# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM425725

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HVAC of Lexington, Inc.		03/01/2017	Corporation: KENTUCKY

# **RECEIVING PARTY DATA**

Name:	American Residential Services, LLC		
Street Address:	965 Ridge Lake Boulevard		
Internal Address:	Suite 210		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38120		
Entity Type:	Limited Liability Company: DELAWARE		

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4032194	CALL THE COMFORT MAN
Registration Number:	4010019	C COMFORT HEATING & AIR CONDITIONING

# **CORRESPONDENCE DATA**

Fax Number: 7036217155

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-621-7140

mailroom@mg-ip.com Email:

**Correspondent Name:** P. Jay Hines

Address Line 1: 4000 Legato Road

Address Line 2: Suite 310

Address Line 4: Fairfax, VIRGINIA 22033

NAME OF SUBMITTER:	P. Jay Hines
SIGNATURE:	/pjh/
DATE SIGNED:	05/01/2017

## **Total Attachments: 3**

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> **TRADEMARK** REEL: 006046 FRAME: 0277

## TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into by and between HVAC of Lexington, Inc., ("Comfort") a Kentucky Corporation with a business address of 2424 Palumbo Drive, Suite 110, Lexington, KY 40509, and American Residential Services, LLC ("ARS"), a Delaware limited liability company with a business address at 965 Ridge Lake Boulevard, Suite 201, Memphis, Tennessee 38120, and, effective as of March 1, 2017.

WHEREAS, Comfort intended to use, and actually used, in commerce various trademarks and slogans set forth in Annex A in connection with various home services (the "Marks"), and filed the various applications with the United States Patent and Trademark Office also set forth in Annex A

WHEREAS, pursuant to an asset purchase agreement, Comfort sold, transferred and assigned the Marks as part of the sale of that portion of Comfort's business to which the Marks pertain.

WHEREAS, ARS purchased that portion of Comfort's business to which the Marks pertain, acquired said Marks, the pending applications and registrations therefor, and now desires to confirm the Assignment of the Marks for purposes of filing the same with the U.S. Patent and Trademark Office as well as any applicable foreign trademark offices;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Comfort does hereby assign to ARS, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, the U.S. and State Applications and Registrations therefore, and all rights to proceeds of the foregoing, including, without limitation, any claim by Comfort against third parties for past, present, or future infringement of the Marks.

The Parties have caused this assignment to be duly executed and authorized as of the date hereof.

HVAC OF LEXINGTON, INC.

"CELLER"

Signatur

Printed Name and Title

AMERICAN RESIDENTIAL SERVICES, LLC

"BUYER"

<u>Printed Name and Title</u> <u>OSSOCIATE GENERAL</u>

# ANNEX A

# Federal Trademark Applications

MARK	SERIAL NO. REG. NO.	FILING DATE REG. DATE	SERVICES
Call The Comfort Man	Reg. No. 4,032,194	September 27, 2011	Installation, Maintenance and repair of residential and commercial heating, ventilation and air conditioning systems, in class 37
Comfort Logo	Reg. No. 4,010,019	Aug. 9, 2011	Installation, Maintenance and repair of residential and commercial heating, ventilation and air conditioning systems, in class 37

TRADEMARK
REEL: 006046 FRAME: 0280

**RECORDED: 05/01/2017**