

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426630

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trevor Ross		05/05/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Live Soda LLC		
Street Address:	4020 South Industrial Drive, Suite 133		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78744		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4988239	LIVE	
Registration Number:	4551146	PURE DOCTOR	
Registration Number:	4769064	BE WELL. DRINK LIVE	
Registration Number:	4664230	LIVE SODA	
Registration Number:	4486171	REVIVE ROOTBEER	
Registration Number:	4486170	CULTURE COLA	
Registration Number:	4486169	LIVING LIMON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipdocket@reedscardino.com, jjones@reedscardino.com		
Correspondent Name:	Joshua G. Jones		
Address Line 1:	301 Congress Ave Suite 1250		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	475-001		
NAME OF SUBMITTER:	Joshua G. Jones		
SIGNATURE:	/joshua jones/		
DATE SIGNED:	05/08/2017		

OP \$190.00 4988239

Total Attachments: 1

source=Live Assignment#page1.tif

TRADEMARK ASSIGNMENT

May 5, 2017

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Trevor Ross (the "Assignor"), and Live Soda, LLC, a limited liability company formed in accordance with the laws of the state of Texas, the ("Assignee").

WHEREAS, Assignor is the owner of trademark registrations U.S. Reg. No. 4988239 for the mark LIVE; U.S. Reg. No. 4551146 for the mark PURE DOCTOR; U.S. Reg. No. 4769064 for the mark BE WELL. DRINK LIVE; U.S. Reg. No. 4664230 for the mark LIVE SODA; U.S. Reg. No. 4486171 for the mark REVIVE ROOTBEER; U.S. Reg. No. 4486170 for the mark CULTURE COLA; U.S. Reg. No. 4486189 for the mark LIVING LEMON ("the Registrations").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

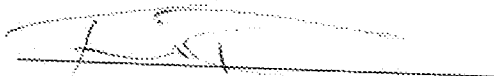
Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Registrations, together with the goodwill of the business symbolized by the trademark in the United States and all jurisdictions outside the United States

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Registrations. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Registrations.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

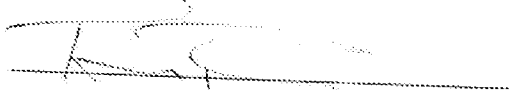
IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR: Trevor Ross



By: Trevor Ross

ASSIGNEE: Live Soda, LLC



By: Trevor Ross