

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM426042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MacTarnahan's IP LLC		04/27/2017	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Name:	North American Breweries, Inc.		
Street Address:	445 St. Paul Street		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14605		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2141072	MACTARNAHAN'S	
Registration Number:	3826162	LIP STINGER	
Registration Number:	3845628	SLING SHOT	
Registration Number:	3851372	HUMBUG'R	
Registration Number:	3907982	SPINE TINGLER	
Registration Number:	4030070	PORTLAND BREWING	
Serial Number:	87158573	GOOSE BUMP	
CORRESPONDENCE DATA			
Fax Number:	5852322152		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	585-231-1197		
Email:	kmarkert@hselaw.com		
Correspondent Name:	Katherine A. Markert		
Address Line 1:	1600 Bausch & Lomb Place		
Address Line 2:	Harter Secrest & Emery LLP		
Address Line 4:	Rochester, NEW YORK 14604		
NAME OF SUBMITTER:	Katherine A. Markert		
SIGNATURE:	/Katherine A. Markert/		

CH \$190.00 2141072

DATE SIGNED:	05/03/2017
Total Attachments: 4 source=TM Assignment MacTarnahan's IP to North American Breweries Inc#page1.tif source=TM Assignment MacTarnahan's IP to North American Breweries Inc#page2.tif source=TM Assignment MacTarnahan's IP to North American Breweries Inc#page3.tif source=TM Assignment MacTarnahan's IP to North American Breweries Inc#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of April 27, 2017 (the "Effective Date"), by and between MacTarnahan's IP, LLC an Oregon limited liability company with a place of business at 2730 NW 31st, Portland, OR 97210 ("Assignor") and North American Breweries, Inc., a Delaware corporation having a place of business at 445 St. Paul Street, Rochester, NY 14605 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, trademark applications and trademark registrations listed on Exhibit A (the "Assigned Trademarks"), and the goodwill associated with the Assigned Trademarks; and

WHEREAS, pursuant to a plan of corporate reorganization Assignor wishes to assign to Assignee all of its right, title, and interest in and to the Assigned Trademarks, and the goodwill associated with the Assigned Trademarks; and

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned Trademarks, the goodwill associated with the Assigned Trademarks, all of Assignor's business, which is ongoing and existing, to which the Assigned Trademarks pertain, and the right to sue and recover for past infringement of the Assigned Trademarks, as fully and completely as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in the Assigned Trademarks, leaving Assignor with no rights whatsoever.

{remainder of page intentionally left blank}

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by their duly authorized representatives as follows:

MACTARNAHAN'S IP, LLC

By: [Signature]

Name: John K. Sirchio

Title: Chief Executive Officer

State of New York
County of Erie

ACKNOWLEDGMENT

On this 26th day of April 2017, before me, the undersigned, a Notary Public in and for said State, personally appeared, John K. Sirchio, known to me (or satisfactorily proven) to be the person whose name is subscribed to on behalf of MacTarnahan's IP, LLC and acknowledged that s/he executed the same for the purposes therein contained.

[Signature]
Notary Public

KELLY JEANNE DIGGINS
Notary Public, State of New York
Qualified in Erie County
My Commission Expires Nov. 29, 2018

NORTH AMERICAN BREWERIES, INC.

By: [Signature]

Name: John K. Sirchio

Title: Chief Executive Officer

State of New York
County of Erie

ACKNOWLEDGMENT

On this 16th day of April 2017, before me, the undersigned, a Notary Public in and for said State, personally appeared, John K. Sirchio, known to me (or satisfactorily proven) to be the person whose name is subscribed to on behalf of North American Breweries, Inc. and acknowledged that s/he executed the same for the purposes therein contained.

[Signature]
Notary Public

KELLY JEANNE DIGGINS
Notary Public, State of New York
Qualified in Erie County
My Commission Expires: Dec 29, 2018

Exhibit A

Mark	Country	Status	App. No./Reg. No.	Reg. Date
MACTARNAHAN'S	Canada	Registered	TMA601089	2/2/2004
MACTARNAHAN'S	United States	Registered	2,141,072	3/3/1998
LIP STINGER	United States	Registered	3,826,162	7/27/2010
SLING SHOT	United States	Registered	3,845,628	9/7/2010
HUMBUG'R	United States	Registered	3,851,372	9/21/2010
SPINE TINGLER	United States	Registered	3,907,982	1/18/2011
THE MACTARNAHAN	Canada	Registered	TMA601062	2/2/2004
PORTLAND BREWING	United States	Registered	4,030,070	9/20/2011
GOOSE BUMP	United States	Pending	87/158,573	