400		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35209		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3970308	GLOBALLY, EVERYTHING WE KNOW GOES INTO E	
Registration Number:	4364672	GLOBALLY RESPECTED. POWERFULLY CONNECTED	
Registration Number:	4424361	SWETT WARRIORS EST. 2010 RESPECT COMMITM	
Registration Number:	4424370	COMING HOME IS JUST THE BEGINNING. IT'S	
Registration Number:	4867616	PRO-PRAXIS INSURANCE INGENUITY DOESN'T S	
Registration Number:	4878045	PRO-PRAXIS INSURANCE	
Registration Number:	4962636	ICBM	
Registration Number:	4962637	ICBM	
Registration Number:	4976132	FINOS	
Registration Number:	4976133	FINOS	
Registration Number:	5024985	STATPRO	
Registration Number:	5024986	STATPRO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
TRADEMARK			

OP \$315.00 3970308

Address Line 4: Charlotte, NORTH CAROLINA 28210

NAME OF SUBMITTER: Brian M. Davis

SIGNATURE: /Brian M. Davis/

DATE SIGNED: 04/25/2017

Total Attachments: 4

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**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Swett & Crawford, a California corporation (hereinafter referred to as "ASSIGNOR") is the owner of the marks and the registrations therefor listed in the attached Exhibit A (hereafter, the "Marks" and the "Registrations").

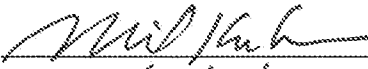
WHEREAS, CRC Insurance Services, Inc., an Alabama corporation (hereafter referred to as "ASSIGNEE") is acquiring all rights ASSIGNOR has to the Marks (including any goodwill associated with the Marks), and the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Marks, including, without limitation, the Registrations, any other registrations or applications directed to the Marks, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Marks, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 17 day of April, 2017.

ASSIGNOR:

SWETT & CRAWFORD

Signature: 
Printed Name: Neil Kessler
Title: COO

EXHIBITA

1.
Trademark & Logo GLOBALLY, EVERYTHING WE KNOW GOES INTO EVERYTHING WE DO

Reg. No. 3,970,308

Registration Date May 31, 2011

Goods/Services 36 - Wholesale insurance brokerage services and wholesale insurance underwriting in the fields of commercial liability, products liability, construction, directors and officers liability, earthquake, flood and wind, employment practices liability, energy, errors and omissions, property and transportation

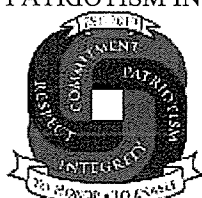
2.
Trademark & Logo GLOBALLY RESPECTED. POWERFULLY CONNECTED.

Reg. No. 4,364,672

Registration Date July 9, 2013

Goods/Services 36 - Insurance brokerage in the field of commercial liability, products liability, construction, directors and officers liability, earthquake, flood and wind, employment practices liability, energy, errors and omissions, property and transportation; Insurance underwriting in the field of commercial liability, products liability, construction, directors and officers liability, earthquake, flood and wind, employment practices liability, energy, errors and omissions, property and transportation

3.
Trademark & Logo SWETT WARRIORS EST. 2010 RESPECT COMMITMENT PATRIOTISM INTEGRITY TO HONOR TO ENABLE (and Design)



**SWETT
WARRIORS**

Reg. No. 4,424,361

Registration Date October 29, 2013

Goods/Services 36 - Charitable services, namely, charitable fundraising and providing financial assistance for programs and services of others to veterans

4.
Trademark & Logo COMING HOME IS JUST THE BEGINNING. IT'S OUR TIME TO SERVE.

Reg. No. 4,424,370
Registration Date October 29, 2013
Goods/Services 36 - Charitable services, namely, charitable fundraising and providing financial assistance for programs and services of others to veterans

5.

Trademark & Logo PRO-PRAXIS INSURANCE INGENUITY DOESN'T SLEEP (and Design)



PRO-PRAXIS INSURANCE

Reg. No. 4,867,616
Registration Date December 8, 2015
Goods/Services 36 - Insurance agency, brokerage, and underwriting services for commercial, property and business liability

6.

Trademark & Logo PRO-PRAXIS INSURANCE

Reg. No. 4,878,045
Registration Date December 29, 2015
Goods/Services 36 - Insurance agency, brokerage, and underwriting services for commercial, property and business liability

7.

Trademark & Logo ICBM

Reg. No. 4,962,636
Registration Date May 24, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services, insurance brokerage services and insurance underwriting of all types of insurance for the lumber and building materials industry

8.

Trademark & Logo ICBM (and Design)

ICBM

Reg. No. 4,962,637
Registration Date May 24, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services, insurance brokerage services and insurance underwriting of all types of insurance for the lumber and building materials industry

9.

Trademark & Logo FINOS

Reg. No. 4,976,132
Registration Date June 14, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services, insurance brokerage and underwriting of directors and officers liability, employment practices liability, fiduciary liability and commercial crime coverage insurance for management personnel

10.

Trademark & Logo FINOS (and Design)



Reg. No. 4,976,133
Registration Date June 14, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services, insurance brokerage and underwriting of directors and officers liability, employment practices liability, fiduciary liability and commercial crime coverage insurance for management personnel

11.

Trademark & Logo STATPRO

Reg. No. 5,024,985
Registration Date August 23, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services in the field of professional liability, insurance brokerage in the field of professional liability and underwriting of professional liability insurance

12.

Trademark & Logo STATPRO (and Design)

STATPro

Reg. No. 5,024,986
Registration Date August 23, 2016
Goods/Services 36 - Insurance services, namely, insurance agency services in the field of professional liability, insurance brokerage in the field of professional liability and underwriting of professional liability insurance