

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM426969

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Britton-Gallagher & Associates, Inc.		05/01/2017	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Acrisure, LLC		
<b>Street Address:</b>	5664 Prairie Creek Drive SE		
<b>City:</b>	Caledonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49316		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3977232	INSURING LIFE SCIENCE AS SCIENCE LOOKS F	
<b>Registration Number:</b>	2351436	AMERICAN KARTING & PARK ASSOCIATION, INC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	616-336-6000		
<b>Email:</b>	trademarks@varnumlaw.com		
<b>Correspondent Name:</b>	Timothy E. Eagle		
<b>Address Line 1:</b>	333 Bridge Street, P.O. Box 352		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49501		
<b>NAME OF SUBMITTER:</b>	Timothy E. Eagle		
<b>SIGNATURE:</b>	/Timothy E. Eagle/		
<b>DATE SIGNED:</b>	05/10/2017		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Britton-Gallagher & Associates, Inc., an Ohio corporation, whose address is 1375 East 9th Street, 30th Floor, Cleveland, Ohio 44114 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 5664 Prairie Creek Drive SE, Caledonia, Michigan 49316 ("Assignee").



NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of May, 2017.

BRITTON-GALLAGHER & ASSOCIATES,  
INC., an Ohio corporation

By: Bruce H. Ball  
Bruce H. Ball, Chief Executive Officer

**SCHEDULE A**

<b>Citation</b>	<b>Image</b>	<b>Number</b>	<b>Status</b>	<b>Goods and Services</b>
INSURING LIFE SCIENCE AS SCIENCE LOOKS FORWARD		<b>Federal:</b> <b>App</b> 85153933 <b>Reg</b> 3977232	Registered	<b>INT. CL. 36</b> INSURANCE SERVICES, NAMELY, WRITING PROPERTY AND CASUALTY POLICIES AND GROUP HEALTH INSURANCE POLICIES
AMERICAN KARTING & PARK ASSOCIATION, INC		<b>Federal:</b> <b>App</b> 75588177 <b>Reg</b> 2351436	Renewed (Registered) Section 2(F)	<b>INT. CL. 36</b> PROPERTY AND LIABILITY INSURANCE CONSULTING SERVICES <b>INT. CL. 42</b> PROMOTING THE PUBLIC AWARENESS OF THE NEED FOR SAFETY REGARDING SMALL AMUSEMENT AND RACING CARS
BGS ASSOCIATES		<b>Ohio:</b> <b>Reg</b> 1795627	Registered (OH)	Goods/services not listed
NEW SCIENCE INSURANCE		<b>Ohio:</b> <b>Reg</b> 1795628	Registered (OH)	Insurance services
AMUSEMENT INSURANCE RESOURCES		<b>Ohio:</b> <b>Reg</b> 1795629	Registered (OH)	Goods/services not listed