

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM425509

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fjerry LLC		04/28/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	What Do You Meme, LLC		
<b>Street Address:</b>	110 Greene Street		
<b>Internal Address:</b>	Suite #407		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86974687	WHAT DO YOU MEME?	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-941-5668		
<b>Email:</b>	trademark@collenip.com		
<b>Correspondent Name:</b>	Audra Kemp		
<b>Address Line 1:</b>	80 South Highland Avenue		
<b>Address Line 2:</b>	THE HOLYOKE-MANHATTAN BUILDING		
<b>Address Line 4:</b>	Ossining, NEW YORK 10562		
<b>NAME OF SUBMITTER:</b>	Audra Kemp		
<b>SIGNATURE:</b>	/audra kemp/		
<b>DATE SIGNED:</b>	04/28/2017		
<b>Total Attachments: 2</b>			
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OP \$40.00 86974687

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

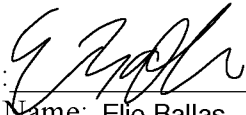
WHEREAS Fjerry LLC, a duly organized limited liability company and existing under the laws of New York, whose full post office address is 300 W 12 St., #4G, New York, New York 10014 (hereinafter referred to as Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

Trademark : WHAT DO YOU MEME?  
Serial No. : 86974687  
Filed : April 13, 2016

AND WHEREAS Fjerry LLC, Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, What Do You Meme, LLC a duly organized limited liability company and existing under the laws of Delaware, whose full post office address is 110 Greene Street, Suite #407, New York, New York 10012 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the application therefor, Serial No. 86974687.

By:   
Name: Elie Ballas

Dated: 04.28.2017

President  
Title:

# COLLEN

INTELLECTUAL PROPERTY LAW  
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