

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zinsser Brands Company		04/01/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rust-Oleum Corporation		
Street Address:	11 Hawthorn Parkway		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	1754742	B-I-N	
Registration Number:	4372496	B I N	
Registration Number:	3921354	BONDZ	
Registration Number:	0774390	BULLS EYE	
Registration Number:	1892877	BULLS EYE 1-2-3	
Registration Number:	3811711	BULLS EYE ZERO	
Registration Number:	4372053	COVER STAIN	
Registration Number:	2221154	CREOCOAT	
Registration Number:	4543499	DECKBRITE	
Registration Number:	2097734	DECKSTRIP	
Registration Number:	2762885	DURASTAIN	
Registration Number:	3719990	EARTHWISE	
Registration Number:	3426599	F & P	
Registration Number:	2774124	FASTPRIME	
Registration Number:	2432271	GARDZ	
Registration Number:	1698660	JOMAX	
Registration Number:	3309314	MAGIC STRIP	
Registration Number:	4003452	MICROPLUG	
Registration Number:	1185340	OKON	

CH \$1140.00 1754742

Property Type	Number	Word Mark
Registration Number:	3594027	OKON SEAL & FINISH
Registration Number:	2360813	PAINTBOOSTER
Registration Number:	1468827	PAPERTIGER
Registration Number:	1565335	PARKS
Registration Number:	1444706	PEEL STOP
Registration Number:	3309303	PERMA-GUARD
Registration Number:	1722885	PERMA-WHITE
Registration Number:	2886560	READY PATCH
Registration Number:	1866657	RIGHT FROM THE START
Registration Number:	2795193	SEALCOAT
Registration Number:	1325298	SHIELDZ
Registration Number:	3346805	SKID-TEX
Registration Number:	3219706	SMARTPRIME
Registration Number:	3164275	SPRAY ON STRIPPER
Registration Number:	2220786	SURE-GRIP
Registration Number:	2455986	WALWIZ
Registration Number:	3694434	WATERTITE
Registration Number:	3668023	WATERTITE
Registration Number:	3668025	WATERTITE
Registration Number:	3668024	WATERTITE
Registration Number:	4745472	WATERTITE
Registration Number:	1185341	WEATHER PRO
Registration Number:	2271124	WOODWORX
Registration Number:	1804012	ZINSSER
Registration Number:	3102628	ZINSSER COVERS UP
Registration Number:	2109189	Z-PRIME

CORRESPONDENCE DATA

Fax Number: 2166228200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2166228200

Email: ipdocket@calfee.com

Correspondent Name: Raymond Rundelli

Address Line 1: 1405 East Sixth Str

Address Line 2: The Calfee Building,

Address Line 4: Cleveland, OHIO 44114-1607

NAME OF SUBMITTER: Sandi L. Colello

SIGNATURE: /Sandi L. Colello/

DATE SIGNED:	05/08/2017
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Total Attachments: 6

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ASSIGNMENT OF MARKS

WHEREAS, Zinsser Brands Company, a Delaware corporation with an office at 2628 Pearl Road, Medina, Ohio 44256 ("Assignor"), has adopted, used and/or is using in commerce certain trade names and marks in the United States and/or elsewhere (collectively, the "Marks"), including but not limited to those Marks shown on Schedule A attached hereto, and is the owner of the registrations and applications for registration for the Marks also shown in Schedule A; and

WHEREAS, Rust-Oleum Corporation, a Delaware corporation with its principal office at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, effective as of April 1, 2017, Assignor hereby sells, assigns and transfers to Assignee, and Assignee hereby accepts, all worldwide right, title and interest in and to (i) the Marks, (ii) all registrations and applications for registration of the Marks including but not limited to those shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

ASSIGNOR

Witness:

By: Tracy D. Crandall
Name: Tracy D. Crandall
Title: Assistant Sec.

By: Alecia Dailide
Name: Alecia Dailide

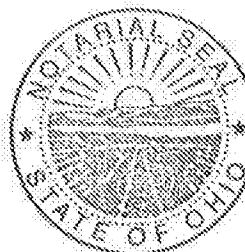
Date: April 1, 2017

STATE OF OHIO :
: :
COUNTY OF MEDINA :

SS

Subscribed and sworn to before me on April 1, 2017

Alecia A. Dailide
Notary Public



ALECIA A DAILIDE
Notary Public, State of Ohio
My Commission Expires
January 30, 2021

Alecia A. Dailide
Notary Public

ASSIGNEE

By: [Signature]

Name: Edward W. Moore

Title: Secretary

Date: April 1, 2017

Witness:

By: Alecia Dailide

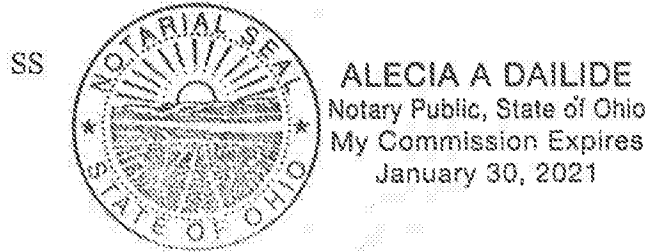
Name: Alecia Dailide

STATE OF OHIO

COUNTY OF MEDINA

Subscribed and sworn to before me on April 1, 2017

Alecia A. Dailide
Notary Public



SCHEDULE
Trademark Registrations

Country	Trademark	Reg/Pat No.	Reg. Date	Appl. No.	Appl. Date	Class
Argentina	B-I-N	2560940	7/17/2000	3013088		2
Argentina	BULLS EYE 1-2-3	2560941	7/17/2000	3013089		2
Argentina	F & P	2024790	5/2/2005	N/A		2
Argentina	PERMA-WHITE	2560942	7/17/2000	3013090		2
Argentina	READY PATCH	2465564	9/30/2011	3030311	9/14/2010	19
Argentina	WATERTITE	2419257	1/21/2011	2990294	3/29/2010	2
Argentina	ZINSSER & Design	2560943	7/17/2000	3013091		2
Australia	B-I-N	981799	9/24/2004	981799	12/11/2003	2
Australia	BULLS EYE 1-2-3	981801	9/24/2004	981801	12/11/2003	2
Australia	DIF	981797	8/29/2005	981797	12/11/2003	2, 3
Australia	PAPER TIGER	1415788	3/23/2011	1415788	3/23/2011	8
Australia	PERMA-WHITE	981803	9/14/2004	981803	12/11/2003	2
Australia	SMART FRIME	1303545	2/11/2010	1303545	6/9/2009	2
Brazil	ZINSSER & Design	830359362	10/9/2012	830359362	7/31/2009	3
Brazil	ZINSSER & Design	830359397	4/9/2013	830359397	7/31/2009	2
Canada	B-I-N	321026	11/28/1986	549,432	9/19/1985	N/A
Canada	BONDZ	TMA835511	11/1/2012	1333703	6/28/2011	N/A
Canada	BULLS EYE	TMA822461	4/18/2012	1463765	12/22/2009	N/A
Canada	BULLS EYE 1-2-3	TMA822457	4/18/2012	1463759	12/22/2009	N/A
Canada	BULLS EYE ZERO	TMA822458	4/18/2012	1463764	12/22/2009	N/A
Canada	DECKSTRIP & Design	620,733	9/27/2004	1,158,604	11/12/2002	NA
Canada	EARTHWISE	TMA 788,300	1/21/2011	1463766	12/22/2009	N/A
Canada	PERMA-WHITE	TMA 784291	12/7/2010	1466376	1/20/2010	N/A
Canada	READY PATCH	TMA692478	7/20/2007	1289957	2/14/2006	N/A
Canada	ZINSSER & Design	TMA 784292	12/7/2010	1466375	1/20/2010	N/A
China	BULLS EYE	10751309	3/27/2013	10751309	4/11/2012	2
China	SureGrip	8080087	2/28/2011	8080087	2/23/2010	1
China	Zinsser & Design	8080088	2/28/2011	8080088	2/23/2010	1
China	Zinsser & Design	8080089	8/27/2012	8080089	2/23/2010	3
Colombia	ZINSSER & Design	434239	9/27/2011	11-024416	3/1/2011	2
Costa Rica	JOMAX	205656	11/29/2010	2010-006544	7/21/2010	1
Costa Rica	OKON	205608	11/26/2010	2010-006545	7/21/2010	02
Costa Rica	ZINSSER & Design	197640	1/5/2010	2009-006764		2
Costa Rica	Zinsser & Design	198074	1/12/2010	2009-006765		3
El Salvador	JOMAX	13	12/19/2012	102851-10	8/10/2010	01
El Salvador	OKON	00038	7/6/2011	102852-10	8/10/2010	02
El Salvador	ZINSSER & Design	00046	7/7/2011	102853-10	8/10/2010	2
El Salvador	ZINSSER & Design	00129	7/13/2011	102854-10	8/10/2010	3
European Union	B-I-N	3576774	4/13/2005	3,576,774	12/10/2003	2
European Union	BULLS EYE 1-2-3	3,577,269	4/14/2005	3,577,269	12/10/2003	2
European Union	PERMA-WHITE	3,576,816	7/2/2005	3,576,816	12/10/2003	2
European Union	WATERTITE	3,576,873	6/14/2005	3,576,873	12/10/2003	2
European Union	ZINSSER LOGO	3,578,234	4/21/2005	3,578,234	12/10/2003	2,3
Guatemala	JOMAX	173946	1/26/2011	2010-6770	9/17/2010	1
Guatemala	OKON	175416	4/3/2011	2010-8628	11/18/2010	2
Guatemala	ZINSSER & Design	173933	1/25/2011	2010-6769	9/17/2010	3
Guatemala	ZINSSER & Design	173890	1/24/2011	2010-6768	9/17/2010	2
Honduras	JOMAX	114996	2/7/2011	26270-10	8/27/2010	1
Honduras	OKON	115022	2/7/2011	26269-10	8/27/2010	2
Honduras	ZINSSER & Design	114988	2/7/2011	26268-10	8/27/2010	3
Honduras	ZINSSER & Design	115009	2/7/2011	26267-10	8/27/2010	2

SCHEDULE
Trademark Registrations

Country	Trademark	Reg/Pat No.	Reg. Date	Appl. No.	Appl. Date	Class
Mexico	DIF	1614740	2/17/2016	1676679	11/4/2015	1
Mexico	PAPERTIGER	1614741	2/17/2016	1676680	11/4/2015	8
Mexico	ZINSSER & Bullseye Design	1685894	10/19/2016	1676676	11/4/2015	1
Mexico	ZINSSER & Bullseye Design	1696666	11/16/2016	1676677	11/4/2015	2
Mexico	ZINSSER & Bullseye Design	1613509	2/15/2016	1676678	11/4/2015	8
New Zealand	PAPER TIGER	839114	3/23/2011	839114	3/23/2011	8
New Zealand	SMART PRIME	807694	12/10/2009	807694	6/9/2009	2
New Zealand	ZINSSER	700,850	5/10/2004	700,850	9/3/2003	2
New Zealand	ZINSSER & DESIGN	741,902	1/25/2006	741,902	1/25/2006	2
Nicaragua	JOMAX	2011093917LM	12/13/2011	2010-2520	8/18/2010	1
Nicaragua	OKON	2011093918LM	12/13/2011	2010-2521	8/18/2010	2
Nicaragua	ZINSSER & Design	2011093914LM	12/13/2011	2010-2517	8/18/2010	3
Nicaragua	ZINSSER & Design	2011093913LM	12/13/2011	2010-2516	8/18/2010	2
Panama	JOMAX	196180-01	12/20/2010	196180	12/20/2010	1
Panama	OKON	196195-01	12/20/2010	196195	12/20/2010	2
Panama	ZINSSER & Design	196182-01	12/20/2010	196182	12/20/2010	2
Panama	ZINSSER & Design	196183-01	12/20/2010	196183	12/20/2010	3
Peru	ZINSSER	221391	2/20/2015	597131	11/19/2014	2
Korea (So.)	BULLS EYE 1-2-3	40-807005	11/23/2009	40-2008-55300	11/26/2008	2
Korea (So.)	ZINSSER & DESIGN	682,377	10/19/2006	40-2005-3225	7/11/2005	1,2,3
United States	B-I-N	1754742	3/2/1993	74294731	7/16/1992	02
United States	B-I-N	4372496	7/23/2013	85/897,570	12/20/2012	02
United States	BONDZ	3,921,354	2/15/2011	85008201	4/7/2010	02
United States	BULLS EYE	774390	8/4/1964	72168455	5/8/1963	2
United States	BULLS EYE 1-2-3	1892877	5/9/1995	74323311	10/19/1992	2
United States	BULLS EYE ZERO	3,811,711	6/29/2010	77654465	1/22/2009	2
United States	COVER STAIN	4372053	7/23/2013	85/797,599	12/7/2012	2
United States	CREOCOAT	2,221,154	3/2/1999	75/245,250	2/21/1997	3
United States	DECKBRITE	4543499	6/3/2014	86102943	10/28/2013	3
United States	DECKSTRIP	2,097,734	9/16/1997	75179228	10/9/1996	1
United States	DURASTAIN	2762885	9/9/2003	78113177	3/7/2002	2
United States	EARTHWISE	3,719,990	12/1/2009	77977993	3/10/2008	2
United States	F & P	3,426,599	5/13/2008	77/279,901	9/14/2007	2
United States	FASTPRIME	2774124	10/14/2003	78097494	12/10/2001	2
United States	GARDZ	2432271	2/27/2001	75723680	6/9/1999	2
United States	JOMAX	1,698,660	7/7/1992	74201218	9/6/1991	1
United States	MAGIC STRIP	3,309,314	10/9/2007	78/776566	12/19/2005	3
United States	MICROPLUG	4,003,452	7/26/2011	78966164	9/1/2006	17
United States	OKON	1,185,340	1/12/1982	73/281,062	12/23/1980	2
United States	OKON SEAL & FINISH	3,594,027	3/24/2009	77411366	3/3/2008	19
United States	PAINTBOOSTER	2,360,813	6/20/2000	75/570,042	10/6/1998	2
United States	PAPERTIGER	1,468,827	12/15/1987	73/615,574	8/19/1986	8
United States	PARKS	1,565,335	11/14/1989	73/645,208	2/17/1987	2
United States	PEEL STOP	1,444,706	6/30/1987	73/633,810	12/4/1986	2
United States	PERMA-GUARD	3,309,303	10/9/2007	78775386	12/16/2005	5
United States	PERMA-WHITE	1,722,885	10/6/1992	74/180,095	6/27/1991	2
United States	READY PATCH	2,886,560	9/21/2004	78/287,896	8/15/2003	19
United States	RIGHT FROM THE START	1,866,657	12/13/1994	74/462,985	11/23/1993	2
United States	SEALCOAT	2,795,193	12/16/2003	75/941,732	3/10/2000	2
United States	SHIELDZ	1,325,298	3/19/1985	73/485,229	6/15/1984	2
United States	SKID-TEX	3,346,805	12/4/2007	77025862	10/20/2006	2

SCHEDULE
Trademark Registrations

Country	Trademark	Reg/Pat No.	Reg. Date	Appl. No.	Appl. Date	Class
United States	SMARTPRIME	3219706	3/20/2007	78763114	11/30/2005	2
United States	SPRAY ON STRIPPER	3,164,275	10/24/2006	78/718,718	9/22/2005	3
United States	SURE-GRIP	2,220,786	1/26/1999	75/171,161	9/24/1996	1
United States	WALWIZ	2,455,986	5/29/2001	75/630,642	1/29/1999	8
United States	WATERTITE	3694434	10/6/2009	77 721562	4/24/2009	17
United States	WATERTITE	3668023	8/11/2009	77 712888	4/13/2009	2
United States	WATERTITE	3,668,025	8/11/2009	77 712909	4/13/2009	19
United States	WATERTITE	3668024	8/11/2009	77 712900	4/13/2009	3
United States	WATERTITE	4745472	5/26/2015	86474819	12/9/2014	2
United States	WEATHER PRO	1,185,341	1/12/1982	73/281,063	12/23/1980	2
United States	WOODWORX	2,271,124	8/17/1999	75/375,465	10/16/1997	21
United States	ZINSSER & Design	1804012	11/16/1993	74/331,427	11/16/1992	2, 3
United States	ZINSSER COVERS UP & DESIGN	3,102,628	6/13/2006	76/577,172	2/23/2004	2
United States	Z-PRIME	2,109,189	10/28/1997	75/201,272	11/18/1996	2
Venezuela	B-I-N	P233253	8/27/2001	12479-2000	7/14/2000	2
Venezuela	BULLS EYE 1-2-3	P233252	8/27/2001	12478-2000	7/14/2000	2
Venezuela	PERMA-WHITE	P233256	8/27/2001	12482-2000	7/14/2000	2
Venezuela	ZINSSER (logo)	P233255	8/27/2001	12481-2000	7/14/2000	2
Venezuela	ZINSSER (word)	P233254	8/27/2001	12481-2000	7/14/2000	2

SCHEDULE
Pending Trademark Applications

Country	Trademark	Appl. No.	Appl. Date	Class
Cuba	ZINSSER & Design	2/23/2015	2015-0233	1,2,3
European Union	ZINSSER	16171671	12/16/2016	2