

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM425493

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sweet Girls Yogurt, LLC		04/28/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sweet Family Treats, LLC		
<b>Street Address:</b>	796 Hyde Park Drive		
<b>City:</b>	Jackson		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63755		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86042002	SIMPLY SWIRLED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8887550912		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	573-450-0940		
<b>Email:</b>	darylirk@hotmail.com		
<b>Correspondent Name:</b>	Daryl Birk		
<b>Address Line 1:</b>	796 Hyde Park Drive		
<b>Address Line 4:</b>	Jackson, MISSOURI 63755		
<b>NAME OF SUBMITTER:</b>	Daryl Birk		
<b>SIGNATURE:</b>	/Daryl Birk/		
<b>DATE SIGNED:</b>	04/28/2017		
<b>Total Attachments: 3</b>			
source=Trademark Assignment - Fully Signed - 04 28 2017#page1.tif			
source=Trademark Assignment - Fully Signed - 04 28 2017#page2.tif			
source=Trademark Assignment - Fully Signed - 04 28 2017#page3.tif			

OP \$40.00 86042002

**TRADEMARK ASSIGNMENT**

Date: April 28, 2017

This Agreement, entered into upon the date set forth above, is by and between SWEET GIRLS YOGURT, LLC, a Missouri limited liability company ("Assignor") and SWEET FAMILY TREATS, LLC, a Missouri limited liability company ("Assignee").

WHEREAS, Assignor is the Registered Owner of a certain trademark that is registered with the United States Patent and Trademark Office and is identified as follows:

Trademark Registration Number 4566852, Registered July 15, 2014 ("Trademark").

WHEREAS, Assignee wishes to purchase Assignor's right, title and interest in and to the Trademark and Assignor wishes to sell to Assignee Assignor's right, title and interest in and to the Trademark.

NOW, the parties hereby agree as follows:

1. Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby irrevocably transfer, convey and assign any and all rights, title and interest (including but not limited to, any and all registration rights with respect to the Trademark, any and all rights to prepare derivative marks, any and all goodwill and any and all other rights), in and to the Trademark.
2. This assignment includes the right to receive all income, royalties, and damages hereafter due or payable to Assignor with respect to the trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademark, and all rights to sue for past, present and future infringement or misappropriations of the trademark.
3. This agreement shall be governed by and construed in accordance with the laws of the State of Missouri.
4. The parties anticipate that this assignment shall be recorded with the United States Patent and Trademark Office and hereby agree to execute any and all necessary documents to accomplish the same. The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademark and its related property.

(THE REST OF THIS PAGE INTENTIONALLY LEFT BLANK.  
SIGNATURES TO FOLLOW.)

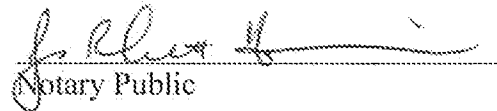


STATE OF MISSOURI )  
 ) ss.  
COUNTY OF CAPE GIRARDEAU )

On this 28<sup>th</sup> day of April, 2017, before me personally appeared Daryl A. Birk, known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the foregoing on behalf of Sweet Family Treats, LLC for the purposes stated therein, and that said act was his free act and deed and the free act and deed of said company.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires: 12/26/2020

  
Notary Public

