

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426659

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dominion Marine Media, LLC		01/25/2017	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Boats Group, LLC		
Street Address:	150 Granby Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2374368	ALL ABOUT BOATS	
Registration Number:	2637621	BOATSBANK	
Registration Number:	2662676	BOATSCENTRAL	
Registration Number:	3630425	BOATWIZARD	
Registration Number:	3792046	SOLDBOATS.COM	
Registration Number:	2073561	YACHTWORLD	
Registration Number:	3594034	YACHTWORLD.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	miskowitz@ktslaw.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
SIGNATURE:	/mji/		
DATE SIGNED:	05/08/2017		

OP \$190.00 2374368

Total Attachments: 6

source=Boats Group, LLC name change#page1.tif

source=Boats Group, LLC name change#page2.tif

source=Boats Group, LLC name change#page3.tif

source=Boats Group, LLC name change#page4.tif

source=Boats Group, LLC name change#page5.tif

source=Boats Group, LLC name change#page6.tif

Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A VIRGINIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "DOMINION MARINE MEDIA, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DOMINION MARINE MEDIA, LLC" TO "BOATS GROUP, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2017, AT 5:06 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FIFTH DAY OF JANUARY, A.D. 2017 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6294709 8100F
SR# 20170419703

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201924065
Date: 01-24-17

TRADEMARK
REEL: 006052 FRAME: 0675

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the Non-Delaware Limited Liability Company first formed is Virginia.
2. The jurisdiction immediately prior to filing this Certificate is Virginia.
3. The date the Non-Delaware Limited Liability Company first formed is November 10, 2003.
4. The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Dominion Marine Media, LLC.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Boats Group, LLC.
6. The conversion shall become effective on January 25, 2017 at 11:59 p.m., Eastern Time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion
as of this 24th day of January, 2017.

By: 
Name: Steven Kooyers
Title: Authorized Person

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BOATS GROUP, LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2017, AT 5:06 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-FIFTH DAY OF JANUARY, A.D. 2017 AT 11:59 O`CLOCK P.M.



Jeffrey W. Bullock, Secretary of State

6294709 8100F
SR# 20170419703

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201924065
Date: 01-24-17

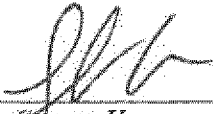
TRADEMARK
REEL: 006052 FRAME: 0678

CERTIFICATE OF FORMATION
OF
BOATS GROUP, LLC

This Certificate of Formation of Boats Group, LLC (the "LLC") has been duly executed and is being filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-201, et. seq.).

1. The name of the limited liability company formed hereby is Boats Group, LLC.
2. The address of the registered office of the LLC in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.
3. The name and address of the registered agent for service of process on the LLC in the State of Delaware is Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808.
4. The certificate of formation shall become effective on January 25, 2017 at 11:59 p.m., Eastern Time.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of this 24th day of January, 2017.

By: 
Name: Steven Kooyers
Title: Authorized Person