

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425581

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/15/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WORLD SPORTS AND MARKETING, LLC		04/25/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BONNIER CORPORATION		
Street Address:	460 N ORLANDO AVE STE 200		
City:	WINTER PARK		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4410097	KING OF WAKE	
Registration Number:	4886703	WAKE GAMES	
CORRESPONDENCE DATA			
Fax Number:	4075714719		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-926-7723		
Email:	trademark@bonniercorp.com		
Correspondent Name:	BONNIER CORPORATION		
Address Line 1:	460 N ORLANDO AVE STE 200		
Address Line 4:	WINTER PARK, FLORIDA 32789		
ATTORNEY DOCKET NUMBER:	King of Wake		
NAME OF SUBMITTER:	Christine McLeod		
SIGNATURE:	/cqmcleod/		
DATE SIGNED:	04/29/2017		
Total Attachments: 3			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, **WORLD SPORTS AND MARKETING, LLC** a Delaware LIMITED LIABILITY COMPANY, whose place of business was located at 460 NORTH ORLANDO AVE., STE 200, Winter Park, FLORIDA UNITED STATES 32789 (hereinafter referred to as “**ASSIGNOR**”) adopted and was using the trademarks and service marks listed in Schedule A (hereinafter referred to as “the Trademark”), and was the owner of all rights, titles and interests directly or by means of assignment in and to the Trademark;

WHEREAS, **BONNIER CORPORATION.** a Delaware Corporation whose principle place of business is located at 460 NORTH ORLANDO AVE., STE 200, Winter Park, FLORIDA UNITED STATES 32789 (hereinafter referred to as “**ASSIGNEE**”), was desirous of acquiring from **ASSIGNOR** any and all rights, titles and interests in and to the Trademark, together with the goodwill of the Trademark, and in and to all rights under said Trademark.


NOW, THEREFORE, for good and valuable considerations, the receipt of which is hereby acknowledged, **ASSIGNOR**, on **January 15, 2017** (date) assigned, transferred, conveyed and granted to **ASSIGNEE**, its successors and assigns, any and all rights, titles and interests which it may have in and to the Trademark, together with the goodwill of the Trademark, thereby including the right to bring or maintain suit at law and equity for past infringements of the Trademark and to retain for the benefit of **ASSIGNEE** all damages or settlements arising from said past infringements.

ASSIGNOR authorizes and requests the Director of the United States Patent and Trademark Office and the empowered official of any foreign trademark office to issue all future documents pertaining to the Trademark in the name of the **ASSIGNEE**, its successors and assigns, in accordance with this Assignment.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE any further documents or instruments and do any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, and to enable such title to be recorded in the United States Patent and Trademark Office and in the corresponding offices of countries foreign to the United States.

SIGNED under seal this 25 day of April, 2017.

ASSIGNOR
WORLD SPORTS AND MARKETING, LLC

Signed: 

Printed name: Jeremy M. Thompson
Manager

Title: Manager


(Witnesses Signature)

Printed name: Katie Wall

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NO.</u>
KING OF WAKE	4410097
WAKE GAMES	4886703