

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Outlook Resource Company		04/28/2017	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Ohserase Holdings, LLC		
Street Address:	425 State Route 37		
City:	Hogansburg		
State/Country:	NEW YORK		
Postal Code:	13655		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2910010	FARMER'S GOLD	
Registration Number:	3061783	DEAN'S LIL' CIGARS	
Registration Number:	4389909	DEAN'S CIGARS	
CORRESPONDENCE DATA			
Fax Number:	3155654600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	315-565-4500		
Email:	ip@hancocklaw.com		
Correspondent Name:	Hancock Estabrook, LLP		
Address Line 1:	100 Madison St., 1500 AXA Tower I		
Address Line 4:	Syracuse, NEW YORK 13202		
NAME OF SUBMITTER:	R. John Clark		
SIGNATURE:	/r. john clark/		
DATE SIGNED:	05/02/2017		
Total Attachments: 2			
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**ASSIGNMENT OF U.S. TRADEMARKS AND U.S. TRADEMARK REGISTRATIONS
AND ASSOCIATED GOODWILL**

THIS ASSIGNMENT is made this 28th day of April 2017 between Outlook Resource Company, a corporation organized under the laws of the State of North Carolina and having a place of business at 3766 Old Pink Hill Road, Pink Hill, NC 28572 ("Assignor") and Ohserase Holdings, LLC, a St. Regis Mohawk Tribe limited liability company and having a place of business at 425 State Route 37, Hogansburg, NY 13655 ("Assignee");

WHEREAS, Assignor is the owner of the U.S. trademarks, as set forth in Schedule A, to this Assignment ("said US Trademarks") and the associated U.S. Trademark Registrations, as set forth in Schedule A ("said U.S. Trademark Registrations") for said U.S. Trademarks and all rights associated with said U.S. Trademarks and said U.S. Registrations, including all goodwill associated with said U.S. Trademarks and said U.S. Trademark Registrations and the right to sue for past infringement of said U.S. Trademarks and said U.S. Trademark Registrations;

WHEREAS, Assignor wishes to assign, transfer and convey to Assignee all rights, title and interest in and to said U.S. Trademarks and said U.S. Trademark Registrations, owned by Assignor, including all the goodwill associated with said U.S. Trademarks and said U.S. Trademark Registrations and the right to sue for any past infringement of said U.S. Trademarks and said U.S. Trademark Registrations; and

WHEREAS, Assignee wishes to acquire all of Assignor's rights, title and interest in and to said U.S. Trademarks and said U.S. Trademark Registrations, including all goodwill associated with said U.S. Trademarks and said U.S. Trademark Registrations and the right to sue for any past infringement of said U.S. Trademarks and said U.S. Trademark Registrations.

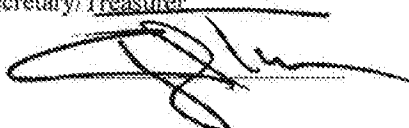
NOW THEREFORE, in consideration of the compensation in an amount agreed to by Assignor and Assignee and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to said U.S. Trademarks and said U.S. Registrations and all of Assignors right, title, interest and ability to use and/or register the same marks as depicted and evidenced in the U.S. Trademarks and U.S. Registrations in the countries of Canada and Mexico as set forth in Schedule A, including all goodwill associated with said Trademarks and said Registrations and the right to sue for past infringement of said U.S. Trademarks and said U.S. Trademark Registrations, the right to recover damages, obtain injunctive relief, and all other remedies available for past infringements of said U.S. Trademarks and said U.S. Trademark Registrations.

Assignor: Outlook Resource Company

By: Dean Rouse
President & Chief Operating Officer

Signature: 

By: Cheryl Turner
Secretary/Treasurer

Signature: 

Date: April 28 2017

Date: _____

(H3042372.4)

**SCHEDULE A TO ASSIGNMENT OF U.S. TRADEMARKS AND U.S. TRADEMARK
REGISTRATIONS
AND ASSOCIATED GOODWILL**

<u>U.S. Trademark</u>	<u>U.S. TM Reg. No.</u>	<u>Issue Date</u>	<u>Next Renewal Due Date</u>
FARMER'S GOLD	2,910,010	12/14/2004	12/14/2024
DEAN'S LIL' CIGARS	3,061,783	2/28/2006	2/28/2026
DEAN'S CIGARS	4,389,909	8/27/2013	8/27/2019*

and all of Assignors right, title, interest and ability to use and/or register the same marks as depicted and evidenced in the U.S. Trademarks and U.S. Registrations in the countries of Canada and Mexico.

*To maintain U.S. Trademark Reg. No. 4,389,909, a Declaration of Continued Use is due during the period commencing 8/28/2018 and ending 8/27/2019 and a trademark renewal is due on or before 8/27/2023.

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