

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425663

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
High End Systems Inc.		04/01/2017	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Electronic Theatre Controls, Inc.		
Street Address:	3031 Pleasant View Road		
City:	Middleton		
State/Country:	WISCONSIN		
Postal Code:	53562-4809		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3276353	AXON	
Registration Number:	3248901	HIGH END SYSTEMS	
Registration Number:	1597331	DATAFLASH	
CORRESPONDENCE DATA			
Fax Number:	4142713552		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142713552		
Email:	tm-dept@quarles.com		
Correspondent Name:	Sue Hoffman		
Address Line 1:	411 East Wisconsin Avenue, Suite 2400		
Address Line 4:	Milwaukee, WISCONSIN 53202-4426		
NAME OF SUBMITTER:	Sue Hoffman		
SIGNATURE:	/Sue Hoffman/		
DATE SIGNED:	05/01/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment is made effective as of April 1, 2017, by High End Systems Inc., a Texas corporation ("Assignor"), for the benefit of Electronic Theatre Controls, Inc., a Wisconsin corporation ("Assignee").

WHEREAS, Assignor is the owner of certain trademark and trademark-related rights, including without limitation those trademarks listed on the attached Schedule of Trademarks, expressly including the registrations therefor (collectively the "Trademarks");

WHEREAS, Assignee desires to acquire from Assignor the Trademarks and the goodwill of the business in connection with which the Trademarks are used;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademarks arising before and as of the date of this Assignment.

Assignor agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights assigned hereunder. Assignor agrees to assist Assignee at Assignee's expense with all proceedings involving the Trademarks assigned hereunder, including but not limited to infringement suits, cancellation proceedings, and priority contests.

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and its legal representatives and any corporation controlling Assignor.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by an authorized officer as of the date first stated above.

HIGH END SYSTEMS INC.

A handwritten signature in dark ink, appearing to read "Richard L. Titus", is written over a horizontal line. The signature is cursive and somewhat stylized.

By: Richard L. Titus
Title: President

TRADEMARK ASSIGNMENT

SCHEDULE A - TRADEMARKS

COUNTRY	TRADEMARK	REG. NO.	REG. DATE	STATUS
United States	AXON	3,276,353	August 7, 2007	Registered
United States	DATAFLASH	1,597,331	May 22, 1990	Registered
United States	HIGH END SYSTEMS	3,248,901	June 5, 2007	Registered