

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425527

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/02/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weddington Way, Inc.		04/27/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Gap (Apparel), LLC		
Street Address:	2 Folsom Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4555114	WEDDINGTON WAY	
Serial Number:	86447915	DOVE & DAHLIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.813.5900		
Email:	assignments@fzlj.com		
Correspondent Name:	Allison Strickland Ricketts		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	4 Times Square, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Joseph Gerber		
SIGNATURE:	/joseph gerber/		
DATE SIGNED:	04/28/2017		
Total Attachments: 1			
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CONFIRMATORY ASSIGNMENT

WHEREAS, **Weddington Way, Inc.**, a Delaware corporation, with an address of 560 Sutter Street, Suite 200, San Francisco, CA 94102 ("Assignor"), was the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks"):

TRADEMARK	SERIAL NO./REGISTRATION NO.
WEDDINGTON WAY	4555114
DOVE & DAHLIA	86/447,915

WHEREAS, Assignor changed its name to WSquared Holdings, Inc. effective December 2, 2016; and

WHEREAS, **Gap (Apparel), LLC**, a California limited liability company, located and doing business at 2 Folsom Street, San Francisco, CA 94105 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks as part of the acquisition of the ongoing and related business of the Assignor, effective **as of December 2, 2016**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective **as of December 2, 2016**, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 4/27/17

**The Gap, Inc., by irrevocable
power of attorney granted to The
Gap, Inc. by Weddington Way, Inc.**

By: Karen Scarik

Name: KAREN SCARIK

Title: ASSOCIATE GENERAL COUNSEL &
SENIOR DIRECTOR