

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM425576

|   |                                     |  |                           |
|---|-------------------------------------|--|---------------------------|
| <b>SUBMISSION TYPE:</b>   |                                     | NEW ASSIGNMENT                                     |                           |
| <b>NATURE OF CONVEYANCE:</b>  |                                     | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                           |
| <b>CONVEYING PARTY DATA</b>   |                                     |  |                           |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b>                              | <b>Entity Type</b>        |
| Outcome Sciences  |                                     | 04/03/2017   | Limited Liability Company |
| <b>RECEIVING PARTY DATA</b>   |                                     |  |                           |
| <b>Name:</b>  | ContextMedia Health                 |  |                           |
| <b>Doing Business As:</b>   | Outcome Health                      |  |                           |
| <b>Street Address:</b>  | 330 North Wabash Avenue, Suite 3500 |  |                           |
| <b>City:</b>  | Chicago                             |  |                           |
| <b>State/Country:</b>   | ILLINOIS                            |  |                           |
| <b>Postal Code:</b>   | 60611                               |  |                           |
| <b>Entity Type:</b>   | Limited Liability Company; DELAWARE |  |                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |  |                           |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>                                   |                           |
| <b>Registration Number:</b>   | 4460795                             | OUTCOME  |                           |
| <b>CORRESPONDENCE DATA</b>  |                                     |  |                           |
| <b>Fax Number:</b>  |                                     |  |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |  |                           |
| <b>Email:</b>   | tfoss@mrlip.com                     |  |                           |
| <b>Correspondent Name:</b>  | Taylor C. Foss, Esq.                |  |                           |
| <b>Address Line 1:</b>  | 17901 Von Karman Avenue, Suite 1000 |  |                           |
| <b>Address Line 4:</b>  | Irvine, CALIFORNIA 92614            |  |                           |
| <b>NAME OF SUBMITTER:</b>   | Taylor C. Foss, Esq.                |  |                           |
| <b>SIGNATURE:</b>   | /TFoss/                             |  |                           |
| <b>DATE SIGNED:</b>   | 04/28/2017                          |  |                           |
| <b>Total Attachments: 2</b>   |                                     |  |                           |
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| source=Outcome Trademark Short Form Assignment Executed#page2.tif   |                                     |  |                           |

OP: \$40.00 4460795

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment") dated and effective as of this 3<sup>rd</sup> day of April, 2017, (the "Effective Date"), by and between Outcome Sciences, LLC, a Delaware limited liability company, with offices located at 201 Broadway, 7<sup>th</sup> Floor, Cambridge, Massachusetts 02139, (hereinafter the "Assignor"), and ContextMedia Health, LLC d/b/a Outcome Health, a Delaware limited liability company, with offices located at 330 North Wabash Avenue, Suite 3500, Chicago, Illinois 60611, (hereinafter the "Assignee").

WHEREAS, Assignor is a wholly owned subsidiary of Quintiles IMS Incorporated, a Delaware corporation ("Parent"); and

WHEREAS, under the terms of that certain Domain Name Transfer & Trademark Assignment Agreement, dated as of March 31, 2017 (the "Assignment Agreement"), entered into by and between Parent and Assignee, Parent agreed to cause Assignor to execute and deliver this Trademark Assignment in order to transfer all of Assignor's rights, title and interest in and to the trademark OUTCOME (the "Outcome Mark") and the registrations therefor in the European Intellectual Property Office, Registration No. 010735538, and the United States Patent and Trademark Office, Registration No. 4,460,795, and all goodwill associated therewith.

NOW, THEREFORE, in consideration of the execution of the Assignment Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all of Assignor's rights, title and interest in and to the Outcome Mark and the registrations therefor in the European Intellectual Property Office, Registration No. 010735538, and the United States Patent and Trademark Office, Registration No. 4,460,795, and all goodwill associated therewith.

2. Assignor authorizes the USPTO Commissioner for Trademarks, officials of the European Intellectual Property Office and any other relevant governmental officials to record and register this Trademark Assignment upon Assignee's request.

3. Upon Assignee's reasonable request and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any instruments, forms or other documents, as may be reasonably necessary to effectuate the assignment to Assignee in accordance herewith.

4. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Assignment Agreement, to which reference is made for a further statement of the rights and obligations of Parent, Assignor and Assignee with respect to the Outcome Mark and the conveyances hereunder. The representations, warranties, covenants, and agreements contained in the Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Assignment Agreement and the terms hereof, the terms of the Assignment Agreement shall govern. Assignee acknowledges that neither Assignee nor Parent makes any representation or warranty with respect to Outcome Mark or the conveyances hereunder except as specifically set forth in the Assignment Agreement.

5. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

6. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have executed through their respective duly authorized representatives and delivered this Trademark Assignment on the Effective Date set forth hereinabove.

Outcome Sciences, LLC  
Assignor

By: A. Spill

Name: Andrea Spannheimer

Title: Global Head RWE

ContextMedia Health, LLC d/b/a Outcome Health  
Assignee

By: BP

Name: Brad Purdy

Title: COO