

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM425875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/29/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Focus Direct, LLC		12/14/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Creative Mailing & Marketing, LLC		
<b>Street Address:</b>	1332 Anacapa Street, Suite 210		
<b>City:</b>	Santa Barbara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93101		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2441927	FOCUS DIRECT	
<b>Registration Number:</b>	2123152	FOCUS DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6036255650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	603-628-1311		
<b>Email:</b>	mark.wright@mclane.com		
<b>Correspondent Name:</b>	Mark A. Wright		
<b>Address Line 1:</b>	900 Elm Street		
<b>Address Line 4:</b>	Manchester, NEW HAMPSHIRE 03101		
<b>NAME OF SUBMITTER:</b>	Mark A. Wright		
<b>SIGNATURE:</b>	/Mark A. Wright/		
<b>DATE SIGNED:</b>	05/02/2017		
<b>Total Attachments: 3</b>			
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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FOCUS DIRECT, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "CREATIVE MAILING & MARKETING, LLC" UNDER THE NAME OF "CREATIVE MAILING & MARKETING, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2016, AT 1:44 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

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You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203610083  
Date: 12-29-16

TRADEMARK  
REEL: 006047 FRAME: 0160

**STATE OF DELAWARE**  
**CERTIFICATE OF MERGER**  
**OF DOMESTIC LIMITED LIABILITY COMPANIES**

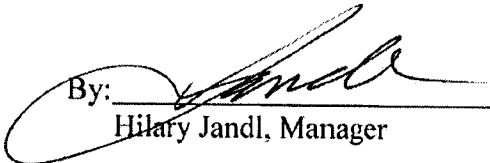
PURSUANT TO TITLE 6, SECTION 18-209 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT, THE UNDERSIGNED LIMITED LIABILITY COMPANY EXECUTED THE FOLLOWING CERTIFICATE OF MERGER:

- FIRST:** The name of the surviving limited liability company is: Creative Mailing & Marketing, LLC, and the name of the limited liability company being merged into this surviving limited liability company is: Focus Direct, LLC.
- SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.
- THIRD:** The name of the surviving limited liability company is: Creative Mailing & Marketing, LLC
- FOURTH:** The merger is to become effective upon the date and time of filing.
- FIFTH:** The Agreement of Merger is on-file at 1332 Anacapa Street, Suite 210, Santa Barbara, CA 93101, the place of business of the surviving limited liability company.
- SIXTH:** A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

*[Signature Page Follows]*

IN WITNESS WHEREOF, said surviving limited liability company has caused this Certificate of Merger to be signed by an authorized person the 14 day of December, 2016.

CREATIVE MAILING & MARKETING, LLC

By:   
Hilary Jandl, Manager