

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/04/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Military Order of the Purple Heart Service Foundation, Inc.		05/10/2017	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	MOPHSF Holdings, LLC		
Street Address:	7008 Little River Turnpike		
Internal Address:	Suite D		
City:	Annadale		
State/Country:	VIRGINIA		
Postal Code:	22003		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87171302	ENJOYING YOUR FREEDOM? THANK A VETERAN.	
Serial Number:	85229127	PURPLE HEART	
Serial Number:	75319682	MILITARY ORDER OF THE PURPLE HEART SERVI	
CORRESPONDENCE DATA			
Fax Number:	2022952250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-295-2200		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Sheldon H. Klein - Gray Plant Mooty		
Address Line 1:	600 New Hampshire Avenue, NW		
Address Line 2:	The Watergate - Suite 700		
Address Line 4:	Washington, D.C. 20037		
NAME OF SUBMITTER:	Anne Grosheitsch		
SIGNATURE:	/Anne Grosheitsch/		
DATE SIGNED:	05/15/2017		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

WHEREAS, Military Order of the Purple Heart Service Foundation, Inc., a not-for-profit corporation organized under section 501(c)(3) of the Internal Revenue Code, with a principal place of business located at 7008 Little River Turnpike, Suite D, Annandale, Virginia 22003 (“Assignor”), is the owner of the trademarks and service marks listed in the appended Schedule A (the “Marks”); and

WHEREAS, MOPHSF Holdings, LLC, a limited liability company organized and existing under the laws of Florida, with a principal place of business located at 7008 Little River Turnpike, Suite D, Annandale, Virginia 22003 (“Assignee”), desires to acquire the entire right, title and interest in and to the Marks, together with the goodwill of the organization symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, together with the goodwill of the organization symbolized thereby, *nunc pro tunc*, as of April 4, 2017.

MILITARY ORDER OF THE PURPLE HEART
SERVICE FOUNDATION, INC.

Date: 5-10-, 2017

By: William A. Wroolie
William A. Wroolie
Chairman of the Board

MOPHSF HOLDINGS, LLC

Date: 5-10-17, 2017

By: Mary Lou Keener
Mary Lou Keener
President

SCHEDULE A

Mark	Serial No.	Registration No.	Use
ENJOYING YOUR FREEDOM? THANK A VETERAN.	87171302		Charitable fundraising
PURPLE HEART COMBAT WOUNDED	85848142		Charitable fundraising
PURPLE HEART	85229127	4015788	Charitable fundraising
PURPLE HEART SUPPORTER	85848136		Charitable fundraising
MILITARY ORDER OF THE PURPLE HEART SERVICE FOUNDATION	75319682	2208425	Providing scholarships, tuition assistance and financial aid to combat-wounded veterans, their dependents and survivors; association services, namely, promoting the interests of combat-wounded veterans, their dependents and survivors.
PURPLE HEART FOUNDATION			Charitable fundraising; providing scholarships, tuition assistance and financial aid to combat-wounded veterans, their dependents and survivors; association services, namely, promoting the interests of combat-wounded veterans, their dependents and survivors.