

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426369

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kent Pet Group, Inc.		03/31/2017	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	Blackwood Pet Food, LLC		
Street Address:	38251 Industrial Park Road		
City:	Lisbon		
State/Country:	OHIO		
Postal Code:	44432		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4875002	ACTIVE DEFENSE	
Registration Number:	4728897	ACTIVE DEFENSE +	
Registration Number:	4718143	SUPERFUSION	
Registration Number:	3239489		
Registration Number:	3319316	BY NATURE	
Registration Number:	2926514	BY NATURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@dechert.com		
Correspondent Name:	Jacob Bishop		
Address Line 1:	Dechert LLP		
Address Line 2:	1095 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Jacob Bishop		
SIGNATURE:	/Jacob Bishop/		
DATE SIGNED:	05/05/2017		
Total Attachments: 2			

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ASSIGNMENT OF TRADEMARKS

WHEREAS Kent Pet Group, Inc. ("Seller"), an Iowa corporation with an address at 2905 U.S. Highway 61, Muscatine, Iowa 52761, owns the trademarks displayed in the attached Annex A (the "Trademarks"), the registrations of the Trademarks displayed in the attached Annex A (the "Registrations"), and the pending applications for the Trademarks displayed in the attached Annex A (the "Applications").

WHEREAS with respect to the Applications, Seller has not yet filed any allegation of use under Sections 1(c) or 1(d) of the Trademark Act (15 U.S.C. 1051(c), (d)).

WHEREAS Blackwood Pet Food, LLC ("Buyer"), an Ohio limited liability company with an address at 38251 Industrial Park Road Lisbon, Ohio USA 44432, is succeeding to the entire business to which the Trademarks, Registrations, and Applications pertain, and wishes to acquire from Seller certain assets, including the Trademarks, the Registrations, the Applications, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Seller hereby assigns, conveys, and transfers to Buyer (i) all right, title, and interest in and to the Trademarks, the Registrations, and the Applications, (ii) the goodwill of the business symbolized by the Trademarks, (iii) all rights of action arising from the Trademarks, the Registrations, and the Applications, (iv) all claims for damages for reason of infringement of the Trademarks, and (v) the right to sue and collect damages from any such infringement, to be held and enjoyed by Buyer for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 31st day of March, 2017 by its duly authorized officer.

KENT PET GROUP, INC.



Name: Mike Eversmeyer

Title: President

BLACKWOOD PET FOOD, LLC

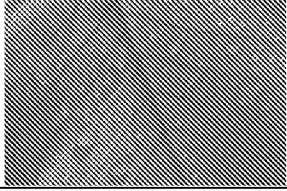


Name: Matthew Golladay

Title: President

**ANNEX A TO THE
ASSIGNMENT OF TRADEMARKS**

US Trademark Applications / Registrations

Serial Number	Reg. Number	Mark
86803786		SMART MOVES
86199971	4875002	ACTIVE DEFENSE
86200052	4728897	ACTIVE DEFENSE +
86303483	4718143	SUPERFUSION
78921143	3239489	
78128344	3319316	BY NATURE
76170971	2926514	BY NATURE

Foreign Trademark Applications / Registrations

Mark	Reg/Application No.	Class	Country
BY NATURE & Design	App. 09011174	IC 31	Malaysia
BY NATURE (in Chinese characters)	9460775	IC 31	China (Peoples Republic)
BY NATURE	5154300	IC 31	Japan