

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425574

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAUI AND SONS		03/27/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CALIFORNIA UNITED BANK		
Street Address:	15821 Ventura Blvd		
Internal Address:	Suite 100		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	5050340	MALIBU BEACH POLO CLUB P O L O	
Registration Number:	4503199	PARADISE COVE	
Registration Number:	4499519	SUNRISE BAY	
Registration Number:	4235991	X-CALIBER	
Registration Number:	4248320	X-CALIBER	
Registration Number:	4332351	MAUI ACTIVE	
Registration Number:	4101313		
Registration Number:	4104402	MAUI AND SONS	
Registration Number:	3260836	MAUI AND SONS	
Registration Number:	3336794	MISS MALIBU	
Registration Number:	3326458	MAUI AND SONS	
Registration Number:	3135017	MAUI PRINCESS	
Registration Number:	2210850	MAUI AND SONS	
Registration Number:	3835415	WHITE LAUNDRY	
Registration Number:	1922160	MAUI AND SONS	
Registration Number:	1935966	MAUI AND SONS	
Registration Number:	1432990	MAUI AND SONS	

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CORRESPONDENCE DATA**Fax Number:** 2138960400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 213-891-5607**Email:** crachina@buchalter.com**Correspondent Name:** Corina Rachina**Address Line 1:** 1000 Wilshire Blvd.**Address Line 2:** 12th Floor**Address Line 4:** LOS ANGELES, CALIFORNIA 90017

NAME OF SUBMITTER:	Corina Rachina
SIGNATURE:	/s/ Corina Rachina
DATE SIGNED:	04/28/2017

Total Attachments: 5
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN TRADEMARKS**

March 27, 2017

MAUI AND SONS, a California corporation ("Grantor") hereby acknowledges that it has granted to California United Bank (the "Secured Party"), a security interest in and to all of the Grantor's right, title and interest in and to the trademarks and trademark registrations and applications therefor and licenses for any of the foregoing which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Grantor (the "Trademarks"), together with the goodwill and assets of the business, and all actions for infringement concerning the foregoing.


The terms and conditions of the aforementioned security interest are contained in that certain Trademark Security Agreement dated as of March 27, 2017 (the "Agreement"), among, *inter alios*, the Grantor and Secured Party as security for the Obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Trademarks shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

[Signature page(s) to follow.]

IN WITNESS WHEREOF, the undersigned has caused this Memorandum and Notice of Security Interest in Trademarks to be duly executed and delivered as of the date first above written.

GRANTOR:

MAUI AND SONS,
a California corporation

By: 
Name: Richard Harrington
Title: Chief Executive Officer

MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN TRADEMARKS

EXHIBIT A
TRADEMARKS

Trademarks

Description of Trademark	Application/ Registration Number	Application/ Registration Date
	86441280 / 5050340	10/31/2014 / 09/27/2016
PARADISE COVE	85913413 / 4503199	04/24/2013 / 03/25/2014
SUNRISE BAY	85913411 / 4499519	04/24/2013 / 03/18/2014
X-CALIBER	85279794 / 4235991	03/29/2011 / 11/06/2012
X-CALIBER	85279782 / 4248320	03/29/2011 / 11/27/2012
MAUI ACTIVE	85249798 / 4332351	02/23/2011 / 05/07/2013
	85249763 / 4101313	02/23/2011 / 02/21/2012
MAUI AND SONS	85245905 / 4104402	02/18/2011 / 02/28/2012
MAUI & SONS	85221298	01/19/2011

Exhibit A



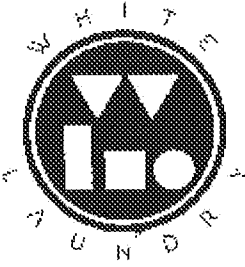

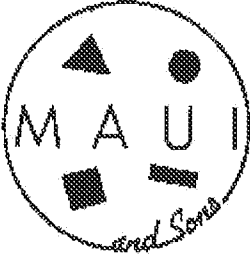
	/ 4104261	/ 02/28/2012
	78952424 / 3260836	08/15/2006 / 07/10/2007
MISS MALIBU	78806487 / 3336794	02/03/2006 / 11/13/2007
MAUI AND SONS	78673466 / 3326458	07/19/2005 / 10/30/2007
MAUI PRINCESS	78523628 / 3135017	11/29/2004 / 08/29/2006
	75372743 / 2210850	10/14/1997 / 12/15/1998
	74586273 / 3835415	10/17/1994 / 08/17/2010
MAUI AND SONS	74560089 / 1922160	08/11/1994 / 09/26/1995

Exhibit A

	74470905 / 1935966	12/17/1993 / 11/14/1995
	73343278 / 1432990	12/24/1981 / 03/17/1987

Licenses

Company	Territory	Category	Expiration	Exclusive	Agent
ACI	USA	Footwear	12/31/2018	Yes	No
Bentex	USA	Apparel - Toddler Boys (4-7)	12/31/2017	Yes	No
Oxford Ophthalmic	USA	Optical / Sunglasses Walmart	6/30/2019	Yes	No
Strand Imports	USA	Beachchairs, Umbrellas, Towels	12/31/2018	No	No
Naftali Inc.	USA	Electronics / Travel / Luggage	12/31/2018	Yes	No

Exhibit A