

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427085

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConnectAndSell, Inc.		05/08/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Grenville Strategic Royalty Corp.		
Doing Business As:	Grenville Strategic Royalty Corp.		
Street Address:	220 Bay Street, Suite 550		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5J2W4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4127800	CONNECTANDSELL	
Registration Number:	3515334	CONNECTANDSELL	
Registration Number:	4127799	THE END OF DIALING	
Registration Number:	4127798	CONNECTANDSELL THE END OF DIALING	
Registration Number:	4127796	DIALING	
Registration Number:	4938650	OUTBOUNDONDEMAND	
CORRESPONDENCE DATA			
Fax Number:	8059657237		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059630755		
Email:	mdepaco@fmam.com		
Correspondent Name:	Mark DePaco		
Address Line 1:	222 East Carrillo Street, Suite 400		
Address Line 4:	Santa Barbara, CALIFORNIA 93110		
DOMESTIC REPRESENTATIVE			
Name:	Mark DePaco, Fell Marking LLP		
Address Line 1:	222 East Carrillo Street, Suite 400		

OP \$165.00 4127800

Address Line 4: Santa Barbara, CALIFORNIA 93101	
NAME OF SUBMITTER:	Mark A. DePaco
SIGNATURE:	/mark depaco/
DATE SIGNED:	05/10/2017
Total Attachments: 6 source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page1.tif source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page2.tif source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page3.tif source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page4.tif source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page5.tif source=5. 2017_05_08 - ConnectAndSell Inc - Trademark Security Agreement#page6.tif	

TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement is entered into this 8th day of May, 2017 (the "Trademark Security Agreement") by and between CONNECTANDSELL, INC., a Delaware corporation with its principal place of business at 50 University Avenue, Suite B310, Los Gatos, CA 95030 (the "Grantor") and GRENVILLE STRATEGIC ROYALTY CORP., with its principal place of business at 220 Bay Street, Suite 550, Toronto, ON, Canada M5J 2W4 (the "Grantee").

RECITALS

This Trademark Security Agreement is a supplement to that certain Security Agreement, dated as of May 8th, 2017, by and between the Grantor and Grantee (the "Security Agreement").

All capitalized terms not defined herein shall have the definitions ascribed to them in the Security Agreement, and are incorporated herein by reference. If there is a conflict between the definitions, terms or provisions of this Trademark Security Agreement and the Security Agreement, the definitions, terms or provisions of the Security Agreement shall control.

This Trademark Security Agreement is executed for the purpose of filing a short form security agreement in the United States Patent and Trademark Office (the "USPTO") and/or the US Copyright Office, which sets forth the Grantor's pledge of its intellectual property as security for the Secured Obligations Grantor owes the Grantee as set forth in the Security Agreement.

NOW THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

GRANT OF SECURITY INTEREST

To secure payment and performance of the Secured Obligations, Grantor hereby grants to Grantee, and hereby reaffirms its prior grant pursuant to the Security Agreement of, a continuing security interest in Grantor's right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether now owned or existing or hereafter created, acquired or arising:

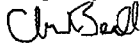
- (i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, and
- (ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

[Remainder of the page is blank. Signatures appear on the following page.]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be duly executed as of the day and year first above written.

GRANTOR:


ConnectAndSell, Inc.

DocuSigned by:


85AC8898C8264FF...
Chris Beall
Its Chief Executive Officer

GRANTEE:

Grenville Strategic Royalty Corp.

DocuSigned by:


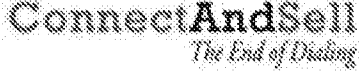
E8F11C0FE80B406...
Steve Parry
Its CEO


[Signature page to Trademark Security Agreement]

Schedule 1**CONNECTANDELL****Trademark Schedule**

Mark	Goods/Services/Int Class No.	Filing Date	Status
CONNECTANDELL	<p>Software for the management and facilitation of live business to business telephone conversations (Int'l Class 9)</p> <p>Providing on-line and on-premise sales methods, sales management, sales improvement, and marketing consulting services (Int'l Class 35)</p> <p>Providing on-line and on-premise educational and training services, namely, coaching sessions, classes, workshops, and seminars for others in the fields of sales and marketing (Int'l Class 41)</p> <p>Providing temporary use of on-line non-downloadable sales and marketing automation software; providing temporary use of on-line, non-downloadable software to manage and facilitate live business to business telephone conversations (Int'l Class 42)</p>	March 1, 2011	<p>Registered on April 17, 2012</p> <p>Registration No. 4,127,800</p>

Mark	Goods/Services/Int Class No.	Filing Date	Status
CONNECTANDSELL	<p>Providing sales leads for others; providing sales support management services and marketing and customer contact automation services (Int'l Class 35)</p> <p>Providing temporary use of on-line, non-downloadable software to manage and facilitate telephone sales calls for sales professionals (Int'l Class 42)</p>	January 15, 2008	<p>Registered on October 14, 2008</p> <p>Registration No. 3,515,334</p>
THE END OF DIALING	<p>Software for the management and facilitation of live business to business telephone conversations (Int'l Class 9)</p> <p>Providing on-line and on-premise sales methods, sales management, sales improvement, and marketing consulting services (Int'l Class 35)</p> <p>Providing on-line and on-premise educational and training services, namely, coaching sessions, classes, workshops, and seminars for others in the fields of sales and marketing (Int'l Class 41)</p> <p>Providing temporary use of on-line non-downloadable sales and marketing automation software; providing temporary use of on-line, non-downloadable software to manage and facilitate live business to business telephone conversations (Int'l Class 42)</p>	March 1, 2011	<p>Registered on April 17, 2012</p> <p>Registration No. 4,127,799</p>

Mark	Goods/Services/Int Class No.	Filing Date	Status
	<p>Software for the management and facilitation of live business to business telephone conversations (Int'l Class 9)</p> <p>Providing on-line and on-premise sales methods, sales management, sales improvement, and marketing consulting services (Int'l Class 35)</p> <p>Providing on-line and on-premise educational and training services, namely, coaching sessions, classes, workshops, and seminars for others in the fields of sales and marketing (Int'l Class 41)</p> <p>Providing temporary use of on-line non-downloadable sales and marketing automation software; providing temporary use of on-line, non-downloadable software to manage and facilitate live business to business telephone conversations (Int'l Class 42)</p>	<p>March 1, 2011</p>	<p>Registered on April 17, 2012</p> <p>Registration No. 4,127,798</p>

Mark	Goods/Services/Int Class No.	Filing Date	Status
	<p>Software for the management and facilitation of live business to business telephone conversations (Int'l Class 9)</p> <p>Providing on-line and on-premise sales methods, sales management, sales improvement, and marketing consulting services (Int'l Class 35)</p> <p>Providing on-line and on-premise educational and training services, namely, coaching sessions, classes, workshops, and seminars for others in the fields of sales and marketing (Int'l Class 41)</p> <p>Providing temporary use of on-line non-downloadable sales and marketing automation software; providing temporary use of on-line, non-downloadable software to manage and facilitate live business to business telephone conversations (Int'l Class 42)</p>	March 1, 2011	<p>Registered on April 17, 2012</p> <p>Registration No. 4,127,796</p>
OutboundOnDemand	<p>Providing sales leads for others; providing sales support management services and marketing and customer contact automation services (Int'l Class 35)</p>	April 3, 2015	<p>Registered on April 12, 2016</p> <p>Registration No. 4,938,650</p>