

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426558

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trump Entertainment Resorts, Inc.		03/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	New Tropicana Holdings, Inc.		
Street Address:	8345 W. Sunset Road		
Internal Address:	Suite 300		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2121189	TAJ MAHAL	
CORRESPONDENCE DATA			
Fax Number:	6093405254		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6093404391		
Email:	bsacco@tropicanaentertainment.com		
Correspondent Name:	Bessie A. Sacco		
Address Line 1:	2831 Boardwalk		
Address Line 2:	Exec Offices 5th Fl North Tower		
Address Line 4:	Atlantic City, NEW JERSEY 08401		
NAME OF SUBMITTER:	Bessie A. Sacco		
SIGNATURE:	/bessie sacco/		
DATE SIGNED:	05/08/2017		
Total Attachments: 2			
source=Trademark Assignment#page1.tif			
source=Trademark Assignment#page2.tif			

OP \$40.00 2121189

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made by and between TRUMP ENTERTAINMENT RESORTS, INC., a Delaware corporation ("Assignor"), and NEW TROPICANA HOLDINGS, INC., a Delaware corporation ("Assignee").

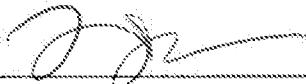
WHEREAS, Assignor has adopted, owns and is using, or has an ongoing intent to use, the trademarks listed on Exhibit A, attached hereto and incorporated herein by this reference, ("Marks") on or in connection with the goods and services covered in the corresponding trademark registrations and/or applications listed on Exhibit A ("Registrations"); and

WHEREAS, Assignor desires to acquire the Marks and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and set over to Assignee, and its successors and assigns, Assignor's entire right, title and interest in and to the Marks and Registrations, together with the goodwill of the business connected with and symbolized by the Marks, the ongoing business activities associated with the Marks, and any renewals and extensions of the Registrations that are or may be secured, and together with any right to sue for past claims, including infringement and dilution, in, under and to the Marks and Registrations.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by its duly authorized officer this 31st day of March, 2017.

TRUMP ENTERTAINMENT RESORTS, INC.

By: 

Name: Maria Terranova-Benevise

Title: Authorized Signatory

EXHIBIT A

Mark	Reg. No./Ser. No.	Reg. Date/Filing Date
Taj Mahal	2121189	December 16, 1997