

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zeshaan Younus		05/08/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Alliance Apparel Group, Inc.		
Street Address:	910 S. Los Angeles St., 2nd Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3940742	THE HOUR	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105513450		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 MAIN ST., FL 14		
Address Line 2:	c/o Knobbe Martens		
Address Line 4:	IRVINE, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	RVOLV.037TIS		
NAME OF SUBMITTER:	Jonathan A. Hyman		
SIGNATURE:	/jhh/		
DATE SIGNED:	05/08/2017		
Total Attachments: 3			
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Trademark Assignment Agreement

This Trademark Assignment Agreement (this "Agreement") is entered into as of the 8 day of May, 2017 (the "Effective Date") by and between Zeshaan Younus ("Younus"), a California Resident located at 2815 N. Stone Pine Glen, Santa Ana, CA 92706 and Alliance Apparel Group, Inc ("Alliance"), a Delaware Corporation located at 910 S. Los Angeles St., 2nd Floor, Los Angeles, CA 90015.

1. Mark. The term "Mark" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, common law rights, including but not limited to all registrations and/or registration application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Mark") for the registration identified as follows:

Mark: The Hour

U.S. Trademark Registration Number: 3940742 ('742 Registration)

Jurisdiction of Registration: United States

Date of Registration: April 5, 2011

Description of Goods: Beanies; Coats; Hats; Jackets; Sweat shirts; T-shirts

2. Assignment. Younus hereby irrevocably assigns, grants, and transfers to Alliance all rights, title, and interest in and to the Mark in perpetuity, together with the goodwill, symbolized by said Mark and any causes of action relating to the Mark and the right to recover for past infringement, concurrent with the transfer of

as indicia of said goodwill, the transfer of which is hereby acknowledged by the parties. Younus further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the registration. Younus agrees to not challenge Alliance's use or ownership of the Mark.

4. **Delivery.** While it is not anticipated to be necessary, each of the parties agree to sign and execute any further documents that may be reasonably necessary to carry out and give effect to the provisions of this Agreement. Alliance agrees to pay Younus in advance any reasonable legal fees that Younus may incur in reviewing any further documents.

8. **Integration:** This instrument contains the entire and only agreement between the parties and supersedes all preexisting agreements between them respecting its subject matter. Any representation, promise, or condition in connection with such subject matter that is not incorporated in this Agreement will not be binding on either party. This Agreement shall not be considered modified, altered, changed or amended in any respect unless made in writing signed by both parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

Zeshaan Younus

By: _____

Name: Zeshaan Younus

Alliance Apparel Group, Inc

By: _____

Name: Candace Lee

Title: Director

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.


State of California
County of Orange

On 5-6-17 before me, Scott Quinn, Notary Public
(insert name and title of the officer)

personally appeared Zeshaan Youngs, Candace Lee
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that ~~he~~ ~~she~~ they executed the same in ~~his~~ ~~her~~ their authorized capacity(ies), and that by ~~his~~ ~~her~~ their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)

