

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426724

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Exite Group, Inc.		01/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bellapierre Cosmetics, Inc.		
Street Address:	20417 Nordhoff St.		
City:	Chatsworth		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3548767	BELLAPIERRE	
Registration Number:	3589468	BELLAPIERRE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102884500		
Email:	mcohen@cohenip.com		
Correspondent Name:	Michael N. Cohen		
Address Line 1:	9025 Wilshire Blvd. Suite #301		
Address Line 4:	Beverly Hills, CALIFORNIA 90211		
NAME OF SUBMITTER:	Michael N. Cohen		
SIGNATURE:	/Michael N. Cohen/		
DATE SIGNED:	05/08/2017		
Total Attachments: 1			
source=Certificate of Amendment - Name Change#page1.tif			

OP \$65.00 3548767

A0780274

NCTO

2779710

CERTIFICATE OF AMENDMENT OF
ARTICLES OF INCORPORATION

FILED ICC
Secretary of State
State of California

JAN 29 2016
inc

ICC

The undersigned certify that:

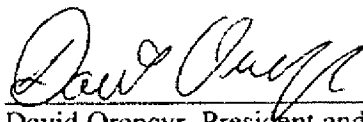
1. He is the president and the secretary, of **The Exite Group, Inc.**, a California corporation.
2. Article I of the Articles of Incorporation of this corporation is amended to read as follows:

The name of this corporation is **Bellapierre Cosmetics, Inc.**

3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 300. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of my own knowledge.

Dated: 01/01/2016



David Orency, President and Secretary