

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM426230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewBay Media LLC,		04/18/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Project M Group, LLC		
Street Address:	8 West 40th Street, 12th floor		
Internal Address:	c/o Hand Baldachin & Amburgey LLP		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3660094	REVOLVER	
CORRESPONDENCE DATA			
Fax Number:	2123766080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129569500		
Email:	trademarks@hballp.com		
Correspondent Name:	Marc Reiner		
Address Line 1:	8 West 40th St, 12th Floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Marc Reiner		
SIGNATURE:	/marc reiner/		
DATE SIGNED:	05/04/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

NewBay Media LLC, a Delaware limited liability company ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns, transfers, conveys and delivers, effective as of April 18, 2017 (the "Effective Date"), unto Project M Group, LLC, a Delaware limited liability company ("Assignee"), all right, title and interest of Assignor in and to the trademark set forth on Schedule I hereto (the "Assigned Trademark") and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, together, with (i) the goodwill of the business symbolized by and exclusively associated with the Assigned Trademark, (ii) all income, royalties and damages now or hereafter due or payable to Assignor with respect to the Assigned Trademark including, without limitation, damages and payments for past, present or future infringement, misappropriation or other violation of any of the Assigned Trademark, and (iii) any and all causes of action heretofore accrued in the Assignor's favor for infringement of the Assigned Trademark, to the full extent of such rights, together with the right to initiate suit and obtain damages and attorneys' fees and other forms of relief arising from any infringement, misappropriation or other violation of any of the Assigned Trademark. This Trademark Assignment is not intended to be an "assignment in gross".

[signature page follows]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed,
effective as of the Effective Date.

Assignor

NEWBAY MEDIA LLC

By: 

Name: Paul Mastronardi

Title: Chief Financial Officer

[Signature Page to Trademark Assignment]

Schedule I

Registered Trademark

Mark	Registration No.	Date
REVOLVER	3660094	July 28, 2009