

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM425676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Treasury Chateau & Estates	FORMERLY Diageo Chateau & Estate Wines Company	07/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bronco Wine Company		
Street Address:	6342 Bystrum Road		
City:	Ceres		
State/Country:	CALIFORNIA		
Postal Code:	95307		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3878116		
Registration Number:	2132739		
CORRESPONDENCE DATA			
Fax Number:	3122241510		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-224-1500		
Email:	awilcox@vaneklaw.com		
Correspondent Name:	Angela Wilcox		
Address Line 1:	55 West Monroe		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Angela C. Wilcox		
SIGNATURE:	/Angela C. Wilcox/		
DATE SIGNED:	05/01/2017		
Total Attachments: 3			
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source=Executed Assignment - Plow design marks - U.S. and Canada#page2.tif			

OP \$65.00 3878116

Exhibit C - DEED OF ASSIGNMENT

DATED: July 1, 2016

BETWEEN:

Treasury Chateau & Estates, a company incorporated in California, United States of America, with its address at 240 Gateway Road West, Napa, California 94558, United States of America (**Assignor**)

AND

Bronco Wine Company, a company incorporated in the State of California, United States of America, with its address at 6342 Bystrum Road, Ceres, CA 95307 (**Assignee**)

RECITALS:

- A. The Assignor is the legal and beneficial owner of the trademarks and trademark registrations described in Schedule A (**Trademarks**) hereto.
- B. Pursuant to the Agreement for Purchase and Sale of Assets dated as of July 1, 2016 between them, as amended, the Assignor and the Assignee hereby execute this Deed for the purpose of assigning all of the right, title and interest in and to the Trade Marks from the Assignor to the Assignee.

IT IS HEREBY AGREED AS FOLLOWS:

1. For the consideration of \$1 USD which has been paid to the Assignor by the Assignee, the Assignor hereby assigns absolutely to the Assignee all of its right, title and interest in and to the Trade Marks on, prior to, or after the date of this Deed, including:
 - a. all goodwill attaching to and embodied in the Trade Marks; and
 - b. the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Trade Marks whether occurring before, on, or after the date of this agreement.
2. This Deed may be executed in any number of counterparts. All counterparts will be taken to constitute one instrument.
3. This document is governed by and is to be construed in accordance with the laws applicable to the state of California, USA.

4. Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of California, USA and any courts which have jurisdiction to hear appeals from any of those courts and waives any right to object to any proceedings brought in those courts.

SIGNED and delivered for on behalf of the Assignor and the Assignee as a deed.

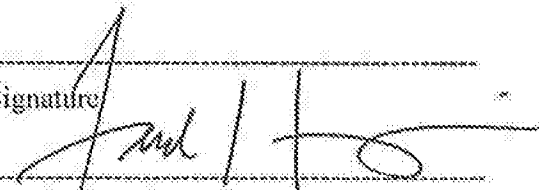
Signed and delivered as a deed for and on behalf of Treasury Chateau & Estates



Signature

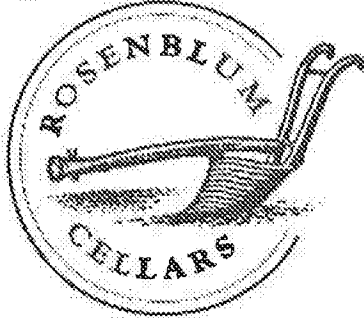

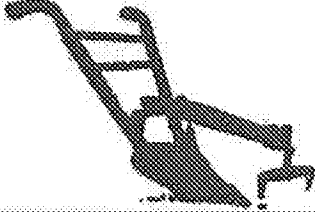

By: Anna Gibson, Director - *11/10*

Signed and delivered as a deed for and on behalf of Bronco Wine Company

Signature


By: Fred T. Franzia

Schedule A to Deed of Assignment
 Dated July 1, 2016 between
 Treasury Chateau & Estates and Bronco Wine Company

Country	Official No.	Title	Status	Classes
U.S.	Serial No. 85352000		Abandoned	33
U.S.	Reg. No. 3878116		Registered	33
U.S.	Reg. No. 2132739		Registered	33
Canada	Reg. No. TMA810,394		Registered	

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