

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426069

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rust-Oleum Corporation		12/31/2015	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Rust-Oleum Brands Company
Street Address:	11 Hawthorn Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2951382	MASTERCLEAR
Registration Number:	2349448	METAL EFFECTS
Registration Number:	2836291	MM MODERN MASTERS
Registration Number:	2821402	MODERN MASTERS
Registration Number:	3102173	SHIMMERSTONE
Registration Number:	3262008	TEXTURE EFFECTS

CORRESPONDENCE DATA

Fax Number: 8478162230

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847-816-2280

Email: pcigelnik@rustoleum.com

Correspondent Name: Patricia A. Cigelnik / Rust-Oleum Corp

Address Line 1: 11 Hawthorn Parkway

Address Line 2: Legal Department

Address Line 4: Vernon Hills, ILLINOIS 60061

NAME OF SUBMITTER:	Patricia A. Cigelnik
SIGNATURE:	/Patricia A. Cigelnik/
DATE SIGNED:	05/03/2017

TRADEMARK

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS


WHEREAS, Rust-Oleum Corporation, with an address of 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignor"), is the owner of all right, title and interest in and to certain trademarks (hereinafter referred to as the "Marks"), including but not limited to the marks covered by the applications and/or registrations identified on EXHIBIT A hereto; and

WHEREAS, Rust-Oleum Brands Company, with an address of 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and applications for the registration of the Marks including but not limited to the Marks shown in EXHIBIT A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment of Trademarks as of December 31, 2015.

ASSIGNOR – Rust-Oleum Corporation

By: 
Stephen J. Gillmann
Vice President – Administration & Assistant Secretary

ASSIGNEE – Rust-Oleum Brands Company

By: 
Michael T. Murphy
Vice President

Trademark Records By Trademark

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
MASTERCLEAR							
Modern Masters Inc.	MASTERCLEAR	United States of America	78273718	2951382	17 May 2006	2	Registered
METAL EFFECTS							
Modern Masters Inc.	METAL EFFECTS	United States of America	75529303	2349448	18 May 2006	2	Registered
MM MODERN MASTERS & Design							
Modern Masters Inc.	MM MODERN MASTERS & Design 	United States of America	78538890	2936281	27 Apr 2004	2	Registered
MODERN MASTERS							
Modern Masters Inc.	MODERN MASTERS	United States of America	78255883	2821402	8 Mar 2004	2	Registered
SHIMMERSTONE							
Modern Masters Inc.	SHIMMERSTONE 	United States of America	78546321	3102173	6 Jun 2006	2	Registered
TEXTURE EFFECTS							
Modern Masters Inc.	TEXTURE EFFECTS	United States of America	78448885	3282008	10 Jul 2007	2	Registered

EXHIBIT A