900405565 05/10/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM427045

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the First TM entered, 5120254, is not correct. previously recorded on Reel 006036 Frame 0284. Assignor(s) hereby confirms the Assignor(s) hereby confirms the entity conversion
RESUBMIT DOCUMENT ID:	900404912

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Can't Live Without It, Inc.		01/25/2017	Corporation:

RECEIVING PARTY DATA

Name:	Can't Live Without It, LLC	
Doing Business As:	DBA S'well Bottle	
Street Address:	28 West 23rd Street, Floor 5	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5130254	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mkavalerchik@swellbottle.com
Correspondent Name: Can't Live Without It, LLC
Address Line 1: 28 West 23rd Street, Floor 5
Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER:	Miriam Kavalerchik
SIGNATURE:	/Miriam Kavalerchik/
DATE SIGNED:	05/10/2017

Total Attachments: 5

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> TRADEMARK REEL: 006055 FRAME: 0673

900405565

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OP \$265.00 5120254

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM424017

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Can't Live Without It, Inc.		01/25/2017	Corporation:

RECEIVING PARTY DATA

Name:	can't live without it, Ilc	
Doing Business As:	S'well Bottle	
Street Address:	28 west 23rd street, floor 5	
City:	new york	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 10

THE ENT NOMBERO TOWN TO		
Property Type	Number	Word Mark
Registration Number:	5120254	PSYENCE
Registration Number:	4988754	
Registration Number:	4366242	
Registration Number:	5118514	
Registration Number:	5028391	SIP
Registration Number:	5028390	S'IP BY S'WELL
Registration Number:	5028392	SIP BY S'WELL
Registration Number:	4559187	SWELL
Registration Number:	4559184	S'WELL
Registration Number:	4234092	S'WELL
		•

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6467556083

Email: mkavalerchik@swellbottle.com

Correspondent Name: miriam kavalerchik

Address Line 1: 28 west 23rd street, floor 5
Address Line 4: new york, NEW YORK 10010

TRADEMARK

REEL: 006055 FRAME: 0675

<u>Delaware</u>

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF CONVERSION OF A FLORIDA CORPORATION

UNDER THE NAME OF "CAN'T LIVE WITHOUT IT, INC." TO A DELAWARE

LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CAN'T LIVE

WITHOUT IT, INC." TO "CAN'T LIVE WITHOUT IT, LLC", FILED IN THIS

OFFICE ON THE TWENTY-FIFTH DAY OF JANUARY, A.D. 2017, AT 2:37

O'CLOCK P.M.

MRYS A POPULATION OF THE POPU

6295483 8100F SR# 20170439641

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Studieck, Secretary of State

Authentication: 201931160

Date: 01-25-17

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:37 PM 01/25/2017
FILED 02:37 PM 01/25/2017
SR 20170439641 - File Number 6295483

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

l.) The ju	risdiction where the Corporation first formed is Florida
2.) The ju	risdiction immediately prior to filing this Certificate is Florida.
3.) The da	ate the corporation first formed is June 4, 2009
4.) The na Can'	ame of the Corporation immediately prior to filing this Certificate is the Live Without It, Inc.
5.) The na Forma	ame of the Limited Liability Company as set forth in the Certificate of tion is Can't Live Without It, LLC
IN WITN 25	NESS WHEREOF, the undersigned have executed this Certificate on the day of January, A.D. 2017
	By: Supply Region Authorized Person
	Name: Sarah M. Kauss

TRADEMARK REEL: 006055 FRAME: 0677

Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:37 PM 01/25/2017
FILED 02:37 PM 01/25/2017
SR 20170439641 - File Number 6295483

STATE of DELAWARE LIMITED LIABILITY COMPANY CERTIFICATE of FORMATION

First: The name of the limited liability company is
Can't Live Without It, LLC
Second: The address of its registered office in the State of Delaware is
1209 Orange Street in the City of Wilmington
Zip Code 19801
The name of its Registered agent at such address is
The Corporation Trust Company
Third: (Insert any other matters the members determine to include herein.)
n Witness Whereof, the undersigned have executed this Certificate of Formation this
25day of <u>January</u> , 2017 .
By: Samly M. Kaur
Authorized Person(s)

Name: Sarah M. Kauss
Typed or Printed

OP \$40.00 5130254

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM426336

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the First TM entered, 5120254, is not correct. previously recorded on Reel 006036 Frame 0284. Assignor(s) hereby confirms the entity conversion.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Can't Live Without It, Inc.		01/25/2017	Corporation:

RECEIVING PARTY DATA

Name:	Can't Live Without It, LLC	
Doing Business As:	ness As: S'well Bottle	
Street Address:	s: 28 West 23rd Street, Floor 5	
City:	New York	
State/Country:	ntry: NEW YORK	
Postal Code:	l Code: 10010	
Entity Type:	ty Type: Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5130254	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mkavalerchik@swellbottle.com
Correspondent Name: Can't Live Without It, LLC
Address Line 1: 28 West 23rd Street Floor 5

Address Line 1: 28 West 23rd Street, Floor 5
Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER:	Miriam Kavalerchik	
SIGNATURE:	/Miriam Kavalerchik/	
DATE SIGNED:	05/05/2017	

Total Attachments: 3

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RECORDED: 05/05/2017