

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM427027

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Action Envelope & Printing Co., LLC		01/20/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BigName Commerce LLC		
<b>Street Address:</b>	5300 New Horizons Boulevard		
<b>City:</b>	Amityville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11701		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3533368	ACTION ENVELOPE	
<b>Registration Number:</b>	4404927	COLORFLAPS	
<b>Registration Number:</b>	4755610	INVITATIONIST	
<b>Registration Number:</b>	4764667	LUXPAPER	
<b>Registration Number:</b>	4350004	PRINTERIORS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-862-3859		
<b>Email:</b>	trademarks@kirkland.com		
<b>Correspondent Name:</b>	Mary Parsons		
<b>Address Line 1:</b>	300 North LaSalle		
<b>Address Line 2:</b>	c/o Kirkland & Ellis LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	23116-0037- MWP		
<b>NAME OF SUBMITTER:</b>	Mary Parsons		
<b>SIGNATURE:</b>	/Mary Parsons/		
<b>DATE SIGNED:</b>	05/10/2017		

CH \$140.00 3533368

**Total Attachments: 5**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "BIGNAME COMMERCE LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE FIFTH DAY OF MARCH, A.D. 2015, AT 10:30 O`CLOCK A.M.

CERTIFICATE OF MERGER, FILED THE NINTH DAY OF MARCH, A.D. 2015, AT 1:13 O`CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "ACTION ENVELOPE & PRINTING CO., LLC" TO "BIGNAME COMMERCE LLC", FILED THE TWENTIETH DAY OF JANUARY, A.D. 2017, AT 2:05 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "BIGNAME COMMERCE LLC".



  
Jeffrey W. Bullock, Secretary of State

5704541 8100H  
SR# 20172855183

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202445782  
Date: 04-27-17

**TRADEMARK**  
**REEL: 006054 FRAME: 0599**

**CERTIFICATE OF FORMATION**

**OF**

**ACTION ENVELOPE & PRINTING CO., LLC**

1. The name of the limited liability company is: **Action Envelope & Printing Co., LLC**
2. The address of its registered office in the State of Delaware is c/o United Corporate Services, Inc., 874 Walker Road, Suite C, in the City of Dover, County of Kent in the State of Delaware, 19904. The name of its registered agent at that address is United Corporate Services, Inc.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation of **Action Envelope & Printing Co., LLC** this 5th day of March, 2015.

By: /s/ Seth Newman  
Seth Newman, Authorized Person

STATE OF DELAWARE

WAIVER OF REQUIREMENT  
FOR AFFIDAVIT OF EXTRAORDINARY CONDITION

It appears to the Secretary of State that an earlier effort to deliver this instrument and tender such taxes and fees was made in good faith on the file date stamped hereto. The Secretary of State has determined that an extraordinary condition (as reflected in the records of the Secretary of State) existed at such date and time and that such earlier effort was unsuccessful as a result of the existence of such extraordinary condition, and that such actual delivery and tender were made within a reasonable period (not to exceed two business days) after the cessation of such extraordinary condition and establishes such date and time as the filing date of such instrument.

Jeffrey W. Bullock  
Jeffrey W. Bullock  
Secretary of State

**CERTIFICATE OF MERGER**

**OF**

**ACTION ENVELOPE & PRINTING CO., INC.**

**INTO**

**ACTION ENVELOPE & PRINTING CO., LLC**

**Pursuant to Section 18-209 of the Delaware Limited Liability Company Act**

The undersigned, being the surviving limited liability company, hereby sets forth as follows:

**FIRST:** The name, jurisdiction of formation or organization, and type of entity of each constituent entity is as follows:

Action Envelope & Printing Co., Inc., a New York corporation; and  
Action Envelope & Printing Co., LLC, a Delaware limited liability company

**SECOND:** An Agreement and Plan of Merger, dated as of March 9, 2015 (the "Agreement"), has been approved and executed by each of the constituent entities.

**THIRD:** The name of the surviving limited liability company is Action Envelope & Printing Co., LLC.

**FOURTH:** The Agreement is on file at the place of business of Action Envelope & Printing Co., LLC, which is located at 5300 New Horizons Boulevard, Amityville, New York 11701.

**FIFTH:** A copy of the Agreement will be furnished by Action Envelope & Printing Co., LLC, on request and without cost, to any person holding an interest in either of the constituent entities.

**IN WITNESS WHEREOF**, this certificate is hereby executed this March 9, 2015.

**ACTION ENVELOPE & PRINTING CO., LLC**

By: NWMN, Inc., its managing member

By: /s/Seth Newman  
Seth Newman, CEO

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:05 PM 01/20/2017  
FILED 02:05 PM 01/20/2017  
SR 20170354614 - File Number: 5704541

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
ACTION ENVELOPE & PRINTING CO., LLC**

Action Envelope & Printing Co., LLC, a limited liability company organized and existing under the laws of the State of Delaware, does hereby certify:

1. The name of the limited liability company (the "Company") is Action Envelope & Printing Co., LLC.

2. The Certificate of Formation of the Company is hereby amended by striking out Section 1 thereof and replacing it with the following new Section:

"1. The name of the limited liability company is BigName Commerce LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate this 20th day of January, 2017.

Action Envelope & Printing Co., LLC

By: /s/ Seth Newman  
Seth Newman, CEO