

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427204

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK SECURITY AGREEMENT		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMC PUBLISHING, LLC		05/03/2017	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	The PrivateBank and Trust Company		
Street Address:	1100 Superior Avenue East, Suite 1325		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	Chartered Bank: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1650139		
Registration Number:	3312685	EMC PARADIGM	
Registration Number:	1295829		
Registration Number:	4748972	¡QUÉ CHÉVERE!	
Registration Number:	1711224	CREATIVERWORKS	
Registration Number:	4722612	PASSPORT	
CORRESPONDENCE DATA			
Fax Number:	2		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-586-3939		
Email:	pcyngier@jonesday.com		
Correspondent Name:	Michael E. Grathwol		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	JONES DAY		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	647147-600002		
NAME OF SUBMITTER:	Michael E. Grathwol		

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SIGNATURE:	/Michael E. Grathwol/
DATE SIGNED:	05/11/2017
Total Attachments: 5 source=Trademark Security Agreement (EMC Publishing, LLC)#page1.tif source=Trademark Security Agreement (EMC Publishing, LLC)#page2.tif source=Trademark Security Agreement (EMC Publishing, LLC)#page3.tif source=Trademark Security Agreement (EMC Publishing, LLC)#page4.tif source=Trademark Security Agreement (EMC Publishing, LLC)#page5.tif	

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of May 3, 2017, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of The PrivateBank and Trust Company ("PrivateBank"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of May 3, 2017 (as the same may be amended, restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among the Borrowers, the Borrower Representative, Holdings, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and PrivateBank, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of each Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.


Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

EMC PUBLISHING, LLC
as Grantor

By: 
Name: Max von Zuben
Title: Vice President

[Signature Page to Trademark Security Agreement]

NAI-1502669571

TRADEMARK
REEL: 006054 FRAME: 0938

ACCEPTED AND AGREED
as of the date first above written:

THE PRIVATEBANK AND TRUST COMPANY
as Agent

By: 

Name: Robert Cheffins



Title: Associate Managing Director

[Signature Page to Trademark Security Agreement]

NAL-1502669571

TRADEMARK
REEL: 006054 FRAME: 0939

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

TRADEMARK	SERIAL NO./ REGISTRATION NO.
[DESIGN ONLY] 	1650139
EMCPARADIGM	3312685
[DESIGN ONLY] 	1295829
¡QUÉ CHÉVERE!	4748972
¡QUÉ CHÉVERE!	1711224
PASSPORT	4722612