

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM425066

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Convertible LLC		11/14/2016	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZeniMax Media Inc.		
<b>Street Address:</b>	1370 Piccard Drive		
<b>City:</b>	Rockville		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20850		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86770058	SCROLLY WORD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2027994000		
<b>Email:</b>	dctrademarks@dlapiper.com		
<b>Correspondent Name:</b>	Gregory C Esau		
<b>Address Line 1:</b>	500 Eighth Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	Gregory C. Esau		
<b>SIGNATURE:</b>	/Gregory C. Esau/		
<b>DATE SIGNED:</b>	04/26/2017		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Blue Convertible LLC, a Texas Limited Liability Company, having a place of business at 6714 Windrock Road, Dallas, Texas 75252 (the "Assignor"), and ZeniMax Media Inc., a Delaware corporation, having its principal place of business at 1370 Piccard Drive, Rockville, Maryland 20850 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to U.S. Trademark Application No. 86/770,058 for the mark SCROLLY WORD (hereinafter the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

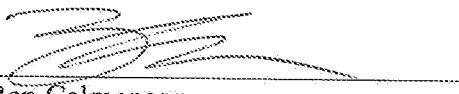
WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), all rights to sue for past, present and future infringements or misappropriations of the Trademark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor agrees to further execute any documents reasonably necessary to effect this Assignment or to confirm Assignee's ownership of the Trademark.

ASSIGNOR

  
Ben Calmenson  
Managing Member of Blue Convertible LLC

Date: November 14th, 2016

STATE OF TEXAS :

COUNTY OF Collin :

On this 14<sup>th</sup> day of November, 2016, before me a Notary Public, within and for the County of Collin, State of Texas, personally appeared Ben Calmenson, to me known to be the person described in and who executed the foregoing Assignment and acknowledge that he executed as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

Laurie Allison  
Notary Public

My Commission Expires: February 17, 2019

