

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426392

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Krud Kutter, Inc.		10/31/2016	Corporation: GEORGIA

RECEIVING PARTY DATA

Name:	Rust-Oleum Corporation
Street Address:	11 Hawthorn Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	Corporation: ILLINOIS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4595782	CLEANS WHAT ORDINARY CLEANERS SIMPLY CAN
Registration Number:	4079468	GLOSS-OFF
Registration Number:	2303721	KRUD KUTTER
Registration Number:	3681288	OIL GRABBER
Registration Number:	4127975	SPOREX
Registration Number:	4591463	SPRAY ONCE
Registration Number:	0983112	THE MUST FOR RUST

CORRESPONDENCE DATA

Fax Number: 8478162230

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847-816-2280

Email: pcigelnik@rustoleum.com

Correspondent Name: Patricia A. Cigelnik / Rust-Oleum Corp

Address Line 1: 11 Hawthorn Parkway

Address Line 2: Legal Department

Address Line 4: Vernon Hills, ILLINOIS 60061

NAME OF SUBMITTER:	Patricia A. Cigelnik
SIGNATURE:	/Patricia A. Cigelnik/

CH \$190.00 4595782

DATE SIGNED:	05/05/2017
Total Attachments: 2 source=Krud Kutter - ROCorp Assignment 10-31-2016#page1.tif source=Krud Kutter - ROCorp Assignment 10-31-2016#page2.tif	

ASSIGNMENT OF MARKS


WHEREAS, Krud Kutter, Inc. is the owner of all right, title and interest in and to those certain marks that are Purchased Assets for purposes of a certain Asset Purchase Agreement of even date herewith by and between the parties hereto (the "Marks"), including but not limited to the marks covered by the applications and registrations identified on EXHIBIT A hereto; and

WHEREAS, Rust-Oleum Corporation, with its principal place of business at 11 Hawthorn Parkway, Vernon Hills, Illinois, 60061, U.S.A. ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns, and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and/or applications for registration of the Marks, including but not limited to those identified on EXHIBIT A hereto, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment of Marks as of October 31, 2016.

KRUD KUTTER, INC.

By: 
Edward D. Rice
President

RUST-OLEUM CORPORATION


By: 
Michael T. Murphy
Vice President

EXHIBIT A

Trademark Records By Country

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
Australia							
Krud Kutter, Inc.	KRUD KUTTER	Australia	1330140	1330140	6 Nov 2008	3	Registered
Krud Kutter, Inc.	OIL GRABBER	Australia	1330142	1330142	21 Jun 2010	3	Registered
Canada							
Krud Kutter, Inc.	KRUD KUTTER	Canada	1180771	675796	31 Oct 2006	0	Registered
Krud Kutter, Inc.	THE MUST FOR RUST	Canada	1180808	626085	22 Nov 2004	0	Registered
Mexico							
Krud Kutter, Inc.	KRUD KUTTER	Mexico	768734	855877	28 Sep 2006	3	Registered
United Kingdom							
Krud Kutter, Inc.	KRUD KUTTER	United Kingdom	2415355	2415355	1 Mar 2006	3	Registered
United States of America							
Krud Kutter, Inc.	CLEANS WHAT ORDINARY CLEANERS SIMPLY CAN'T!	United States of America	86076650	4585782	2 Sep 2014	3,5	Registered
Krud Kutter, Inc.	GLOSS-OFF	United States of America	85282977	4079468	3 Jan 2012	3	Registered
Krud Kutter, Inc.	KRUD KUTTER	United States of America	75504598	2383721	28 Dec 1998	3	Registered
Krud Kutter, Inc.	OIL GRABBER	United States of America	77581779	3681268	8 Sep 2009	3	Registered
Krud Kutter, Inc.	SPOREX	United States of America	85282470	4127975	17 Apr 2012	1	Registered
Krud Kutter, Inc.	SPRAY ONCE	United States of America	86006328	4581463	28 Aug 2014	3	Registered
Krud Kutter, Inc.	THE MUST FOR RUST	United States of America	72440232	983112	7 May 1974	1	Registered