

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425212

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HOMEVESTORS OF AMERICA, INC.		04/20/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	HVA DEBT, LLC
Street Address:	335 N. Maple Drive, Suite 130
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	5086770	#HOMEVESTORS
Serial Number:	87056964	#WEBUYUGLYHOUSES
Registration Number:	4881685	
Registration Number:	4313733	ADVESTORS
Registration Number:	4328837	ADVESTORS HVA MARKETING SERVICES
Serial Number:	87135468	COMPRAMOS CASAS FEAS
Registration Number:	2982363	COMPRAMOS CASAS FEAS
Registration Number:	2988337	COMPRAMOS CASAS FEAS
Registration Number:	4551942	
Registration Number:	3061604	
Registration Number:	2956744	
Registration Number:	2012077	H
Registration Number:	2746669	H
Registration Number:	5135417	H HOMEVESTORS AMERICA'S #1 HOME BUYER
Registration Number:	5135416	H HOMEVESTORS AMERICA'S #1 HOME BUYER
Registration Number:	4624615	HOMEVESTING
Registration Number:	4684922	HOMEVESTING
Registration Number:	2894974	HOMEVESTORS
Registration Number:	2721129	HOMEVESTORS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2216811	HOMEVESTORS
Registration Number:	2402260	HOMEVESTORS
Registration Number:	4881433	I UGLY HOUSES.
Registration Number:	3263958	SECOND EYES
Registration Number:	3263957	SECOND EYES
Registration Number:	3185390	SOLUTIONS FOR UGLY SITUATIONS
Registration Number:	3188593	SOLUTIONS FOR UGLY SITUATIONS
Registration Number:	3350752	THE GOOD, THE BAD AND THE UGLY
Serial Number:	87135473	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3641362	THE UGLIEST HOUSE OF THE YEAR
Serial Number:	87135476	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3641361	THE UGLIEST HOUSE OF THE YEAR
Registration Number:	3128574	UG BUYS HOUSES.
Registration Number:	2935916	UG BUYS UGLY HOUSES
Registration Number:	2999978	UG BUYS UGLY HOUSES
Registration Number:	3438769	UG INVESTS.COM
Registration Number:	3263978	UG SELLS HOUSES TOO.
Registration Number:	4786527	UG SELLS UGLY HOUSES
Serial Number:	86943426	UGLY HOUSE?
Registration Number:	4313868	UGLY OPPORTUNITIES
Registration Number:	2794480	UGLY'S OK
Registration Number:	2797374	UGLY'S OK
Registration Number:	2797429	UGLY'S OK
Serial Number:	87373583	WE BUY HOUSES
Registration Number:	3307918	WE BUY THE GOOD, THE BAD AND THE UGLY
Registration Number:	2999705	WE BUY UGLY HOUSES
Registration Number:	3099814	WE BUY UGLY HOUSES
Registration Number:	2827136	WE BUY UGLY HOUSES AND MAKE THEM NICE AG
Registration Number:	2761385	WE BUY UGLY HOUSES. HOMEVESTORS
Registration Number:	3658442	WE SELL LUVLY HOUSES.COM
Registration Number:	4638341	WE SELL UGLY HOUSES

CORRESPONDENCE DATA

Fax Number: 7344184213

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7344184212

Email: dstrange@honigman.com

Correspondent Name: Angela Alvarez Sujek

Address Line 1: Honigman Miller Schwartz and Cohn LLP

TRADEMARK

REEL: 006043 FRAME: 0598

Address Line 2: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER:	225828-410062
NAME OF SUBMITTER:	Angela Alvarez Sujek
SIGNATURE:	/angela alvarez sujek/
DATE SIGNED:	04/27/2017

Total Attachments: 22

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made this April 20, 2017, among the Grantor listed on the signature pages hereof (“Grantor”), and HVA DEBT, LLC, as agent for the Secured Parties (in such capacity, together with its successors and assigns, the “Agent”).

W I T N E S S E T H:

WHEREAS, pursuant to that certain Note Purchase Agreement, dated as of April 20, 2017 (as amended, restated, supplemented or otherwise modified from time to time, the “Note Purchase Agreement”), by and among HVA HOLDINGS, LLC, a Delaware limited liability company (“Holdco”), HVA INTERMEDIATE, LLC, a Delaware limited liability company (the “Company”), the Grantor, HOMEVESTORS INVESTMENTS, INC., a Texas corporation (“HVI”), PROSPECT AVENUE FUNDING, INC., a Texas corporation (“PAF”), HVA CAPITAL FUNDING, INC., a Texas corporation (“HVAC”), HVA REFERRAL SYSTEM, INC., a Texas corporation (“HVARs”), HOMEVESTORS INSURANCE SERVICES, LLC, a Texas limited liability company (“HVIS”), and the other Guarantors from time to time party thereto (together with Holdco, the Grantor, HVI, PAF, HVAC, HVARs and HVIS, the “Company Parties”), the Agent and the purchasers from time to time party thereto (the “Purchasers”), the Purchasers are willing to purchase the Notes pursuant to the terms and conditions thereof;

WHEREAS, the Purchasers are willing to purchase the Notes as provided for in the Note Purchase Agreement, but only upon the condition, among others, that the Company Parties shall have executed and delivered to the Agent, for the benefit of the Secured Parties, that certain Security Agreement, dated as of April 20, 2017 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the “Security Agreement”); and

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to the Agent, for the benefit of the Secured Parties, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement and/or the Note Purchase Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Grantor hereby unconditionally grants, collaterally assigns and pledges to the Agent, for the benefit of the Secured Parties, a continuing security interest in all of Grantor’s right, title and interest in, to and under the following, whether now owned or hereafter created or acquired (collectively, the “Trademark Collateral”):

(a) all of its Trademarks including those referred to on Schedule I hereto and rights in and to exclusive Intellectual Property Licenses with respect to Trademarks to which it is a party;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License, (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License;

provided that, notwithstanding anything to the contrary in this Trademark Security Agreement, the Trademark Collateral shall exclude any United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law, provided that upon submission and acceptance by the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. Section 1060(a) (or any successor provision), such intent-to-use trademark application shall be considered Trademark Collateral

3. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantor to the Agent or the other Secured Parties, but for the fact that they are unenforceable or not allowable due to the existence of a proceeding under Bankruptcy Laws involving Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to the Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Secured Parties with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Section 22 of the Security Agreement is incorporated herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantor shall give notice in writing to the Agent as required by the Security Agreement with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantor's obligations under this Section 5, Grantor hereby authorizes the Agent to unilaterally amend Schedule I to include future United States registered trademarks or trademark applications of Grantor. Notwithstanding the foregoing, no failure to amend Schedule I shall in any way affect, invalidate or detract from the Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall together constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Agreement

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTOR:

HOMEVESTORS OF AMERICA, INC.
a Delaware corporation

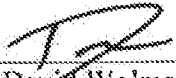
By: _____

Name: David L. Hicks

Title: Co-President

ACCEPTED AND ACKNOWLEDGED BY:

HVA DEBT, LLC,
a Delaware limited liability company

By: 
Name: David Wolmer
Title: Vice President and Secretary



SCHEDULE I

10




TRADEMARK SECURITY AGREEMENT



Trademark Registrations/Applications


United States (Federal)	#HOMEVESTORS RN: 5086770 SN: 87056966	Registered November 22, 2016 Int'l Class: 35,36 First Use: May 1, 2016 Filed: June 1, 2016 Application Published: September 6, 2016 Registered: November 22, 2016	(Int'l Class: 35) real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised... (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	#WEBUYUGLYHO USES SN: 87056964	Allowed - Intent to Use Statement of Use - Final Refusal Mailed Principal Register - Sec. 2(F) February 8, 2017 Int'l Class: 35 First Use: April 26, 2016 Int'l Class: 36 First Use: May 1, 2016 Filed: June 1, 2016 Application Published: November 1, 2016	(Int'l Class: 35) (based on intent to use) real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing,.... (Int'l Class: 36) (based on use in commerce) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

United States (Federal)	\$ and Design 	Registered January 5, 2016 Int'l Class: 35,36 First Use: June 10, 2015 Filed: July 23, 2015 Application Published: October 20, 2015 Registered: January 5, 2016	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential...	(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	ADVESTORS HVVA MARKETING SERVICES and Design 	Registered April 2, 2013 Int'l Class: 35 First Use: July 28, 2011 Filed: June 20, 2011 Application Published: November 8, 2011 Registered: April 2, 2013	(Int'l Class: 35) advertising services	(Int'l Class: 35) advertising services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	COMPRAMOS CASAS FEAS SN: 87135468	Pending - Non-Final Action Mailed Principal Register - Sec. 2(F) November	(Int'l Class: 35) real estate sales management, marketing, and advertising services; sales promotion services; franchising		Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400

		25, 2016 Int'l Class: 35,36 First Use: October 31, 2004 Filed: August 11, 2016	services, namely, offering business management consultation and technical... (Int'l Class: 36) providing mortgage, title, and home insurance brokerage services; real estate services, namely, real estate acquisition, real estate brokerage services, and...	Dallas, Texas 75206 United States (States)
United States (Federal)	COMPRAMOS CASAS FEAS RN: 2982363 SN: 76605615	Renewed Supplemental Register August 2, 2015 Int'l Class: 35 First Use: October, 2004 Filed: August 4, 2004 Registered: August 2, 2005 Last Renewal: August 2, 2015	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	COMPRAMOS CASAS FEAS RN: 2988337 SN: 76605617	Renewed Supplemental Register August 23, 2015 Int'l Class: 36 First Use: October, 2004 Filed: August 4, 2004 Registered: August 23, 2005 Last Renewal: August 23, 2015	(Int'l Class: 36) real estate services, namely, the acquisition and brokerage of residential real property and real estate financing services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	Design Only	Registered June 17, 2014 Int'l Class: 35,36 First Use: May 3, 2011 Filed: January 14, 2014	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)


<p>United States (Federal)</p>	 <p>RN: 4551942 SN: 86165128</p>	<p>Application Published: April 1, 2014 Registered: June 17, 2014</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	 <p>RN: 3061604 SN: 76582189</p>	<p>Renewed February 28, 2016 Int'l Class: 35 First Use: October, 2004 Filed: March 22, 2004 Application Published: December 6, 2005 Registered: February 28, 2006 Last Renewal: February 28, 2016</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	 <p>RN: 2956744 SN: 76582726</p>	<p>Renewed May 31, 2015 Int'l Class: 36 First Use: January 17, 2003 Filed: March 22, 2004 Application Published: March 8, 2005 Registered: May 31, 2005 Last Renewal: May 31, 2015</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>H and Design</p>	<p>Renewed October 29, 2016 Int'l Class: 36 First Use: July 21,</p>	<p>(Int'l Class: 36) providing real estate brokerage, mortgage brokerage, and title and home insurance brokerage services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400</p>

<p>United States (Federal)</p>	 <p>RN: 2012077 SN: 75035547</p>	<p>1989 Filed: December 21, 1995 Application Published: August 6, 1996 Registered: October 29, 1996 Last Renewal: October 29, 2016</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	 <p>RN: 2746669 SN: 76433904</p>	<p>Renewed August 5, 2013 Int'l Class: 35 First Use: July 21, 1989 Filed: July 22, 2002 Application Published: May 13, 2003 Registered: August 5, 2003 Last Renewal: August 5, 2013</p>	<p>(Int'l Class: 35) franchising services, namely, offering business management assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue #400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>H HOMEVESTORS AMERICA'S #1 HOME BUYER RN: 5135417 SN: 86812717</p>	<p>Registered Principal Register - Sec. 2(F) February 7, 2017 Int'l Class: 35,36 First Use: September 22, 2001 Filed: November 6, 2015 Application Published: November 22, 2016 Registered: February 7, 2017</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue #400 United States (States)</p>
<p>United States (Federal)</p>	<p>H HOMEVESTORS AMERICA'S #1 HOME BUYER and Design</p>	<p>Registered Principal Register - Sec. 2(F) February 7, 2017 Int'l Class: 35,36</p>	<p>(Int'l Class: 35) franchising services, namely, offering business management assistance in establishing, operating, marketing and</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue #400</p>



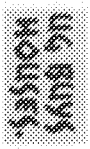
		First Use: September 22, 2001 Filed: November 6, 2015 Application Published: November 22, 2016 Registered: February 7, 2017	developing franchised businesses that purchase, finance and sell... (Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services and real estate financing services	Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTING RN: 4624615 SN: 86231512	Registered October 21, 2014 Int'l Class: 28 First Use: January 16, 2012 Int'l Class: 41 First Use: March 1, 2014 Filed: March 25, 2014 Application Published: August 5, 2014 Registered: October 21, 2014	(Int'l Class: 28) board games (Int'l Class: 41) entertainment services, namely, providing an on-line computer game	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTING RN: 4684922 SN: 85162224	Registered February 10, 2015 Int'l Class: 35,36 First Use: December 19, 2014 Filed: October 27, 2010 Application Published: October 25, 2011 Registered: February 10, 2015	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential... (Int'l Class: 36) real estate services, namely, real estate investment services in the nature of purchasing of real estate by franchisees and selling...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTORS RN: 2894974 SN: 76556515	Renewed October 19, 2014 Int'l Class: 36 First Use: July 21,	(Int'l Class: 36) real estate services, namely real estate acquisition, real estate brokerage	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400

		1989 Filed: October 17, 2003 Application Published: July 27, 2004 Registered: October 19, 2004 Last Renewal: October 19, 2014	services and mortgage lending services of residential real estate	Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTORS RN: 2721129 SN: 76433249	Renewed June 3, 2013 Int'l Class: 35 First Use: July 21, 1989 Filed: July 23, 2002 Application Published: March 11, 2003 Registered: June 3, 2003 Last Renewal: June 3, 2013	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTORS RN: 2216811 SN: 75035546	Renewed January 12, 2009 Int'l Class: 36 First Use: July 21, 1989 Filed: December 21, 1995 Application Published: October 20, 1998 Registered: January 12, 1999 Last Renewal: January 12, 2009	(Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	HOMEVESTORS RN: 2402260 SN: 75035549	Renewed November 7, 2010 Int'l Class: 37 First Use: November	(Int'l Class: 37) building repair services	Homevestors of America, Inc. (DELAWARE CORP.) Suite 2001 5740 Prospect Avenue

<p>United States (Federal)</p>	<p>I {LOVE} UGLY HOUSES, and Design</p>	<p>30, 1999 Filed: December 21, 1995 Application Published: September 17, 1996 Registered: November 7, 2000 Last Renewal: November 7, 2010</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...</p>	<p>Dallas, Texas 75230 United States (States)</p> <p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SECOND EYES RN: 3263958 SN: 76665946</p>	<p>Renewed July 17, 2017 Int'l Class: 36 First Use: July 31, 2006 Filed: September 13, 2006 Application Published: May 1, 2007 Registered: July 17, 2007 Last Renewal: July 17, 2017</p>	<p>(Int'l Class: 36) real estate services, namely, the preparation of analyses and related written reports for others regarding residential real estate condition and estimated refurbishment expenses utilizing a proprietary analytical methodology</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SECOND EYES and Design</p>	<p>Renewed July 17, 2017</p>	<p>(Int'l Class: 36) real estate services, namely, the</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.)</p>


<p>United States (Federal)</p>	 <p>RN: 3263957 SN: 76665945</p>	<p>Intl Class: 36 First Use: July 31, 2006 Filed: September 13, 2006 Application Published: May 1, 2007 Registered: July 17, 2007 Last Renewal: July 17, 2017</p>	<p>preparation of analyses and related written reports for others regarding residential real estate condition and estimated refurbishment expenses utilizing a proprietary analytical methodology</p>	<p>6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SOLUTIONS FOR UGLY SITUATIONS RN: 3185390 SN: 76654217</p>	<p>Renewed December 19, 2016 Intl Class: 35 First Use: January 20, 2006 Filed: January 30, 2006 Application Published: October 3, 2006 Registered: December 19, 2006 Last Renewal: December 19, 2016</p>	<p>(Intl Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>SOLUTIONS FOR UGLY SITUATIONS RN: 3188593 SN: 76654222</p>	<p>Renewed December 26, 2016 Intl Class: 36 First Use: January 20, 2006 Filed: January 30, 2006 Application Published: October 10, 2006 Registered: December 26, 2006 Last Renewal: December 26, 2016</p>	<p>(Intl Class: 36) real estate services, namely real estate acquisition, real estate brokerage services and loan financing</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>


United States (Federal)	THE GOOD, THE BAD AND THE UGLY RN: 3350752 SN: 76675282	Renewed December 11, 2017 Int'l Class: 36 First Use: March 2, 2007 Filed: April 10, 2007 Application Published: September 25, 2007 Registered: December 11, 2007 Last Renewal: December 11, 2017	(Int'l Class: 36) real estate services, namely, purchase, finance, acquisition and brokerage of residential real estate properties for others	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR SN: 87135473	Pending - Non-Final Action Mailed Principal Register - Sec. 2(F) November 23, 2016 Int'l Class: 35 First Use: October 15, 2007 Filed: August 11, 2016	(Int'l Class: 35) organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR RN: 3641362 SN: 76691351	Registered Supplemental Register 8 Accepted June 8, 2015 Int'l Class: 35 First Use: October 15, 2007 Filed: July 17, 2008 Registered: June 16, 2009	(Int'l Class: 35) organizing and promoting contests for advertising purposes	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	THE UGLIEST HOUSE OF THE YEAR and Design	Pending - Non-Final Action Mailed Principal Register - Sec. 2(F) November 23, 2016 Int'l Class: 35	(Int'l Class: 35) organizing and promoting contests for advertising purposes; promoting the sale of services of others by conducting contests	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)



<p>United States (Federal)</p>		<p>First Use: October 15, 2007 Filed: August 11, 2016</p>		
<p>United States (Federal)</p>	<p>THE UGLIEST HOUSE OF THE YEAR and Design</p>  <p>RN: 3641361 SN: 76691348</p>	<p>Registered Supplemental Register 8 Accepted June 8, 2015 Int'l Class: 35 First Use: October 15, 2007 Filed: July 17, 2008 Registered: June 16, 2009</p>	<p>(Int'l Class: 35) organizing and promoting contests for advertising purposes</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>UG BUYS HOUSES, and Design</p>  <p>RN: 3128574 SN: 76646232</p>	<p>Renewed August 15, 2016 Int'l Class: 36 First Use: August 16, 2004 Filed: September 6, 2005 Application Published: May 23, 2006 Registered: August 15, 2006 Last Renewal: August 15, 2016</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services, and real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>UG BUYS UGLY HOUSES (Stylized)</p>	<p>Renewed March 29, 2015 Int'l Class: 36</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400</p>


	***** RN: 2935916 SN: 76580715	First Use: January 17, 2004 Filed: March 11, 2004 Application Published: January 4, 2005 Registered: March 29, 2005 Last Renewal: March 29, 2015	services, and real estate financing services	Dallas, Texas 75206 United States (States)
United States (Federal)	UG BUYS UGLY HOUSES (Stylized) ***** RN: 2999978 SN: 76580716	Renewed September 27, 2015 Int'l Class: 35 First Use: January 17, 2004 Filed: March 11, 2004 Application Published: July 5, 2005 Registered: September 27, 2005 Last Renewal: September 27, 2015	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UG INVESTS.COM RN: 3438769 SN: 76681972	Registered 8 & 15 August 1, 2014 Int'l Class: 36 First Use: July 1, 2007 Filed: September 17, 2007 Application Published: March 18, 2008 Registered: June 3, 2008	(Int'l Class: 36) real estate services, namely, purchase, finance, acquisition and brokerage of residential real estate properties	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UG SELLS HOUSES TOO. RN: 3263978 SN: 76667768	Registered 8 & 15 January 28, 2014 Int'l Class: 36 First Use: September 26, 2006 Filed: October 20,	(Int'l Class: 36) real estate services, namely purchase, finance, acquisition and brokerage of residential real estate properties	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

		2006 Application Published: May 1, 2007 Registered: July 17, 2007		
United States (Federal)	UG SELLS UGLY HOUSES RN: 4786527 SN: 86098405	Registered August 4, 2015 Int'l Class: 35,36 First Use: November 14, 2014 Filed: October 22, 2013 Application Published: March 18, 2014 Registered: August 4, 2015	(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGLY HOUSE? SN: 86943426	Allowed - Intent to Use Statement of Use - Registration Review Complete February 22, 2017 Int'l Class: 35,36 First Use: April 26, 2016 Filed: March 17, 2016 Application Published: October 25, 2016	(Int'l Class: 35) real estate sales management; sales promotion services; franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised... (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGLY OPPORTUNITIES RN: 4313868 SN: 85397914	Registered April 2, 2013 Int'l Class: 35 First Use: August 1, 2011 Filed: August 15, 2011 Application Published: November 8, 2011	(Int'l Class: 35) franchise consulting services, namely, consultation in connection with marketing and advertising of franchise businesses, franchise lead generation, strategic franchise planning, territory management and franchise sales; concept and brand development in the	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

		Registered: April 2, 2013	field of franchising; marketing and promotion of franchise sales...	
United States (Federal)	UGLY'S OK RN: 2794480 SN: 76491304	Renewed December 16, 2013 Int'l Class: 35 First Use: January 17, 2003 Filed: February 20, 2003 Application Published: September 23, 2003 Registered: December 16, 2003 Last Renewal: December 16, 2013	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGLY'S OK (Stylized)  RN: 2797374 SN: 76491319	Renewed December 23, 2013 Int'l Class: 35 First Use: January 17, 2003 Filed: February 20, 2003 Application Published: September 30, 2003 Registered: December 23, 2003 Last Renewal: December 23, 2013	(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)
United States (Federal)	UGLY'S OK (Stylized)	Renewed December 23, 2013 Int'l Class: 26 First Use: January 17, 2003 Filed: April 30, 2003 Application Published: September 30, 2003	(Int'l Class: 26) ornamental novelty buttons	Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)

<p>United States (Federal)</p>	 <p>RN: 2797429 SN: 76510627</p>	<p>Registered: December 23, 2003 Last Renewal: December 23, 2013</p>		<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Ave #400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE BUY HOUSES SN: 87373583</p>	<p>Pending - Initialized March 20, 2017 Int'l Class: 35,36 First Use: July 17, 1998 Filed: March 16, 2017</p>	<p>(Int'l Class: 35) franchise services, namely, offering business management assistance in the establishment and operation of and marketing and development of franchised businesses... (Int'l Class: 36) real estate acquisition services; real estate brokerage; real estate financing services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE BUY THE GOOD, THE BAD AND THE UGLY RN: 3307918 SN: 76668797</p>	<p>Renewed October 9, 2017 Int'l Class: 36 First Use: February 9, 2007 Filed: November 9, 2006 Application Published: May 1, 2007 Registered: October 9, 2007 Last Renewal: October 9, 2017</p>	<p>(Int'l Class: 36) real estate services, namely purchase, finance, acquisition and brokerage of residential real estate properties</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE BUY UGLY HOUSES RN: 2999705 SN: 76556516</p>	<p>Renewed Principal Register - Sec. 2(F) September 27, 2015 Int'l Class: 36</p>	<p>(Int'l Class: 36) real estate services, namely real estate acquisition, real estate brokerage</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400</p>

<p>United States (Federal)</p>	<p>WE BUY UGLY HOUSES RN: 3099814 SN: 76637606</p>	<p>First Use: March 1, 2000 Filed: October 17, 2003 Application Published: July 5, 2005 Registered: September 27, 2005 Last Renewal: September 27, 2015</p>	<p>services and real estate financing services</p>	<p>Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE BUY UGLY HOUSES AND MAKE THEM NICE AGAIN and Design</p>  <p>RN: 2827136 SN: 76453775</p>	<p>Renewed Principal Register - Sec. 2(F) June 6, 2016 Int'l Class: 36 First Use: March 1, 2000 Filed: May 2, 2005 Application Published: January 24, 2006 Registered: June 6, 2006 Last Renewal: June 6, 2016</p>	<p>(Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE BUY UGLY HOUSES AND MAKE THEM NICE AGAIN and Design</p>  <p>RN: 2827136 SN: 76453775</p>	<p>Renewed March 30, 2014 Int'l Class: 35 First Use: January, 2002 Filed: September 30, 2002 Application Published: March 11, 2003 Registered: March 30, 2004 Last Renewal: March 30, 2014</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>

<p>United States (Federal)</p>	<p>WE BUY UGLY HOUSES. HOMEVESTORS and Design</p>  <p>RN: 2761385 SN: 76453610</p>	<p>Renewed September 9, 2013 Int'l Class: 35 First Use: March, 2000 Filed: September 30, 2002 Application Published: June 17, 2003 Registered: September 9, 2003 Last Renewal: September 9, 2013</p>	<p>(Int'l Class: 35) franchising services, namely, offering technical assistance in establishing, operating, marketing and developing franchised businesses that purchase, finance and sell residential real estate</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE SELL LUVLY HOUSES.COM RN: 3658442 SN: 76677010</p>	<p>Registered 8 & 15 August 18, 2015 Int'l Class: 36 First Use: August 22, 2007 Filed: May 17, 2007 Application Published: September 4, 2007 Registered: July 21, 2009</p>	<p>(Int'l Class: 36) real estate services, namely, real estate acquisition, real estate brokerage services and loan financing</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>
<p>United States (Federal)</p>	<p>WE SELL UGLY HOUSES RN: 4638341 SN: 86098396</p>	<p>Registered November 11, 2014 Int'l Class: 35,36 First Use: July 1, 2014 Filed: October 22, 2013 Application Published: March 18, 2014 Registered: November 11, 2014</p>	<p>(Int'l Class: 35) real estate sales management; sales promotion services; providing web site for investors to access properties for sale (Int'l Class: 36) real estate services, namely, real estate brokerage, and providing mortgage, title and home insurance brokerage services; real estate services, namely,...</p>	<p>Homevestors of America, Inc. (DELAWARE CORP.) 6500 Greenville Avenue, Suite 400 Dallas, Texas 75206 United States (States)</p>