

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426397

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rust-Oleum Corporation		10/31/2016	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Rust-Oleum Brands Company
Street Address:	11 Hawthorn Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4595782	CLEANS WHAT ORDINARY CLEANERS SIMPLY CAN
Registration Number:	4079468	GLOSS-OFF
Registration Number:	2303721	KRUD KUTTER
Registration Number:	3681288	OIL GRABBER
Registration Number:	4127975	SPOREX
Registration Number:	4591463	SPRAY ONCE
Registration Number:	0983112	THE MUST FOR RUST

CORRESPONDENCE DATA

Fax Number: 8478162230

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847-816-2280

Email: pcigelnik@rustoleum.com

Correspondent Name: Patricia A. Cigelnik / Rust-Oleum Corp

Address Line 1: 11 Hawthorn Parkway

Address Line 2: Legal Department

Address Line 4: Vernon Hills, ILLINOIS 60061

NAME OF SUBMITTER:	Patricia A. Cigelnik
SIGNATURE:	/Patricia A. Cigelnik/

CH \$190.00 4595782

DATE SIGNED:	05/05/2017
Total Attachments: 2 source=Krud Kutter ROCorp - ROBrands Assignment 10-31-2016#page1.tif source=Krud Kutter ROCorp - ROBrands Assignment 10-31-2016#page2.tif	

ASSIGNMENT OF TRADEMARKS


WHEREAS, Rust-Oleum Corporation, with an address of 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignor"), is the owner of all right, title and interest in and to certain trademarks (hereinafter referred to as the "Marks"), including but not limited to the marks covered by the applications and/or registrations identified on EXHIBIT A hereto; and

WHEREAS, Rust-Oleum Brands Company, with an address of 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and applications for the registration of the Marks including but not limited to the Marks shown in EXHIBIT A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment of Trademarks as of October 31, 2016.

ASSIGNOR – Rust-Oleum Corporation

By: 
Stephen J. Gillmann
Vice President – Administration & Assistant Secretary

ASSIGNEE – Rust-Oleum Brands Company

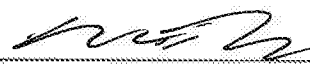
By: 
Michael T. Murphy
Vice President

EXHIBIT A

Trademark Records By Country

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
Australia							
Krud Kutter, Inc.	KRUD KUTTER	Australia	1330140	1330140	6 Nov 2009	3	Registered
Krud Kutter, Inc.	OIL GRABBER	Australia	1330142	1330142	21 Jun 2010	3	Registered
Canada							
Krud Kutter, Inc.	KRUD KUTTER	Canada	1180771	675766	31 Oct 2006	0	Registered
Krud Kutter, Inc.	THE MUST FOR RUST	Canada	1180806	626065	22 Nov 2004	0	Registered
Mexico							
Krud Kutter, Inc.	KRUD KUTTER	Mexico	768734	955677	28 Sep 2008	3	Registered
United Kingdom							
Krud Kutter, Inc.	KRUD KUTTER	United Kingdom	2415355	2415355	1 Mar 2006	3	Registered
United States of America							
Krud Kutter, Inc.	CLEANS WHAT ORDINARY CLEANERS SIMPLY CAN'T!	United States of America	66076650	4595782	2 Sep 2014	3,5	Registered
Krud Kutter, Inc.	GLOSS-OFF	United States of America	65282977	4079468	3 Jan 2012	3	Registered
Krud Kutter, Inc.	KRUD KUTTER	United States of America	75504598	2303721	28 Dec 1999	3	Registered
Krud Kutter, Inc.	OIL GRABBER	United States of America	77581779	3681288	8 Sep 2008	3	Registered
Krud Kutter, Inc.	SPOREX	United States of America	65282470	4127875	17 Apr 2012	1	Registered
Krud Kutter, Inc.	SPRAY ONCE	United States of America	88009338	4591463	26 Aug 2014	3	Registered
Krud Kutter, Inc.	THE MUST FOR RUST	United States of America	72440232	963112	7 May 1974	1	Registered